

SEAR'S PAINTS



SEARS, ROEBUCK & CO.
CHICAGO

Seroco Architectural or Mission Wood Stains



No. 30W2646 Pollard Oak Oil Stain.



No. 30W2644 Weathered Oak Oil Stain.



No. 30W2647 Golden Oak Oil Stain.



No. 30W2648 Mahogany Oil Stain on Birch.

SEROCO Architectural or Mission Wood Stains are used in staining new woodwork. Architects recommend these stains in their specifications because they are of the highest quality. There are none better. Painters and contractors use them because we guarantee them to give perfect satisfaction or return their money. Whenever specifications read, "Use the best stain on the market," Seroco Architectural or Mission Wood Stains are the ones to use.

If a Mission finish is desired no filler is necessary and one coat of stain is usually sufficient for a good job. The Mission stain is applied to the woodwork with a varnish brush and is rubbed off with a soft cloth after the desired shade or density of color has been obtained. After six hours apply a coat of our prepared wax and polish to an egg shell gloss. If a varnish finish is required on open grain mix a small amount of Mission stain with the paste wood filler and after applying rub off the surplus filler against the grain. Allow twenty-four hours to dry and then give the entire woodwork a coat of Mission stain, but be sure that it is promptly rubbed off to avoid too dark a finish. Allow twelve hours for the stain to dry and give the wood a coat of our interior spar varnish or extra hard oil finish. Should the wood be outside, apply two coats of our outside spar varnish, allowing twenty-four hours between the coats.

	Pint	Quart	Gallon
Shipping weight..	1 $\frac{1}{4}$ lbs.	2 $\frac{3}{4}$ lbs.	10 $\frac{1}{4}$ lbs.
Price.....	32c	57c	\$1.90



No. 30W2647 Golden Oak Oil Stain on Pine.

***Our
Great
Paint
Factory***



*Where
Seroco
Paints
Are
Made*

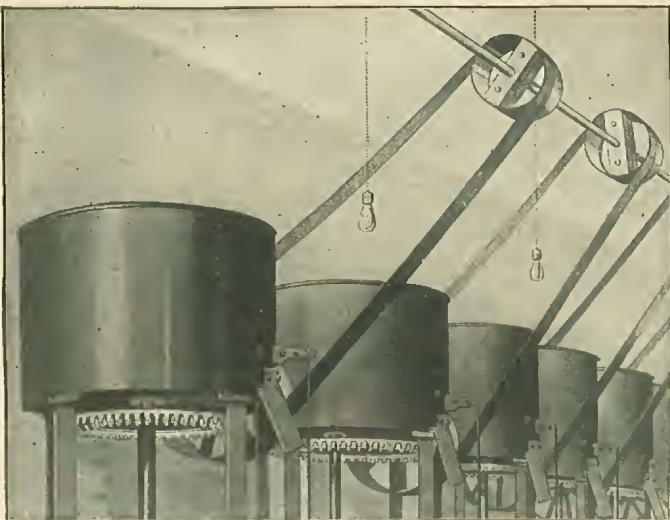
We own and operate this complete plant and use the entire output exclusively. The building is four stories high, 125 feet long and 60 feet wide with large basement, has an output of over a million gallons a year, and arrangements are made so that the output can be largely increased when demanded. It is equipped with the very latest and most

scientific paint making machinery, huge grinders and mixers and color mixing machinery of the latest improved type. It is one of the most modern, up to date paint factories in the country and is thoroughly in keeping throughout with the high quality of our famous brands of Seroco and Longlife Paints.

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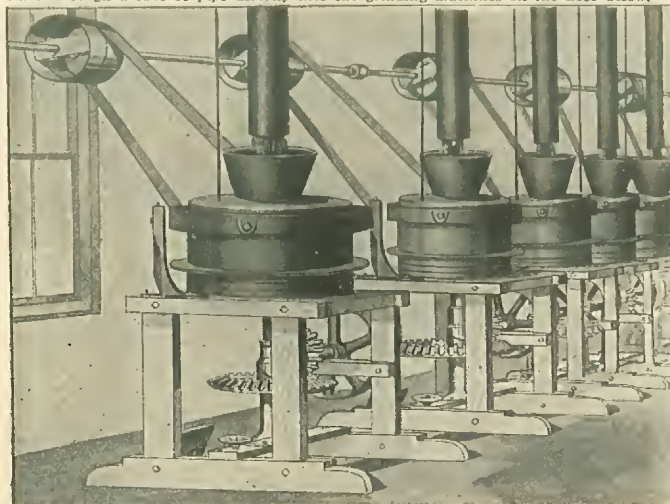
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HOW WE MAKE OUR PAINTS



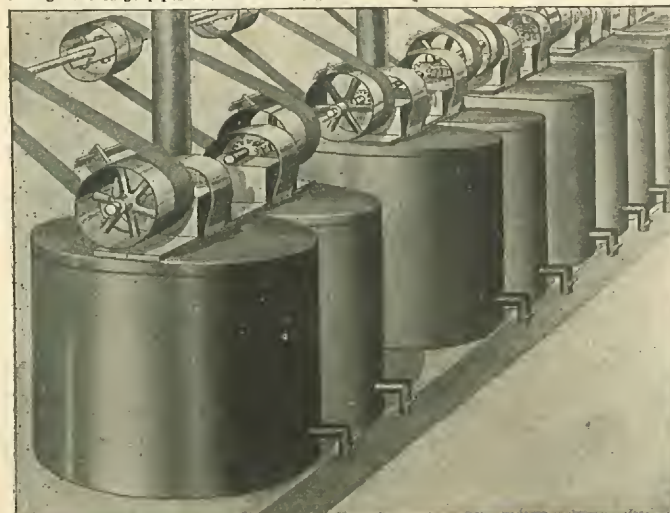
FIRST OPERATION.

MIXING THE OILS AND PIGMENTS. Enough oil is added and mixed into the pigments to prepare them for the grinding machines. After a thorough mixing the pigments travel through a tube or pipe directly into the grinding machines on the floor below.



SECOND OPERATION.

THE GRINDING MACHINES. The particles are crushed by powerful millstones until fine enough to form an impervious film. Each machine weighs 2,700 pounds. Still another operation is necessary, and so the pigments pass to the floor below through the large pipes shown in illustration.



THIRD OPERATION.

THE AGITATORS. Sufficient oil is added to the ground pigments to secure the proper consistency and the mixture is stirred by large blades until a perfect paint is formed.

THE paints listed in this catalog are manufactured under our own supervision in our own factory, one of the largest paint factories in the world. Every ingredient used in their manufacture is thoroughly tested by expert chemists employed in our Paint Department. By putting every ingredient to a chemical test we insure a uniform quality of paint, nothing being used that fails to come up to our standard of quality. These paints are made according to our own formulas and are combinations of materials that produce long wearing paints, as has been proven by years of weather tests. They are high grade scientifically prepared paints that measure up to our guarantee. We will furnish new paint free and pay the transportation charges if our paints are found other than as represented. Read our iron clad guarantee below.

OUR GUARANTEE

We guarantee that any paint or other merchandise purchased from us will satisfy you perfectly; that it will give the service you have a right to expect; that it represents full value for the price you pay, and if for any reason whatever you are dissatisfied with any article purchased from us, we agree to replace it to your satisfaction.

Quality and a Large Money Saving Guaranteed

By manufacturing our own paint we secure a quality so high that we can safely guarantee it. In addition we effect a large money saving as compared with the purchase of paints in the ordinary way because we add but one profit to the actual manufacturing cost, eliminating all the middlemen's profits and expenses which add nothing to the quality of the paint. Remember, whatever you pay in excess of the low prices we ask will not bring you any better quality. Thousands of our customers have written us testifying to the good qualities of our paints, and when we tell you that we sell more than a million gallons of paint a year you can form some idea of the tremendous success of our Paint Department.

Painting Is a Profitable Investment

Everyone knows the importance of keeping buildings and other structures well painted. From the standpoint of appearance alone painting adds value to the property, and an application of paint has been known to make many a sale. Keep your buildings painted at all times. If you leave your buildings to the mercy of the elements, the sun's hot rays, rain, snow and wind, decay will be hastened and it will be only a short time before costly repair work is urgently needed. Inasmuch as lumber and repair work are very costly you will readily see that it is much cheaper to keep your buildings painted. All large corporations, steamship companies, municipalities, public and private utility concerns invariably paint every structure of wood, iron or steel immediately upon completion and make provisions for repainting at regular intervals. They know it means economy and their example is a good one to follow. Our paint is being used everywhere. It is absolutely reliable and is guaranteed. Because of these facts you cannot afford to neglect to paint any building or structure when we sell guaranteed paint at such low prices.

Evidence of Quality Satisfaction

North

SKEPTICAL PAINTER NOW LOUD IN THE PRAISES OF OUR PAINT.

Mason, Mich.
Sears, Roebuck and Co., Chicago, Ill.
Gentlemen:—We are now painting our buildings with your paint and wish to add our recommendations with those you already possess regarding the superiority of it. We recently purchased the farm and it has been a great number of years since the buildings have been painted, consequently they were in very bad condition. The painter had not used your paint before and, like some people, was skeptical regarding it, but now he is loud in his praise of it and cannot say enough in favor of it. He says, that beyond a doubt it is far superior as to quality and pureness to any he ever used, and I do not doubt that you will receive many other orders from this vicinity just through the advertisement our buildings give you. We have saved over half and have a very superior paint.

W. C. JENKINS.

READ WHAT THIS PAINTER SAYS.

Dale, Wis.
Sears, Roebuck and Co., Chicago, Ill.
Dear Sirs:—I am greatly pleased with your Seroco Paint which I have been using this season. I am a painter by trade and can say it is the best paint I have ever used. It will cover from 250 to 300 square feet, and besides I have gained more work by using Seroco Paint. I save at least one-third by buying my paint of you. Please send me the prices of linseed oil and also your samples of wall paper.

M. L. VOIGT.

LOOKS AND WEARS WELL.

Algonac, Mich.
Sears, Roebuck and Co., Chicago, Ill.
Dear Sirs:—In regard to the paint you sent me, I can say it has proved satisfactory in every way. It has stood through two hard winters and I find it stands all right; looks and wears well. I have some jobs of house painting and will send you an order.

W. G. SWARTOUT.

COVERS MORE SURFACE AND WEARS BETTER THAN HE EXPECTED.

1544 Allen St., Milwaukee, Wis.
Sears, Roebuck and Co., Chicago, Ill.
Gentlemen:—The paint I recently purchased from you proved very satisfactory. It covered more surface, appears to wear better and has a better gloss than I expected. I purchased forty-five gallons and made quite a saving in the cost.

R. H. WHITMAN.

SAVED ABOUT 50 CENTS PER GALLON AND SECURED A PAINT THAT WAS WELL WORTH THE MONEY.

R. F. D. 162, Morris, Minn.
Sears, Roebuck and Co., Chicago, Ill.
Gentlemen:—I am very well pleased with the paint I purchased of you. It went further than I expected and is as good as I ever purchased at a much higher price. I consider that I saved about 50 cents per gallon and secured a paint that is well worth the money.

HENRY THIEMAN.

OUR PAINT O. K. AFTER FOUR YEARS. OTHER KIND CRACKED AND PEELED OFF.

Attica, Ind.
Sears, Roebuck and Co., Chicago, Ill.
Gentlemen:—About four years ago my father built our present home, and he bought his painting and varnishing materials from you. The varnish cannot be beat. At the time he placed his order he thought he had purchased enough paint for the entire house. Later on he discovered that he had not secured enough paint. He bought the rest locally because he could not wait until he had ordered some from you. Your paint looks as nice today as the day he put it on, while the paint he purchased locally has all cracked and peeled off and that portion of the house will have to be repainted.

RUTH O. CAIN.

South

WORDS OF PRAISE FROM A PAINTING CONTRACTOR.

Clintwood, Va.

Sears, Roebuck and Co., Chicago, Ill.
Gentlemen:—I have decided to buy my paint from you this coming season. I am a painting contractor and I have decided that I can save money by using your paint. I used some of your Seroco Brand Paint seven or eight years ago and it still looks new. Looks as though it will last several years more and ten years is about the life of the best lead you can buy. I have been making all my paints from lead, zinc and ochres and it is so expensive that I have decided to use your Ready Mixed Paints this season.

W. J. SHORES.

A 3 TO 1 ARGUMENT IN FAVOR OF SEROCO PAINT.

R. F. D. 1, Liberty, Ala.

Sears, Roebuck and Co., Chicago, Ill.
Gentlemen:—I am well pleased with the Ready Mixed Paint I ordered from you over nine years ago. The house that I painted with it looks as well and as freshly painted as some houses that have been painted only three years with other paint that is recommended to be the best on the market. I am sending an order today for paint to paint a five-room house inside and outside.

JOSEPH M. SMITH.

COVERING CAPACITY MORE THAN ANY OTHER PAINT HE HAS EVER USED AND HAS THE BEST PAINTED HOUSE IN THE NEIGHBORHOOD.

Laurel Hill, Fla.

Sears, Roebuck and Co., Chicago, Ill.
Dear Sirs:—Regarding the paint I purchased from you, will say that I am more than pleased with the same. The covering capacity is more than any paint I have used before and I have used more or less of different brands of paint for the last 32 years. It works easy under the brush, covering on the average about 250 square feet, two coats, to the gallon and looks O. K. I have the best painted house here and everyone says so. As to cost, I have saved about \$20.00 by buying paint from you, for I can't buy paint here for less than \$1.85 per gallon and it doesn't seem any better. In the future will buy paint from you and recommend it to every user of paint.

C. A. LABORS.

NEVER SAW ANY PAINT THAT COULD EQUAL SEROCO HOUSE PAINT.

Inez, Texas.

Sears, Roebuck and Co., Chicago, Ill.
Gentlemen:—I have received the Seroco House Paint and I must say that I am very highly pleased with it. Your Seroco House Paint is far spreading and easy working under the brush and has a very high gloss. I have never seen paint of its equal and I cannot see how you can make such good paint for so little money.

ROBERT F. GASCH.

A PAINTER OF 30 YEARS' EXPERIENCE SAYS SEROCO READY MIXED HOUSE PAINT LEADS THEM ALL.

Lewisburg, Ky.

Sears, Roebuck and Co., Chicago, Ill.
Dear Sirs:—I have been in the house painting business for thirty years and have used nearly all the different kinds of paint on the market. Some of them I found to be good and some bad, but I find Seroco Ready Mixed Paint the best of all.

J. W. DAVIS.

East

THE PROOF OF SEROCO PAINT IS IN ITS WEARING QUALITIES.

R. F. D. 5, Spring Valley, Ohio.

Sears, Roebuck and Co., Chicago, Ill.
Dear Sirs:—A year ago I purchased enough Seroco Brand Paint to paint my house here in town, where they sell paints and where they have what they term "artistic painters," and I wish to say I have one of the best jobs in town, although we put the paint on ourselves. It has not cracked, checked or peeled off and does not seem to catch the smoke and dirt as other houses that have been painted with high priced paints. A year's time is proof enough for me of the durability of Seroco Paint and it has put one neighbor on the right track that I know of.

S. V. HARTSOCK.

A STRONG AND DESERVING TRIBUTE TO SEROCO PAINT.

Slaterville Springs, N. Y.

Sears, Roebuck and Co., Chicago, Ill.
Dear Sirs:—I have used your paints in Western Nebraska and for the last two years in St. Cloud, Fla., and they are equal in every respect to high priced paints sold by other firms. Your paints stand the dry climate of the West and the hot sun and rains of the South. I am now trying them in New York State.

CHAS. A. McBRIDE.

SIX YEARS' WEAR AND LOOKS WELL.

Northeast, Penn.

Sears, Roebuck and Co., Chicago, Ill.
Gentlemen:—As I am thinking of painting my house outside, would like to see your Price List and Color Card. Painted six years ago with your paint, I don't know of a house that looks as well that has been painted as long.

MRS. A. B. SWITZER.

A MASTER PAINTER PRAISES SEROCO PAINT.

P. O. Box 191, Marlboro, N. Y.

Sears, Roebuck and Co., Chicago, Ill.
Dear Sirs:—We have used quite a little of your paint and find it gives perfect satisfaction. We are painters and of course know what constitutes good paint. My father is a master painter and praises your paint very highly.

MR. ALBERT J. MASTEN.

HAS USED SEROCO PAINT ON HIS BOATS FOR THE LAST FIVE YEARS WITH PERFECT SATISFACTION.

Lakeville, Conn.

Sears, Roebuck and Co., Chicago, Ill.
Gentlemen:—I have used your Seroco Paint for the past four or five years and it has given perfect satisfaction. The paint I have bought of you I have used on boats, so it is difficult to estimate the covering capacity. I am using it every day and it works nicely. I paint every year one coat, so the wearing quality does not make so much difference to me. The paint is all right and I can conscientiously recommend it to anyone who uses paint.

W. B. PEABODY.

THREE YEARS' TEST HAS PROVED THE MERITS OF SEROCO PAINT.

Akron, Ohio.

Sears, Roebuck and Co., Chicago, Ill.
Gentlemen:—We are very glad to say that the paint we received from you over three years ago has proven entirely satisfactory. It is all that you claim for it.

N. E. and WM. H. BOEHNE.

SAVED 65 CENTS ON EACH GALLON. SUPERIOR TO OTHER PAINTS.

Center Sandwich, N. H.

Sears, Roebuck and Co., Chicago, Ill.
Gentlemen:—Supported by my faith in your correct dealing, I bought of you enough white paint to give my house two coats. I paid \$1.10 per gallon. At that time the price here for mixed white paint was \$1.75. The paint obtained of you spreads better, goes farther per gallon, dries without streaks and presents a smoothness of service superior to the more expensive paint. This testimony was not solicited.

C. H. WHITE.

West

PEOPLE SAY HE HAS THE SWELLEST HOUSE IN THE NEIGHBORHOOD BECAUSE OUR PAINT IS ON IT.

Bonniers Ferry, Idaho.

Sears, Roebuck and Co., Chicago, Ill.
Dear Sirs:—I am greatly pleased with your Seroco Paint. It gives first class satisfaction. I painted my house and used some pure white lead paint right alongside of yours and you can't see any difference in the looks of the two paints. However, Seroco Paint is better than most of the paints. People say I have got the swellest house around here, and they always ask, "Where did you get your paint?" and, of course, I always tell them, "Sears, Roebuck and Co.," for I am proud of it. I must tell you a joke on one of our merchants. He went along with me to the depot for some goods and when he saw the cans of paint I was getting, he asked what I paid for the paint and I told him. He said he could sell me paint as cheap, and I told him he could not. He took the bills, went into his store and figured for a while, then said: "My paint costs me \$1.50 a gallon and I sell it for \$2.00 a gallon. Your paint can't be any good." I explained it was guaranteed, so I would risk it anyway. I told him that all goods received from you had been satisfactory and that if anything at any time should prove unsatisfactory you would make it right.

C. A. HOOKER.

WELL PLEASED WITH THE LOOKS OF THE PAINT AND SAVED \$29.00.

Watsonville, Cal.

Sears, Roebuck and Co., Chicago, Ill.
Gentlemen:—The paint I bought of you brushed out nicely and I am well pleased with the way it looks. The paint I bought of you, including freight charges, amounted to \$48.00 and would have cost me \$78.00 here. I therefore saved \$29.00 by buying my paint of you.

D. L. FULMER.

OUR PAINT HAS BEEN ON THREE YEARS. HAS NOT BLISTERED AND RETAINS A HARD GLOSS. SAVED 50 PER CENT.

Percival, Iowa.

Sears, Roebuck and Co., Chicago, Ill.
Dear Sirs:—I have been using your paint for the past three years and I am pleased to say that it is all you claim for it. When used according to directions it works freely and smoothly under the brush and lasts well. Paint put on three years ago has not a blister, retaining a hard gloss. In one case I painted my house (three coats), 20x30x18, with about 15 gallons. In regard to cost of this paint, it has been a saving to me of at least 50 per cent.

W. J. SHELDON.

SAVED AT LEAST ONE-THIRD. IS PERFECTLY SATISFIED AND WILL NOT BUY PAINT ANYWHERE ELSE.

Nampa, Idaho.

Sears, Roebuck and Co., Chicago, Ill.
Dear Sirs:—Regarding the paint I purchased from you a short time ago, will say that it is all right. It covers fully as much as you claim, works fine under the brush. Your varnish stain is fine. I just finished my home inside with it and it has made a fine job. Will say that I am perfectly satisfied and will not buy paint anywhere else. I saved at least one-third by buying paint of you.

JACOB REESER.

SAVED ABOUT \$35.00 ON ONE ORDER.

R. F. D. No. 4, Modesto, Cal.

Sears, Roebuck and Co., Chicago, Ill.
Gentlemen:—The paint, alcohol, shellac and varnish I bought of you are excellent; the best I ever used. My neighbor, who is building two houses, will order his paint and varnish of you. I am writing this in return for the courteous way you treated my order. You saved me about \$35.00 on this one order.

S. E. GARBEL.

SEROCO HOUSE PAINT

READY MIXED GUARANTEED



98c A GALLON IN
50-GALLON
BARRELS.

\$1⁰² A GALLON IN
25-GALLON
½ BARRELS.

\$1⁰⁹ A GALLON IN
5-GALLON
KITS.

\$1¹² A GALLON IN
1-GALLON
CANS.

Our Seroco House Paint is made for the purpose of protecting and preserving the wood upon which it is applied, and of improving its appearance and forming a permanent covering that will resist all kinds of weather. We have hundreds of testimonials regarding its working qualities, its good covering qualities, and its wearing and color permanency. Seroco Paint represents years of practical and chemical investigation by our own, as well as other chemists, and we have succeeded in developing a paint that will not only come up to every standard of

high grade paint, but is so superior to the ordinary paints that we guarantee it without the slightest hesitation.

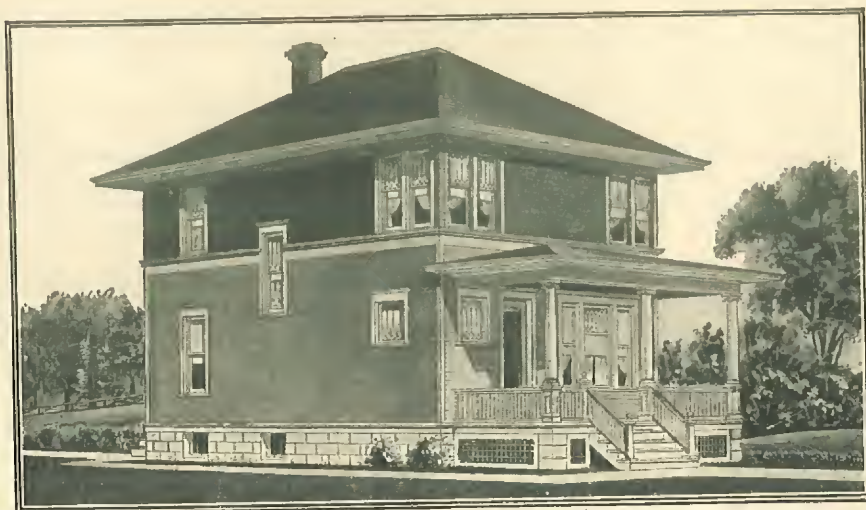
It has the special advantage of being easily applied by anyone, no experience being necessary. It is a long wearing paint which produces a high gloss surface. We are so sure of its quality that we unreservedly guarantee that it will not peel, blister, chalk nor rub off, and we agree to furnish new paint free should our Seroco Paint fail to come up to this standard. It is scientifically prepared, and every ingredient passes a thorough chemical test to insure a uniform quality.

It is ground and mixed in the finest and best equipped paint factory in this country, owned exclusively by us and operated under our own supervision. It is because of this fact that we give a binding guarantee on every gallon sold. In the qualities which go to make a high class, satisfactory, free working, permanent paint for houses and barns, wood and iron, for exterior and interior work, where a paint of extra quality and wonderful durability is required, our Seroco brand is superior to any paint offered by any other firm for anywhere near the price.

When you buy paint from the average dealer you pay four profits, which add absolutely nothing to the quality or quantity, and above all, you receive very little or no protection should the paint go wrong. On the other hand, when you buy Seroco Ready Mixed House Paint you pay but one profit direct to the manufacturer, and are thoroughly protected by our strong guarantee.

An investment in paint will pay large dividends in safeguarding the money which you have invested in your buildings.

Remember, every year you put off painting you lose more than the price of the paint in deterioration of your buildings. Take advantage of this opportunity to save money on your paint bill, and put the three profits of the middlemen in your pocket.



\$13.29

Paints This Residence Two Coats.
SIZE OF HOUSE, 30x22—22 FEET HIGH.

Body, 8 gallons No. 30W215; 2 gallons No. 30W209.....	\$11.05
Trimming, 2 gallons No. 30W243.....	2.24
Total	\$13.29
Roof requires 5 gallons No. 30W820, costing \$3.70 extra.	

Ready Mixed Paints Are Superior to Hand Mixed Paints

It has taken years to educate the painter to appreciate the qualities of ready mixed paint, and actual service has had more to do toward proving its superiority than all the advertising in the world. Paint mixed by hand cannot be as well mixed as paint ground and reground by machinery. By mixing our paints in enormous quantities we are able to secure a uniform color that is practically impossible in paints mixed by hand. When the pigments are

OUR GUARANTEE.

We guarantee that Seroco Paint is composed of the highest grade ingredients, is a perfect preservative, contains nothing injurious, and will produce a high gloss permanent finish. We also guarantee that this paint will not peel, blister, chalk or rub off, and will cover 250 to 300 square feet, two coats, to each gallon. We agree to furnish new paint free, should this paint fail to come up to our guarantee.

thoroughly ground with the oil, the spreading qualities of the paint are noticeably improved and, because of this fact, are the most economical. It has been repeatedly proven that where two neighboring houses have been painted at the same time, one with the ready mixed paint and the other with the hand mixed paint, the hand mixed paint showed the effects of the weather in about half the time and was far inferior to the ready mixed paint.

SEARS, ROEBUCK AND CO., CHICAGO, ILLINOIS.



SEROCO HOUSE PAINT

READY MIXED GUARANTEED

HOW TO MEASURE YOUR HOUSE FOR PAINTING

To find the quantity of paint you require, measure the length, width and height of the building. In measuring the height measure it only at one corner, as it is not necessary to measure the highest point of the gable. Add together the total length in feet of the two sides and two ends of the building. This will give you the total length of the surface you wish to be painted. Then multiply this by the height of the building in feet, which gives you the number of square feet of surface to be covered with paint. One gallon of Seroco Ready Mixed Paint will cover from 250 to 300 square feet of surface, two coats, according to the condition of the surface. Some surfaces are very porous and absorb more paint than others; therefore, in figuring, we suggest that you take the basis of 250 square feet to the gallon. Then divide the number of square feet of building surface by 250 and you have the number of gallons required for the building.

For example, suppose your building measures 26 feet wide, 33 feet long and 22 feet high, you would figure it as follows:

Front	26 feet
One side	33 feet
Rear	26 feet
Other side	33 feet

Total	118 feet
Multiply this by height	22 feet

Total 2,596 sq. ft.

Divide this by 250, which represents the approximate number of square feet of surface that 1 gallon of our paint will cover, two coats. You will find this gives about 11 gallons. If the surface is in good condition and has been previously painted, it should not require even that much, but if the surface has never been painted we recommend three coats for a first class job. You will notice in the illustration to the right that we allow 3 gallons for trimming. In figuring the amount of trimming required, the rule of 1 gallon of trimming to 5 gallons of body is usually followed. In this case, the porch being very large, we have added another gallon. If you want to paint a barn or a fence, measure the same way as we have measured this house, and figure the amount of our barn paint accordingly.



\$15.38

Paints This Residence Two Coats.

SIZE OF HOUSE, 33x26—22 FEET HIGH.

Body, 11 gallons.....	\$12.02
Trimming, 3 gallons.....	3.36
Total	\$15.38
Roof requires 6 gallons Shingle Stain, costing \$3.95 extra.	

Complete List of Colors and Prices of Seroco Ready Mixed House Paint

BE SURE TO MENTION COLOR AND CATALOG NUMBER.

No. 30W201	French Gray
No. 30W202	Dove
No. 30W203	Straw
No. 30W204	Pea Green
No. 30W205	Light Drab
No. 30W206	Canary
No. 30W207	Lemont Stone
No. 30W208	Pearl
No. 30W209	Beaver
No. 30W210	Pink
No. 30W213	Nile Green
No. 30W214	Olive Drab
No. 30W215	Cream
No. 30W216	Fawn
No. 30W217	Pure Blue
No. 30W218	Buff
No. 30W219	Terra Cotta

No. 30W220	Apple Green
No. 30W221	Leather Brown
No. 30W223	Light Blue
No. 30W224	Maroon
No. 30W225	Bronze Green
No. 30W226	Willow Green
No. 30W227	Drab
No. 30W229	Red
No. 30W230	Brown
No. 30W232	Myrtle Green
No. 30W233	Slate
No. 30W235	Light Stone
No. 30W236	Emerald Green
No. 30W237	Dark Gray
No. 30W239	Black
No. 30W241	Green Tint

No. 30W242	Light Slate
No. 30W243	Outside White
No. 30W244	Medium Green
No. 30W246	Colonial Yellow
No. 30W250	Azure Blue
No. 30W251	Orange
No. 30W252	Oak Wood
No. 30W253	Golden Green
No. 30W254	Cream Tint
No. 30W256	Tinted White
No. 30W257	Inside White
No. 30W258	Seal Brown
No. 30W259	Light Gray
No. 30W260	Chocolate Brown
No. 30W261	Yellow Drab
No. 30W262	Tuscan Red

PRICES FOR ABOVE COLORS

1-quart can..... (Shipping wt., 5 lbs.).....	\$0.33	5-gallon kit..... (Shipping wt., 75 lbs.).....	\$ 5.45
½-gallon can..... (Shipping wt., 10 lbs.).....	.61	25-gal. half barrel (Shipping wt., 375 lbs.).....	25.50
1-gallon can..... (Shipping wt., 15 lbs.).....	1.12	50-gal. barrel..... (Shipping wt., 750 lbs.).....	49.00

SEARS, ROEBUCK AND CO., CHICAGO, ILLINOIS.

LONG LIFE

READY MIXED

PURE PAINT



\$1.35 Per
Gal.
in 50-Gal. Bbls.

\$1.38 Per
Gal.
in 25-Gal. ½ Bbls.

\$1.45 Per
Gal.
in 5-Gal. Kits

\$1.48 Per
Gal.
in 1-Gal. Cans

79c
½-Gal. Can

42c
1-Qt. Can



Longlife Ready Mixed Pure Paint is guaranteed to be all that its name implies, an absolutely pure paint. When applied, it produces a beautiful finish, is a perfect preservative and has great durability. In fact we know there is no better ready mixed pure paint on the market and we guarantee it. We invite master painters, home owners,

contractors and others to try our Longlife Ready Mixed Pure Paint under our guarantee that it is made according to the formula printed on every can. We know you are obliged to pay from \$2.00 to \$2.50 a gallon for other pure paints and we know from actual tests that Longlife Paint when applied presents a much finer appearance and is more durable than many of these high priced pure paints.

When you buy paint you naturally want to know something of its wearing and preserving qualities and of its appearance, not only immediately after it is applied, but you would like to be assured that for several years after it is applied it will retain its lustrous finish. Experienced painters, understanding how weather conditions affect the proper application of paint, will appreciate the quality of our Longlife Brand, because it has all

of the better qualities of a high priced pure paint without any unnecessary expense or profit in its price. Whether you paint for appearance or for weather protection, the quality of paint you use is of the utmost importance because paint that peels or blisters or rubs off neither looks good nor does it protect. No matter what your reason for painting, you must have good paint to accomplish good results. You cannot afford to waste time and labor applying a paint that is not guaranteed—paint that gives you no comeback should anything go wrong and leaves you with no protection whatever, no guarantee of satisfaction. A more scientific research in the last few years

into the actual wearing and preserving qualities of paint has resulted in improving the quality of our paint, but we have made no corresponding increase in price. Building material has increased decidedly in value in the past ten years, and when we compare the increased cost of other commodities with the cost of paint we find that it costs much less now to paint a building and thus insure it against wind, sun, rain and weather than it did ten years ago. This paint insurance certainly pays.

OUR GUARANTEE.

We guarantee that this Longlife Ready Mixed Pure Paint is made exactly according to the formula printed on each can; that we use the highest grade sublimed white lead instead of corroded white lead wherever the use of white lead is required; that we use pure linseed oil. We guarantee that this Longlife Paint will not peel, blister, chalk or rub off, that it will satisfy you perfectly and give the service you have the right to expect. We agree to furnish new paint should it fail to come up to our guarantee.

SEARS, ROEBUCK AND CO.

FORMULA FOR LIGHT COLORS OR TINTS.

The light colors or tints are made of a base of 64 per cent sublimed white lead and 36 per cent zinc oxide. Whatever quantity of color is necessary to produce the desired shade is deducted from the percentage of white lead and zinc. For example, the formula for No. 30W318 Buff reads as follows:

	Total	Solid	Liquids
Pure Sublimed White Lead.....	30.0%	54.7%
Zinc Oxide.....	16.8%	30.7%
Color.....	8.0%	14.6%
Pure Linseed Oil.....	41.0%	91%
Turpentine Dryer.....	1.7%	4%
Turpentine.....	2.5%	5%
	100.0%	100.0%	100%

FORMULA FOR OUTSIDE WHITE.

The best paint is a mixed paint; white lead alone is too soft and tends to become chalky while zinc oxide is too hard and will crack and peel off. A mixture of white lead and zinc oxide, containing not over 25 per cent of zinc oxide, is much more durable than either one alone.

	Total	Solid	Liquids
Pure Sublimed White Lead.....	42.1%	75%
Zinc Oxide.....	14.0%	25%
Pure Linseed Oil.....	40.0%	91%
White Turpentine Japan.....	1.8%	4%
Turpentine.....	2.1%	5%
	100.0%	100%	100%

Colors and Prices of Longlife Brand Ready Mixed Pure Paint

No. 30W301 French Gray	No. 30W316 Fawn	No. 30W341 Green Tint
No. 30W302 Dove	No. 30W318 Buff	No. 30W342 Light Slate
No. 30W303 Straw	No. 30W320 Apple Green	No. 30W343 Outside White
No. 30W304 Pea Green	No. 30W321 Leather Brown	No. 30W344 Medium Green
No. 30W305 Light Drab	No. 30W323 Light Blue	No. 30W346 Colonial Yellow
No. 30W306 Canary	No. 30W326 Willow Green	No. 30W350 Azure Blue
No. 30W308 Pearl	No. 30W329 Brilliant Oxide Red	No. 30W354 Cream Tint
No. 30W309 Beaver	No. 30W333 Slate	No. 30W356 Tinted White
No. 30W310 Pink	No. 30W335 Light Stone	No. 30W358 Seal Brown
No. 30W313 Nile Green	No. 30W337 Dark Gray	No. 30W359 Light Gray
No. 30W315 Cream		No. 30W361 Yellow Drab
Per Gallon		
50-gallon barrel.....	\$67.50	1-gallon can.....(Shipping weight, 15 pounds)...
25-gallon half barrel. 1.38.(Shipping wt., 395 lbs.)..	34.50	½-gallon can.....(Shipping weight, 10 pounds)...
5-gallon kit..... 1.45.(Shipping wt., 80 lbs.)..	7.25	1-quart can.....(Shipping weight, 5 pounds)...
		\$1.48
		.79
		.42



SEROCO FLOOR PAINT

READY MIXED

Makes Old Floors Look Like New



Our Seroco Ready Mixed Floor Paint will stand a great amount of foot friction and general wear. It is easily applied, dries quickly, and is easily kept clean. It adds immensely to the appearance of a room. Apply it to the floors of the various rooms in the house and it will give long and satisfactory service. If your floors are worn and disfigured, we urge you to give Seroco Ready Mixed Floor Paint a trial. It is highly recommended for porch floors, steps and board walks, or wherever the constant

wear requires a serviceable covering that will protect the wood. Its application preserves the wood and saves many a repair bill. After this paint has been applied and becomes dry, the floor is very easily scrubbed and washed without affecting the paint. An old discolored bedroom floor can be made clean and sanitary with two or three coats at a very small expense. Seroco

Ready Mixed Floor Paint is the result of many years' experimenting, and is made in our own factory according to our own formula. It has proven far superior to floor paints offered elsewhere at nearly double our price. It must not be classed with the many heavy worthless floor paints that are hard to apply, take a long time to dry, and fail to resist the wear that a floor paint should. Even though our price is low the quality is unsurpassed, and we are so confident that you will be well pleased with Seroco Floor Paint that we agree to return your money if you do not find it all that we represent it to be.

New or old floors which have not been previously painted require three coats. One gallon will cover from 300 to 350 square feet, two coats, and from 200 to 250 square feet, three coats. It will dry in a single night. The following are the most attractive colors in which we furnish our floor paint:



No. 30W500 Buff
No. 30W510 Yellow
No. 30W530 Drab

No. 30W540 Lead Color
No. 30W550 Maroon
No. 30W555 Light Brown

No. 30W560 Oxide Red
No. 30W570 Gray
No. 30W590 Floor Green

COLOR SAMPLES SHOWN ON
PAGE 21.

PRICES FOR ABOVE COLORS

COLOR SAMPLES SHOWN ON
PAGE 21.

1-quart can.....	(Shipping weight, 6 lbs.).....	\$0.30
2-quart can.....	(Shipping weight, 10 lbs.).....	.57
1-gallon can.....	(Shipping weight, 15 lbs.).....	1.05

Be sure to mention name of color and catalog number. Use a No. 30W3084 or No. 30W3086 Wall Brush for applying above Seroco Floor Paint; 3, 3½ or 4 inches in width recommended.



CONCRETE OR STUCCO PAINT

For Cement Floors and Walls

Our New Concrete or Stucco Paint provides a most efficient and durable dampproofing treatment for exterior masonry surfaces. It penetrates into the pores of the surface and on hardening thoroughly seals them, preventing any possibility of the absorption of water into the treated area. The distinctive appearance of a masonry surface is entirely retained by the use of this stucco paint. It equalizes the color of the surface and imparts a finish of stonelike texture of a most artistic and attractive nature. It is strictly a cement coating prepared to meet the exact physical and chemical requirements of a masonry surface, and not only excludes dampness from the wall, maintaining a perfectly dry and sanitary condition on the interior, but it prevents all tendency of the treated area to become stained and unsightly.

This paint is especially adapted for painting cement floors. By forming a tough film over the surface it prevents the cement dust from accumulating and keeps the floor sanitary and clean.

Our Concrete or Stucco Paint covers approximately 100 square feet, two coats per gallon, on a surface of average porosity. It is easily applied and retains its original color. For sample shades see page 20.

No. 30W2021 White
No. 30W2022 Concrete Gray
No. 30W2023 Buff Stone
No. 30W2024 Brown Stone
No. 30W2025 Moss Green
No. 30W2026 Brick Red

PRICES FOR ABOVE COLORS

½ Gallon Shipping wt., 10 lbs.	1 Gallon Shipping wt., 15 lbs.	5 Gallons Shipping wt., 70 lbs.
80c	\$1.50	\$7.25



SEROCO FLAT WALL PAINT



GUARANTEED WATERPROOF AND WASHABLE

Our new Seroco Flat Wall Paint is proof against the accumulation of disease germs. It can be easily kept clean by washing and is sure to meet with instant favor among all who are concerned with the problems of health and cleanliness. Perfected in our own factory by thorough testings, and listed under our unqualified guarantee that it is easier to clean than any other wall covering. It will not rub or wash off and will give perfect satisfaction.

Seroco Flat Wall Paint has all the properties of paint, except the high luster, which is not desired in some interior work. After it has once dried, it can be washed with soap and water

No. 30W2005 Cream
No. 30W2006 Light Blue
No. 30W2007 Pink

No. 30W2008 Buff
No. 30W2009 Seal Brown
No. 30W2010 Pea Green

No. 30W2011 Dark Green
No. 30W2012 Carmine
No. 30W2013 White

PRICES FOR ABOVE COLORS:

1-quart can.....	(Shipping wt., 5 lbs.).....	\$0.39
½-gallon can.....	(Shipping wt., 10 lbs.).....	.73
1-gallon can.....	(Shipping wt., 15 lbs.).....	1.35

45¢ Paints Your Buggy With Seroco Buggy and Carriage Paint

A Strictly High Grade Paint for Buggies, Carriages, Wagons or Any Kind of Vehicle. Also Recommended for Automobile Bodies and Gears.



Our Seroco Buggy Paint will withstand the wear of constant washing and still retain its luster. It is made from the best pigments ground in the finest carriage varnish, and for durability and finish our buggy paints are unexcelled. One coat makes a beautiful and durable finish and no varnish required. One quart, costing 45 cents, with very little labor, will make an old buggy look like new. No experience necessary; anyone can apply it, as it comes to you ready for use. While this paint is made expressly for buggies and other vehicles, it can be used with excellent results on settees, benches, lawn swings, chairs or any article exposed to the weather. Be sure to mention name of color and catalog number. See page 21 for sample shades of Buggy Paint.

No. 30W1600 Pure Yellow	No. 30W1640 Dark Green
No. 30W1610 Vermilion	No. 30W1650 Blue
No. 30W1620 Light Wine	No. 30W1660 Dark Wine
No. 30W1630 Coach Green	No. 30W1670 Black

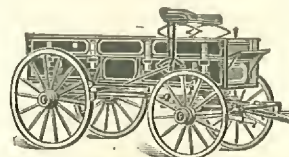
PRICES FOR ABOVE COLORS:

1-pint can.....	(Shipping wt., 2½ lbs.).....	\$0.25
1-quart can.....	(Shipping wt., 4 lbs.).....	.45
1-gallon can.....	(Shipping wt., 13 lbs.).....	1.65

Apply Seroco Buggy Paint with an oval varnish brush.

70¢ Paints Your Wagon With Seroco Wagon and Implement Paint

One-Half Gallon Will Paint Any Ordinary Wagon and Make It Look Like New.



A paint made expressly for wagons and farm implements and which has wonderful wearing qualities. Made of the very best materials with non-fading colors. Being extremely tough, it will not crack or peel off. It is cheaper to use paint than to allow your wagon or farm implements to go to decay. One gallon will, in many instances, refinish any implement on the farm. It is an ideal implement paint because it can be used on iron as well as wood. Saves many times its cost in preventing rust and decay. Dries hard with a high gloss. Apply with a No. 30W3028, No. 30W3034 or No. 30W3036 Varnish Brush, 1, 2 or 2½ inches in width. See color samples on page 21.

No. 30W1854 Red
No. 30W1855 Blue
No. 30W1856 Green

No. 30W1857 Yellow
No. 30W1858 Vermillion
No. 30W1859 Black

PRICES FOR ABOVE COLORS:

1-quart can.....	(Shipping wt., 4½ lbs.).....	\$0.38
½-gallon can.....	(Shipping wt., 9 lbs.).....	.70
1-gallon can.....	(Shipping wt., 14 lbs.).....	1.35

Be sure to mention name of color and catalog number.

S. R. Substitute Turpentine



This is a perfect substitute for spirits of turpentine when used for thinning paints and varnishes. It is not only a perfect substitute, but it is better than the pure spirits of turpentine when used for this purpose. Turpentine is used to thin paints and varnishes, rendering them easier to spread; it makes the paint or varnish film very thin, which facilitates drying. When the paint or varnish has dried the turpentine is entirely gone, having evaporated after having performed its function. Our S. R. Substitute Turpentine will evaporate entirely the same as the pure turpentine, and for mixing with flat colors it will give better satisfaction than the pure turpentine. S. R. Substitute Turpentine is free from benzine, will not yellow, and is free from stain or grease. It will not cause paint to run, crawl or remain tacky. Painters everywhere are making a great saving by using S. R. Substitute Turpentine in place of the pure turps, and we positively guarantee that it will not injure the woodwork on which it is used.

No. 30W3462 S. R. Substitute Turpentine.

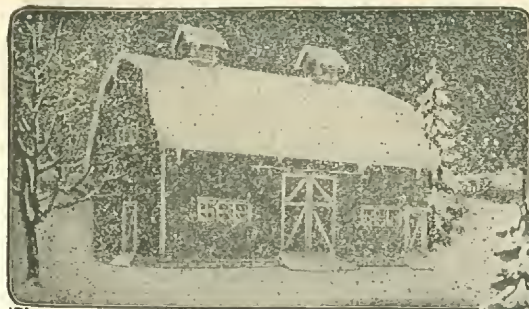
1-gallon can..	(Shipping weight, 10 lbs.)	\$0.40	10-gallon can....	(Shipping weight, 90 lbs.)	\$ 3.00
5-gallon can..	(Shipping weight, 45 lbs.)	1.65	50-gallon barrel..	(Shipping weight, 475 lbs.)	12.00

LINSEED OIL and PURE TURPENTINE

The prices of Linseed Oil and Turpentine are changing constantly and were we to quote prices in this catalog they would likely be incorrect before receiving your order.

Send us a postal card and immediately upon receipt of it we will quote the lowest prevailing price, which we will guarantee for a stated period.

We sell in quantities of 1 gallon and up.



SEROCO MINERAL BARN PAINT

WEATHERPROOF



1-Gallon Can 79c | 5-Gallon Kit, per Gallon 74c | 25-Gallon Half Barrel, per Gal. 70c | 50-Gal. Barrel, per Gallon 64c



Economize by a Judicious Investment in Paint

Appearances do not furnish the only reason for painting. Neglecting to paint a building has cost many a man many times what he would have to pay for the painting job. The present high price of lumber and the increased cost of labor make painting more urgent now than ever, and painting becomes a necessary investment. Your buildings, when properly painted, will sell more readily and bring a better price because of the improved appearance. This advantage is apparent to anyone, and the cost of paint for this purpose is a mere trifle.

MAKE A GOOD INVESTMENT BY BUYING GOOD PAINT.

Our Seroco Weatherproof Mineral Barn Paint is compounded by one of the most expert paint chemists in the country and possesses peculiar properties not common in ordinary barn paint. It is a high class unexcelled preservative which we recommend specially for structural iron work, barns, grain elevators and the like. It is absolutely weatherproof, having been tested under most trying conditions. It is acknowledged by all who know it, to be a most durable preservative of wood. It is ground to unusual fineness by modern up to date machinery, both minerals and oils being thoroughly ground and reground together. You may use it with the confidence that we stand back of it with our guarantee should it not prove to be just as we claim.

The Kind of Brushes to Use With Barn Paint.

For painting the walls of barns, sheds, etc., use a No. 30W3093 or No. 30W3086 wall brush, 4 or 4½ inches in width. For fences use the same brush but narrower, 3 or 3½ inches in width, or No. 30W3078 round paint brush, size 3-0.

No. 30W800	Oxide Red
No. 30W810	Lead Color
No. 30W820	Dark Gray
No. 30W830	Yellow
No. 30W850	Maroon
No. 30W860	Natural Green

COVERING CAPACITY AND ECONOMY OF SEROCO MINERAL BARN PAINT.

One gallon of Seroco Weatherproof Mineral Barn Paint will cover about 250 square feet of surface, two good coats, and in many instances it will cover 300 square feet and over, two coats, depending on the condition of the surface. All new wood should receive three coats for a good job. It is a very economical paint to use. Give it a trial on the next job; you will never regret it and you take no risk whatever, as you are protected by our guarantee.

You do not need to be an expert painter in order to do a first class job with this paint. Our book on "How to Paint" tells in clear, plain language all about our paints, how to apply them, what brushes and tools to use, and it helps you to do as good a job as a practical painter. Take advantage of our money saving paint prices and, with the help of this little book, do the work yourself and you will be surprised how good a job you can do with so little cost.

Shipping Weights

1-gallon can.....	15 lbs.....	\$ 0.79
5-gallon kit	70 lbs.....	3.70
25-gallon ½-barrel....	350 lbs.....	17.50
50-gallon barrel	700 lbs.....	32.00

NEW PROCESS MINERAL BARN PAINT

OUR SECOND QUALITY MINERAL PAINT.

We always advise the use of the better grades of paints on your buildings rather than the cheap, inferior, low priced kinds. You effect a permanent saving in the purchase of the better grades, due to their greater wearing qualities, and you also save painters' wages because you do not have to paint so frequently.

In the paint sold through ordinary channels there are usually three and sometimes four profits, divided among the manufacturer, the jobber, the salesman and the local dealer. Because of these several handlings, each representing an individual profit, and in order to keep the prices down, the quality of the ingredients must be cheapened. Such paints are not worth the labor of putting on, because they last but a short time and are so thin and worthless that they do not properly protect the wood they cover.

For years we have experimented with different oils and pigments with a view to making a low priced paint that will look well and wear better than the many cheap paints on the market.

In our New Process Mineral Barn Paint we have succeeded in making such a paint, and while we do not guarantee it, we know that in appearance and wearing qualities it is far superior to any mineral barn paint you can buy elsewhere at anywhere near our price. We manufacture our New Process Mineral Barn Paint in our own paint factory and we know every ingredient it contains. We know that the oils and pigments used are of much better quality than is contained in any of the low priced paints on the market.

If a second quality paint will answer your purposes, and if you want a paint simply to improve the appearance of your buildings, where length of wear is a secondary consideration, then order our New Process Mineral Barn Paint.

Colors of New Process Mineral Barn Paint

No. 30W880	RED	No. 30W883	YELLOW
No. 30W882	SLATE	No. 30W884	BROWN

1-Gallon Can	58c	5-Gallon Kit	\$2.75	25-Gallon Half Barrel	\$13.25	50-Gallon Barrel	\$25.00
Shipping weight, 15 pounds.		Shipping weight, 70 pounds.		Shipping weight, 350 pounds.		Shipping weight, 700 pounds.	

SEROCO IMPROVED CREOSOTE SHINGLE STAIN



A SHINGLE STAIN THAT PRESERVES

A combined wood preserver and shingle stain, guaranteed not to fade or wash off for five years. Shingles treated with this Creosote Stain will neither warp nor rot, as the stain penetrates into the wood and remains there. This stain will not wash off and discolor the rainwater. The preserving liquid, by penetrating into the wood, remains to protect it from the weather and does not evaporate like many stains do immediately after applying. One gallon of this Creosote Stain will cover 100 square feet of shingles, two coats. When dipped, $2\frac{1}{2}$ to 3 gallons will cover 1,000 of the regulation 4x16 shingles. Two-thirds of the length of the shingle only need be dipped. A lighter colored stain than the shade really desired should be applied to old shingles and, in order to obtain the best results, two or even three coats should be applied. Shingles should never be painted, because the paint leaves a ridge at the butt end of the shingles and holds the moisture under the lap, causing the shingles to rot. Our Improved Creosote Shingle Stain penetrates the shingles and follows the pores and grain of the wood

up under the lap and absolutely prevents rot and decay. Remember, we furnish a guarantee that this stain will remain in the wood and the colors will not fade for a period of five years. In most cases it will last twice that long. The cost of this stain is a little bit more, but in buying it you know you are getting the best.

FURNISHED IN THE FOLLOWING COLORS:

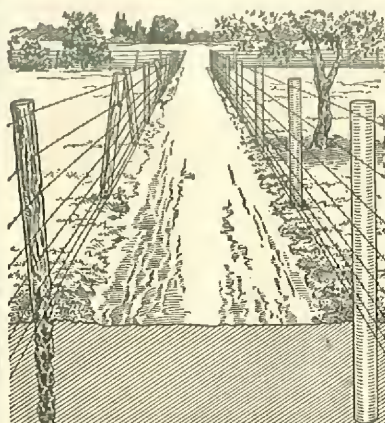
No. 30W1181 Moss Green	No. 30W1185 Red
No. 30W1182 Willow Green	No. 30W1186 Bungalow Brown
1-Gal. Can 15 lbs.	5-Gal. Can 50 lbs.
25-Gal. $\frac{1}{2}$ Bbl. 250 lbs.	50-Gal. Bbl. 500 lbs.
70c	\$3²⁵
	\$15⁰⁰
	\$27⁵⁰

Apply Seroco Shingle Stain with No. 30W3084 or No. 30W3086 wall brush, the larger size recommended.

Be Sure to Mention Name of Color and Catalog Number.

Carbo Wood Preserver No. 30W1946

A Genuine Carbolineum From the Best Fields of Germany.



Carbo Wood Preserver has been on the market for many years and has received the severest tests to prove its preserving qualities. Posts treated years ago with this compound are in perfect condition today, unaffected by the dampness and moisture in the ground.

Carbo Wood Preserver remains in the wood permanently. It is recommended for wooden fence posts, poles, sills, joists, wooden curbing and steps, trestle work and bridges, railroad ties, water tanks, silos, wharves and docks, ships, boats, barges, dams, plank walks, windmill and water towers, piles and piers; in fact, for all wood exposed to moisture and climatic influences or insects. A coat of this preserver will rid a chicken house of lice, mites and other vermin. No insect can withstand its blighting effect, and fence posts treated with it are immune from rot and decay. Railroad, telegraph and telephone companies use this preparation on their ties and poles.

Many so called wood preservers are advertised at lower prices than we ask, but they are inferior in the materials used and worthless as permanent preservatives. We could manufacture a mixture to sell at 20 to 30 cents a gallon, but it would be an evaporating creosote composition which would act as a preservative for a year or less and then lose its effectiveness. Carbo Wood Preserver lasts so long that there has yet been no test severe enough to determine its time limit of service. It is a trifle more expensive than other brands, but on account of its strength and lasting quality it pays to buy it.

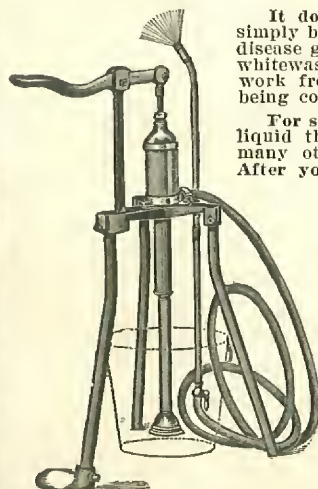
Carbo Wood Preserver is a heavy dark brown oil stain which impregnates all kinds of wood. It is not explosive or inflammable, nor does it evaporate. It is applied with a brush like paint, or the posts or timbers may be dipped or immersed in the liquid. One good, heavy coat is enough, as it penetrates very deeply. A gallon will cover about 250 square feet, one coat. Just the material for preventing decay.

No. 30W1946

	Shipping Wt.	Price		Shipping Wt.	Price
1-gallon can	10 lbs.	\$0.75	10-gallon can	100 lbs.	\$ 5.75
5-gallon can	50 lbs.	3.00	50-gallon barrel	550 lbs.	25.50

Handy Whitewashing and Spraying Machine \$5⁵⁰

It Whitewashes, Sprays Sheep and Cattle and Does Many Other Useful Things.



It does whitewashing better than can be done with brushes, simply because it forces whitewash into corners and crevices where disease germs lodge and which cannot be reached with brushes. In whitewashing chicken houses infested with lice you can do the work from a door or window, thus avoiding the discomfort of being covered with chicken lice and dirt from head to foot.

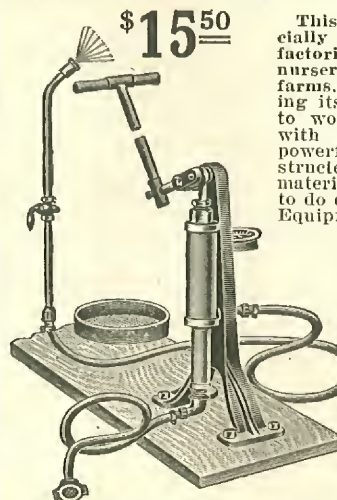
For spraying sheep and cattle it can't be beaten, as it forces the liquid through to the hide where you really want it. For the many other purposes for which it is intended it is a wonder. After you have given this machine a trial you would not part with it if you could not get another.

The machine is simple and easy to operate. The legs can be removed instantly and thus occupy little space. It can be conveniently carried on cars or in buggies. It is always ready, nothing to take apart or attach, and with a bucket of water you are ready to throw a 30-foot stream any time.

Equipment consists of a 6-foot wrought iron spray pipe with $\frac{1}{4}$ -inch brass shut off cock and brass spray nozzle, extra brass nozzle for straight stream work, iron follower wrench (used for tightening plunger ring in bottom pump cylinder), rubber suction hose with screen attachment and 8 feet of $\frac{3}{8}$ -inch special high pressure rubber discharge hose. Shipping weight, 30 pounds; net weight, 20 pounds.

No. 30W2382 Handy Whitewashing and Spraying Machine.
Price, complete.....**\$5.50**

Our Jumbo Whitewashing and Spraying Machine



\$15⁵⁰

This machine is especially suitable for large factories, fruit farms, nurseries and large stock farms. For whitewashing its capacity is equal to work of fifteen men with brushes. It is a powerful sprayer, constructed of the very best material and guaranteed to do excellent work. Equipment consists of 3-foot spray pipe complete with $\frac{1}{4}$ -in. cock and spray nozzle, one extra spray tip, 200-pound pressure gauge, special galvanized sieve, follower wrench, one length of 1-inch suction hose and 10 feet of $\frac{1}{2}$ -inch special high pressure discharge hose. Shipping weight, 77 pounds.

No. 30W2384 Jumbo Whitewashing and Spraying Machine.
Price, complete.....**\$15.50**



NEVERLEAK ROOF CEMENT PAINT

MAKES ROOFS WATERTIGHT

GUARANTEED TO STOP LEAKS IN YOUR ROOF IF DIRECTIONS ARE FOLLOWED.



Neverleak Roof Cement Paint is one of the best substances known for repairing roofs and keeping them in good condition. It preserves shingles, tin, iron or felt from the action of the elements and will make an ordinary roof last many years longer. Leaky roofs, either tin, iron, composition, felt or old shingles, can be made watertight with our Neverleak Roof Cement Paint. It is a combination of oils, gums, and other ingredients made for this particular purpose. You can patch holes with this material by following our simple directions.

Our Neverleak Roof Cement Paint does not contain an ounce of coal tar. Coal tar products will soften during very hot weather, causing them to crawl and expose parts of the roof. Our Neverleak Paint, after once dry, will not soften during the hottest weather. It is a heavy, rubberlike, waterproof liquid cement that will make an old roof watertight. In most cases one coat will be sufficient to stop leaks. Suitable also for all iron work, bridges, smokestacks, water tanks, iron pipes, etc., that are exposed to heat, acid, electricity or the weather. One gallon will cover 200 square feet, one coat, on smooth surfaces.

No. 30W1910 No. 30W1920

		Black	Maroon
1-gallon can.	Price	(Shipping weight, 15 pounds).....	67c 83c
5-gallon kit.	Per gallon.....	(Shipping weight, 50 pounds).....	60c 76c
25-gallon ½-barrel.	Per gallon.....	(Shipping weight, 275 pounds).....	55c 71c
50-gallon barrel.	Per gallon.....	(Shipping weight, 500 pounds).....	49c 65c

Asphalt Roof Paint

For Painting Felt or Composition Roofing, Iron and Shingle Roofs, Iron Bridges and Trestles, Sheds, Warehouses and Other Buildings. Second in Quality Only to Our Neverleak Roof Cement Paint.



This Asphalt Roof Paint will give far better service for felt and composition roofing and for painting iron and shingle roofs than any of the coal tar preparations. It is elastic, has a good body and is more durable than many of the roof coatings or paints sold at higher prices.

If conditions are such that you cannot use our Neverleak Roof Cement Paint, the best roof paint we handle, then send us your order for this Asphalt Roof Paint with the guarantee that the paint, considering its low price, is one of the best values ever offered and that it will prove satisfactory in finish, durability and covering capacity.

One gallon of this Asphalt Roof Paint will cover about 250 square feet of smooth surface, one coat, or about 150 square feet of wood shingles or felt roofing, one coat.

No. 30W1941 BLACK ONLY.

1-gallon can, boxed, each..	(Shpg. wt., 15 lbs.).....	\$ 0.46
5-gallon can, boxed, each..	(Shpg. wt., 50 lbs.).....	1.87
10-gallon can, boxed, each..	(Shpg. wt., 100 lbs.).....	3.30
25-gallon ½-barrel, each....	(Shpg. wt., 215 lbs.).....	6.50
50-gallon barrel, each.....	(Shpg. wt., 425 lbs.).....	11.75

25 and 50-gallon barrels are shipped from factory in CHICAGO.



Coal Tar

No. 30W3468½ Distilled Liquid Coal Tar.	
1-gallon can.....	(Shipping wt., 14 lbs.).. \$0.25
5-gallon can.....	(Shipping wt., 51 lbs.).. 1.10
10-gallon can.....	(Shipping wt., 105 lbs.).. 1.85
25-gal. ½-barrel.....	(Shipping wt., 250 lbs.).. 3.25
50-gallon barrel.....	(Shipping wt., 425 lbs.).. 4.75

25 and 50-gallon barrels are shipped from factory in CHICAGO.

Silo Coating

No. 30W1943 This bituminous coating should be applied to the interior of concrete or wooden silos. It prevents the absorption and evaporation of the vegetable juices and insures fresh silage. It is both moisture and acid proof, does not crack, nor does it affect the silage in any way. It is applied with a brush and is guaranteed to render the interior surface of the silo waterproof and sanitary. Coat the interior of your silo with this Silo Coating and you will add materially to its life by preventing decay and deterioration.

1-gallon can.	Price.....	(Shipping wt., 15 lbs.).....	95c
5-gallon can, per gallon.....	(Shipping wt., 50 lbs.).....		85c
50-gallon barrel, per gallon.....	(Shipping wt., 425 lbs.).....		75c

Black Carbon Paint

For Painting Iron and Shingle Roofs, Composition or Felt Roofing, Bridges, Iron and Wood Sheds, Telephone Poles, Smokestacks, Etc.

No. 30W1942 A low priced paint that has been giving very satisfactory results on all kinds of roofs. This carbon paint has been on the market and used for many years and is giving the best of satisfaction. It is not as elastic and durable as our Neverleak Roof Cement Paint, but it has in many instances preserved roofs for five years. It will give far better service than many of the low priced coatings that are made from coal tar.



5-gallon can, per gallon.....	(Shpg. wt., 50 lbs.)..	27c
10-gallon can, per gallon.....	(Shpg. wt., 100 lbs.)..	25c
50-gallon barrel, per gallon..	(Shpg. wt., 500 lbs.)..	20c

Roof Repair Cement

No. 30W3475 For repairing all kinds of leaks in iron, shingle, composition or felt roofs, chimneys, gutters and porch floors. Easily applied with a putty knife or wood paddle. On large surfaces use a trowel. Guaranteed to stop any leak. Strictly elastic and will not crack or run. Has been known to withstand the severest weather for a period of ten years. Apply over the leaky surface ¼ inch thick. Black in color. Money returned if not found as represented.



5-pound can.....	(Shipping weight, 7 pounds).....	\$0.40
10-pound can.....	(Shipping weight, 15 pounds).....	.70
25-pound keg.....	(Shipping weight, 35 pounds).....	1.50

SEROCO ENAMELS

Seroco Gloss Enamel

A HIGH GLOSS INTERIOR PAINT.



GIVES THAT SMOOTH, GLOSSY PORCELAIN FINISH ON WOODWORK. ANYBODY CAN PUT IT ON VERY EASILY. A SANITARY FINISH. YOU CAN WASH DIRT OR GREASE OFF YOUR WALLS WITHOUT AFFECTING THE FINISH.

The highest-grade interior enamel for all purposes. Anyone can apply this enamel and produce that high gloss finish on woodwork, plastered or board walls, furniture, etc. It is a very sanitary finish for walls and woodwork because all dirt and grease are readily removed with soap and hot water without affecting the high gloss finish. Seroco Gloss Enamel is ready

mixed, comes to you prepared ready for use and the directions are so simple that the most inexperienced can secure that smooth glossy porcelain finish on woodwork, walls, etc., the equal of the most costly enamel work produced by expert painters. Seroco Gloss Enamel is not an ordinary enamel paint, but is a scientifically prepared mixture and should not be compared with the cheap, worthless enamels on the market. We are anxious that our customers give this enamel a trial. Send us an order and finish the walls and woodwork of one of your bedrooms and we guarantee that you will be so well pleased with the porcelain like finish that you will immediately treat other rooms likewise. For finishing the walls and woodwork of bathrooms and kitchens. Since Seroco Gloss Enamel is made in a variety of beautiful shades, harmonious color combinations are possible; for instance, use a certain color for the walls and a harmonizing color for the woodwork. Remember, we are offering here as high grade enamel as it is possible to make and so prepared that the most inexperienced can produce with it the most perfect enamel finish. Apply with a varnish brush, No. 30W3036, size 2½ or 3 inches wide.

Be sure to mention name of color and catalog number.

No. 30W2150 Pearl.	No. 30W2157 Dark Blue.
No. 30W2151 Light Slate.	No. 30W2159 Pink.
No. 30W2152 Cream.	No. 30W2160 Lilac.
No. 30W2153 Apple Green.	No. 30W2161 Carmine.
No. 30W2154 Pea Green.	No. 30W2162 Ivory.
No. 30W2155 Nile Green.	No. 30W2164 White.
No. 30W2156 Light Blue.	

PRICES FOR ABOVE COLORS:

1-quart can.....(Shipping wt., 4½ lbs.).....	\$0.45
½-gallon can.....(Shipping wt., 10 lbs.).....	.78
1-gallon can.....(Shipping wt., 15½ lbs.).....	1.48
Sample shades of the above Seroco Gloss Enamel will be found on page 20.	

Copper Paint for Boat Bottoms

Our Copper Paint prevents the growth of fungus, grasses and barnacles on the bottom of the boat upon which it is applied. There is no more destructive element to boat bottoms than the growth of fungus. This copper paint is the result of a careful analysis of the requirements for an article that would be waterproof and durable and that would prevent all destructive growths. Comparative tests have proven its superiority over many other brands and in actual tests where it has been applied to boat bottoms it has shown the least collection of grasses and barnacles. This copper paint is easily applied and may be furnished in either one of two colors, red or green. It is based on pure copper, and works smoothly under the brush with great covering qualities, giving a smooth and even finish. It is equally essential to paint the bottoms of rowboats, small launches and sail boats as it is to paint the bottoms of large sea vessels. This paint is especially recommended therefore to owners of summer resorts who have numerous small vessels whose bottoms should be protected from the destructive collection of grasses, etc. The anti-fouling properties of our Copper Paint make it especially desirable and serviceable.



No. 30W2118 Red.	No. 30W2119 Green.
1-gallon can.....(Shipping weight, 15½ pounds).....	\$2.25
½-gallon can.....(Shipping weight, 10 pounds).....	1.20
1-quart can.....(Shipping weight, 4½ pounds).....	.65

Favorite Gold Enamel.



No. 30W2115 Favorite Gold Enamel is a brilliant and durable gold paint, suitable for decorating almost anything in the home. It will not rub off and may be washed without losing its brilliancy. The outfit consists of one bottle banana liquid, one bottle gold bronze, brush and mixing cup. Size 25, containing about 2 ounces of liquid. Shipping weight, 1 pound 1 ounce. Price.....17c
Size 40, containing about 4 ounces of liquid. Shipping weight, 1½ pounds. Price.....28c

Japanese Gold Paint, 9c a Box.

No. 30W2120 For gilding practically everything with most pleasing results; fancy baskets, picture frames, toys, chandeliers, iron beds, mantels, cistern pumps, gas pipes, moldings, iron shelf brackets, metal ornaments, stationery and all kinds of paper work. Put up in neat wooden box, brush included. Small size. Shipping weight, 15 oz. Price, each.....9c
Large size, three times the quantity. Shipping wt., 1½ lbs. Price, each.....16c



Seroco Gold Enamel.



No. 30W2147

One of the best Gold Paints on the market. Dries with a bright smooth finish, almost like gold leaf. If you do not find this the best gold paint you have ever used, also that it is brighter and will cover more surface than any other, write to us and we will promptly return your money. For picture frames, lamps, chandeliers, statuary, bird cages, hinges, baby carriages, iron beds, chairs, baskets, wickerware, toys, curtain poles, room moldings, bric-a-brac, etc. Medium can. (Shpg. wt., 14 oz.) .16c
Large can. (Shpg. wt., 1½ lbs.) .25c
½-pint can. (Shpg. wt., 1½ lbs.) .45c

Marine Aluminum Enamel.

A great preservative for use in all kinds of boat painting. The best coating for the hull, the keel or the engine of your boat if you want a neat appearance combined with actual worth. This Aluminum Enamel has a high silverlike finish very pleasing to the eye and at the same time it is very lasting. It will preserve the hull and keel from wear in the water and, when used on your engine, avoid all danger of rust and gives the machinery a neat trim look. We guarantee this paint and in using it on your motor boat, sail boat, rowboat, or, in fact, any style of boat you may have, you can feel safe that it will look well and give complete satisfaction.



No. 30W2148	
1-pint can... (Shipping wt., 1½ lbs.)	\$0.38
1-quart can... (Shipping wt., 2½ lbs.)	.70
1-gallon can... (Shipping wt., 11½ lbs.)	2.45

Vernis Martin Finish.



No. 30W2128 This Vernis Martin Bronzing Outfit will produce the popular Vernis Martin finish on furniture, iron beds, etc., and the work is so simple that anyone can produce this remarkably beautiful and durable finish. The outfit consists of a bottle of Vernis Martin Bronze, a can of special Mixing Liquid, a can of Vernis Martin Lacquer, a brush and complete instructions, all enclosed in a slide box. Enough to finish one ordinary bed. Shipping weight, 1½ pounds. Price, for complete outfit.....35c

Bronze Powders.



Roman gold. When ordering be sure to mention shade desired. Used in the proportion of 6 ounces of bronze to 1 pint of banana liquid.

Price, 2-oz. pkg.....12c
Shipping weight, 3 ounces.

Price, per pound (shipping weight, 1½ pounds).....75c

No. 30W2192 Gold Bronze Powder. Finest quality. Will go farther than No. 30W2190. Light or pale gold, medium or rich gold, or Roman gold. When ordering do not fail to mention shade desired. Used in the proportion of 6 ounces of bronze to 1 pint of banana liquid. Shipping weight, 1-pound package, 1½ pounds; 2-ounce package, 3 oz.

Price, per pound, 95c; per 2-ounce package.....16c

No. 30W2194 Aluminum or Silver Powder. Fine quality for general use. Nothing better on the market. Use in the proportion of 4 ounces of powder to 1 pint of banana liquid. Shipping wt., 1-lb. package, 1½ lbs.; 2-oz. package, 3 oz.

Price, per pound, \$1.05; 2-ounce package.....18c

No. 30W2196 Diamond Dust. For decorating cards, fancywork, etc. Make your own birthday and New Year cards. Shipping wt., 6 oz. Price, per 4-ounce package....15c

Banana Liquid for Mixing Gold, Aluminum and Other Bronzes.

No. 30W2166

Banana Liquid for mixing with bronze powders. Weather-proof and durable.



8-ounce can. (Shpg. wt., 14 oz.) .18c
1-pint can. (Shpg. wt., 1½ lbs.) .30c
1-quart can. (Shpg. wt., 2½ lbs.) .48c

SEROCO ENAMELS



Sapolin Stovepipe Enamel.
No. 30W2180 Sapolin Stovepipe Enamel. Especially prepared for use on stovepipes, stoves, furnaces, grates, steam and water pipes, boilers, smokestacks, garden tools, iron fences, brackets, etc. One coat produces a brilliant black finish; very elastic. Will not crack, chip, peel or burn off. Ready for instant use.

Per can, about ½ pint. Shipping wt., 1½ pounds.....\$0.15
Per can, about 1 pint. Shipping wt., 2½ pounds......26
Per 1-gallon can. Shipping wt., 12 pounds.....1.60

Ebony Stovepipe Enamel.

No. 30W2182 A splendid enamel for covering stovepipes, smokestacks, iron fences, garden tools, boilers, furnaces, steam pipes, radiators, coal hods, etc. Will not peel or burn off like some enamels, and produces a jet black finish. Dries in four to six hours. Put up in neat lithographed friction top cans. Apply with a 1 or 1½-inch flat varnish brush (see No. 30W3034 or No. 30W3036).



½-pt. can. (Shpg. wt., 1½ lbs.) 1.20
1-pt. can. (Shpg. wt., 2½ lbs.) 2.00
1-qt. can. (Shpg. wt., 2½ lbs.) 1.30

Brush for Applying Screen and Stovepipe Enamel.



No. 30W3047 This is a regular 25-cent brush which we are selling for 18 cents. A splendid brush for applying Screen Enamel and Stovepipe Enamel.

Length of bristles, 2½ inches; width, 1½ inches. Shipping weight, 4 ounces. Price.....18c

Seroco Black Asphaltum.

No. 30W2726 For finishing all kinds of castings, smokestacks, stovepipes, fenders, coal hods, ironwork or agricultural implements, etc. It produces a jet black, brilliant finish and absolutely prevents rust or corrosion. It is heavy in body and quick drying.

Shipping wt., lbs. 45 11 ½ Gal. ½ Gal. Quart Pint
Price\$2.50 60c 40c 22c 13c

Liquid Weatherproof Canvas Coating.

No. 30W2297 One of the best waterproof preparations for cotton duck. A coat of this material applied on cotton duck or canvas will make it absolutely waterproof. The canvas can be folded without the danger of cracking; it acts like rubber. Especially adapted for haystack covers, tents, wagon covers, tarpaulins, awnings; in fact, it can be applied to anything made of cotton or canvas duck and make it absolutely waterproof. Five gallons will cover an ordinary haystack cover.



1-gallon can.....(Shipping wt., 10 lbs.).....70c
5-gallon can, per gallon.....(Shipping wt., 42 lbs.).....52c

Seroco Knot Killer.

No. 30W2764 Especially prepared for coating knots and sappy streaks before painting. It will do the work as well as the pure shellac, although very much lower in price.

Shipping weight, lbs. 11 7½ 4 2½
Price\$1.25 72c 42c 24c

Wire Screen Enamel.



Green or Black Wire Screen Enamel. Ready for use and easily applied; does not clog meshes of screens, and one coat gives to old rusty screens a rich, brilliant and lasting finish. Apply with a varnish brush, 1 or 1½ inches wide. Be sure to mention name of color and catalog number.

No. 30W2175 Green. No. 30W2176 Black.
½-Pt. Can 1-Pt. Can 1-Qt. Can 1-Gal. Can
Shpg. wt., lbs. 1½ 2½ 5 12
Price14c 24c 44c \$1.55

Seroco Aluminum Radiator Enamel.

No. 30W2122 Aluminum Enamel or Silver Paint for radiators or other steam or hot water heated surfaces. The brightest silverlike finish may be obtained with this material. The powder and liquid come separately in a neat, compact can and must be mixed when ready to use. Ready mixed aluminum enamel dries out dull and sandy, while this Seroco Aluminum Enamel, dries with a finish almost like nickel plate. Apply with a flat lacquering brush, No. 30W3012, ½ inch or 1 inch wide.



½-pint can.....(Shipping weight, 1½ lbs.).....28c
1-pint can.....(Shipping weight, 2½ lbs.).....48c
1-quart can.....(Shipping weight, 3½ lbs.).....85c

Seroco Gold Radiator Enamel.



No. 30W2123 Gold Radiator Enamel for radiators or other steam or hot water heated surfaces. Covers more surface than any other. It dries very hard with a smooth finish and will not discolor. The powder and liquid come separately in a neat, compact can and must be mixed when ready to use. A satisfactory ready mixed gold enamel cannot be made.

½-pint can. (Shpg. wt., 1½ lbs.).....30c
1-pint can. (Shpg. wt., 2½ lbs.).....50c
1-quart can. (Shpg. wt., 2½ lbs.).....90c

Seroco Aluminum Paint for Heated Surfaces.

No. 30W2146 This Aluminum Paint will withstand tremendous heat and is especially prepared for stoves, boilers, engines, motors, mantels, furnace fronts, interior of ovens, smokestacks or any metal surface likely to be subjected to intense heat. Apply with a flat lacquering brush, No. 30W3012, ½ inch or 1 inch wide.



Medium can. (Shpg. wt., 14 oz.).....14c
Large can.....(Shpg. wt., 1¼ lbs.).....23c
½-pint can. (Shpg. wt., 1½ lbs.).....36c
1-pint can. (Shpg. wt., 2½ lbs.).....59c

Radiator Brush.



No. 30W3013 Radiator Brush. Just the brush for applying

either gold, silver or aluminum enamels on radiators, steam pipes, hot water boilers, etc. Made of good soft hair. Width, 1½ inches; length, including handle, 9½ inches. Shipping weight, 2 ounces. Price.....15c

Seroco Decorative Enamel.

For all decorative work: is ready mixed, can be applied on anything and everything, any kind of furniture, iron beds, shelves, wickerwork, baby carriages, clocks, etc. One ½-pint can is sufficient for an ordinary iron bed. When ordering be sure to mention color wanted. Apply with a varnish brush, 1 or 1½ inches in width. No. 30W3034 or No. 30W3036 will do good work. For painting very small articles, use a sash brush, No. 30W3072 or No. 30W3073.



No.	No.
30W2130 White	30W2138 Maroon
30W2131 Pink	30W2139 Dark Green
30W2132 Light Blue	30W2140 Gloss Black
30W2133 Light Green	30W2141 Dull Black
30W2134 Lemon Yellow	30W2142 Rose
30W2136 Cardinal Red	30W2143 Violet
30W2137 Brown	

Per can, about ½ pint. Shipping wt., 1½ pounds.....20c
Per can, about 1 pint. Shipping wt., 2 pounds.....35c

Seroco Aluminum Enamel or Silver Paint.

No. 30W2145 The dry powder and liquid come separately in a neat compact can and are mixed when ready to use. It produces a rich aluminum or silverlike finish on picture frames, room molding, chairs, iron beds, tables, baskets, bicycles, statues, sewing machines, curtain poles and trimmings, baby carriages, trays, mail boxes, umbrella holders, chandeliers and gas fixtures, kitchen and bathroom fixtures, iron fences, water and gas pipes. Apply with a flat lacquering brush, No. 30W3012, ½ inch or ¾ inch wide.

Medium can.....(Shpg. wt., 14 oz.).....12c
Large can.....(Shpg. wt., 1¼ lbs.).....18c
½-pint can.....(Shpg. wt., 1½ lbs.).....28c
1-pint can.....(Shpg. wt., 2½ lbs.).....45c

Bath Tub Enamel.

No. 30W2170 White Bath Tub Enamel, Liquid Porcelain. Waterproof and durable. Will resist hot water. A common iron tub coated with this preparation will have a beautiful appearance. Apply with a good varnish brush. No. 30W3036, 1½ inches in width, is recommended. Shipping weight, ½-pint can, 1½ pounds; 1-pint can, 2½ pounds.



Per can, about ½ pint.....22c
Per can, about 1 pint.....39c

Special Household Brush.



No. 30W3024 Soft Hair Brush specially

made for household use. For bronzing picture frames, bric-a-brac, small articles of furniture, chandeliers, etc. Nickel-plated ferrule. Shipping weight, 1 ounce. Price.....6c

Spirit Enamel for Porch Furniture.

Spirit enamels differ from ordinary enamels in that they are more easily applied and dry quicker. This enamel produces a high gloss and will not show laps, is absolutely waterproof and is not affected by the heat of the body. It never becomes sticky and therefore will never ruin the clothing. One hour after the enamel has been applied the furniture can be used. We can furnish this enamel in four different colors and although it is especially designed for porch furniture, such as swings, chairs, settees, etc., we recommend the White Spirit Enamel as particularly suitable for decorating bedroom furniture. Any housewife can apply it. Use a No. 30W3028 Brush, 1½-inch size recommended.

No. 30W2124 White
No. 30W2125 Black

No. 30W2126 Green
No. 30W2127 Red

PRICES FOR ABOVE COLORS.

1-pint can.....(Shipping weight, 2½ lbs.).....48c
1-quart can.....(Shipping weight, 4½ lbs.).....75c

SEROCO READY MIXED HOUSE PAINT

GUARANTEED FOR WEARING QUALITIES. SEE OUR GUARANTEE ON SEROCO HOUSE PAINT ON PAGE 4.

PRICES: 50-gallon barrels, per gallon, 98c; 25-gallon half barrels, per gallon, \$1.02; 5-gallon kits, per gallon, \$1.09; 1-gallon cans, each, \$1.12. WE FURNISH SEROCO READY MIXED HOUSE PAINT IN THE FOLLOWING MOST POPULAR SHADES: When ordering mention catalog number and name of color. For description see pages 4 and 5 of this catalog.

Trimmings
to Match
Color No.
30W237
30W225
30W229

30W201 FRENCH GRAY

30W235
30W209
30W207

30W202 DOVE

30W204
30W261
30W205

30W203 STRAW

30W220
30W236
30W208

30W204 PEA GREEN

30W227
30W221
30W253

30W205 LIGHT DRAB

30W226
30W207
30W243

30W206 CANARY

30W201
30W219
30W242

30W207 LEMON STONE

30W215
30W233
30W250

30W208 PEARL

30W218
30W202
30W246

30W209 BEAVER

30W216
30W203
30W237

30W210 PINK

30W204
30W214
30W209

30W213 NILE GREEN

30W225
30W236
30W261

30W214 OLIVE DRAB

Trimmings
to Match
Color No.
30W213
30W208
30W243

30W215 CREAM

30W219
30W232
30W203

30W216 FAWN

30W202
30W203
30W243

30W217 PURE BLUE

30W202
30W203
30W243

30W218 BUFF

30W215
30W244
30W241

30W219 TERRA COTTA

30W204
30W225
30W219

30W220 APPLE GREEN

30W214
30W225
30W209

30W221 LEATHER BROWN

30W220
30W242
30W209

30W223 LIGHT BLUE

30W237
30W225
30W235

30W224 MAROON

30W204
30W244
30W262

30W225 BRONZE GREEN

30W204
30W232
30W227

30W226 WILLOW GREEN

30W225
30W261
30W208

30W227 DRAB

Trimmings
to Match
Color No.
30W242
30W232
30W241

30W229 RED

30W233
30W242
30W243

30W230 BROWN

30W201
30W226
30W229

30W232 MYRTLE GREEN

30W202
30W250
30W239

30W233 SLATE

30W202
30W250
30W239

30W235 LIGHT STONE

30W208
30W218
30W251

30W236 Emerald or Blind Green

30W208
30W218
30W251

30W237 DARK GRAY

30W202
30W213
30W237

30W239 BLACK

30W202
30W213
30W237

30W241 GREEN TINT

30W252
30W208
30W235

30W242 LIGHT SLATE

30W215
30W241
30W201

30W243 OUTSIDE WHITE

30W220
30W242
30W230

30W244 MEDIUM GREEN

Trimmings
to Match
Color No.
30W220
30W216
30W224

30W246 COLONIAL YELLOW

30W227
30W235
30W208

30W250 AZURE BLUE

30W206
30W216
30W227

30W251 ORANGE

30W202
30W243
30W251

30W252 OAK WOOD

30W204
30W224
30W218

30W253 GOLDEN GREEN

30W252
30W213
30W208

30W254 CREAM TINT

30W203
30W241
30W201

30W256 TINTED WHITE

30W243
30W214
30W226

30W258 SEAL BROWN

30W237
30W254
30W227

30W259 LIGHT GRAY

30W235
30W225
30W215

30W260 CHOCOLATE BROWN

30W227
30W258
30W203

30W261 YELLOW DRAB

30W237
30W225
30W259

30W262 TUSCAN RED

SEROCO WEATHERPROOF MINERAL BARN PAINT

PRICES:

50-gallon barrels.....	\$32.00	5-gallon kits.....	\$3.70
25-gallon half barrels.....	17.50	1-gallon cans, each.....	.79

FURNISHED IN THE FOLLOWING SIX SHADES:

When ordering mention catalog number and name of color. For description see page 9 of this catalog.

THE PROOF OF PAINT IS IN ITS WEARING QUALITIES.



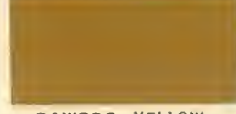
30W800 OXIDE RED



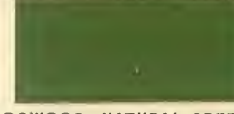
30W810 LEAD COLOR



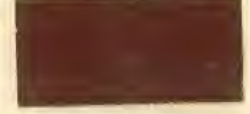
30W820 DARK GRAY



30W830 YELLOW



30W860 NATURAL GREEN



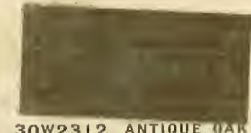
30W850 MAROON

SEROCO VARNISH STAINS

PRICES:	1-gallon cans, each..\$1.30	1/2-gallon cans, each..72c
	1-quart cans, each..38	1-pint cans, each....21c

FURNISHED IN SEVEN NATURAL WOOD COLORS.

When ordering mention catalog number and name of color. For description see page 15 of this catalog.



30W2312 ANTIQUE OAK



30W2313 CHERRY



30W2315 MAHOGANY



30W2314 WALNUT



30W2316 ROSEWOOD



30W1630 COACH GREEN



30W1610 VERMILION

SEROCO BUGGY AND CARRIAGE PAINT

PRICES:	1-gallon cans, each..\$1.65	1-quart cans, each....45c
	1-pint cans, each....25	

When ordering mention catalog number and name of color. See page 8 for description.



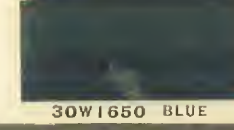
30W1670 BLACK



30W1640 DARK GREEN



30W1660 DARK WINE



30W1650 BLUE



30W1620 LIGHT WINE

SEROCO READY MIXED FLOOR PAINT

PRICES:

1-gallon cans, each...	\$1.05
1/2-gallon cans, each...	.57
1-quart cans, each...	.30

FURNISHED IN THE FOLLOWING NINE DURABLE COLORS:

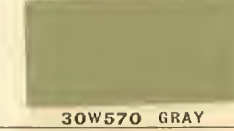
When ordering mention catalog number and name of color. For description see page 7 of this catalog.



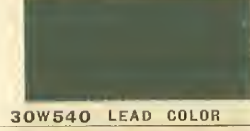
30W500 BUFF



30W510 YELLOW



30W570 GRAY

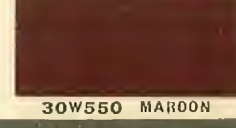


30W540 LEAD COLOR



30W530

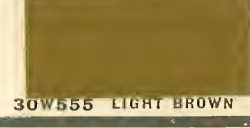
30W530 DRAB



30W550 MAROON



30W560 OXIDE RED



30W555 LIGHT BROWN

SEROCO WAGON AND IMPLEMENT PAINT

PRICES:

1-gallon cans, each..\$1.35	1/2-gallon cans, each..70c	1-quart cans, each....38c
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When ordering mention catalog number and name of color. For description see page 8 of this catalog.



30W1859 BLACK



30W1854 RED



30W1855 BLUE



30W1857 YELLOW



30W1856 GREEN



30W1858 VERMILION

CHINESE GLOSS LACQUER

PRICES:

5-gallon cans, each.....	\$7.50	1-gallon cans, each.....	\$1.60
1-quart cans, each.....	.48	1-pint cans, each.....	.28

For description of this wonderful finish see page 15 of this catalog. When ordering mention catalog number and name of color.



30W2692 MAHOGANY



30W2693 CHERRY



30W2694 WALNUT



30W2691 DARK OAK



30W2696 NATURAL OR CLEAR



30W2697 GROUND COLOR

PAINTERS' MATERIALS

WHITE LEAD DRY COLORS, ETC.



White Lead and Combination White.
SPECIAL NOTICE—The following brands are put up in heavy steel kegs. The old style wood kegs absorb the oil in the lead while the lead in steel kegs retains all the oil. These kegs are seamless. All sizes excepting the 100-pound kegs have iron handles or balls, and may be used for a variety of purposes when empty.



No. 30W2210 Fulton Brand Combination White. Not as white as our Seroco Combination Painters' White. It is a better white than you get elsewhere at anything like our price because we make it ourselves and save you the jobber's profit. Put up in steel kegs.

100-lb. keg, per lb. 4½¢
Shipping weight, 110 lbs.
50-lb. keg, per lb. 5¢
Shipping weight, 55 lbs.
25-lb. keg, per lb. 5½¢
Shipping weight, 27 lbs.
12½-lb. keg, per lb. 6¢
Shipping weight, 15 lbs.

No. 30W2214 This Seroco Combination Painters' White will cover better and wear longer than the best and purest white lead on the market. It is a combination of lead, zinc, barytes and other ingredients that will give you a better paint when mixed with linseed oil than the best white lead you can buy. We cannot afford to offer a material that will not give the best of satisfaction. Seroco Painters' White has stood the test, we know what it contains and what it will do. Put up in steel kegs.

100-pound keg, per pound. (Shipping wt., 110 lbs.) 6¢
50-pound keg, per pound. (Shipping wt., 55 lbs.) 6½¢
25-pound keg, per pound. (Shipping wt., 27 lbs.) 7¢
12½-pound keg, per pound. (Shipping wt., 15 lbs.) 7½¢
5-pound can, per pound. (Shipping wt., 7½ lbs.) 9¢

No. 30W2216 Strictly Pure White Lead Ground in refined linseed oil. We make this lead ourselves, therefore we can vouch for its purity. All kegs guaranteed full weight. Put up in steel kegs.

100-pound keg, per pound. (Shipping wt., 110 lbs.) 7½¢
50-pound keg, per pound. (Shipping wt., 55 lbs.) 8¢
25-pound keg, per pound. (Shipping wt., 27 lbs.) 8½¢
12½-pound keg, per pound. (Shipping wt., 15 lbs.) 8½¢
1-pound can. (Shipping wt., 1½ lbs.) 12¢

Pure Graphite Paint Paste.
No. 30W2292 To 12½ pounds (1 gallon) paste add 3 gallons boiled oil, making 4 gallons of pure graphite paint ready to use. Will cover over 500 square feet smooth metal per gallon. Will not crack, blister or peel off, is not affected by heat or cold, smoke, steam, moisture, acids, alkali or brine, or by climatic changes. For use on roofs, stacks, boilers, bridges or structural iron of any kind. This paint is manufactured from pure graphite and absolutely pure linseed oil. Is a dark slate color.



5-pound can. (Shipping wt., 8½ lbs.) \$0.45
12½-pound can. (Shipping wt., 16½ lbs.)35
25-pound can. (Shipping wt., 31 lbs.) 1.75

Plaster Paris.
This is the best quality white dental Plaster Paris, and should not be confused with the cheaper grayish material offered at a cheaper price.

No. 30W2359 Price, per barrel of about 200 lbs. \$2.80
50-pound drum.90
5-pound carton.12

Whiting.
No. 30W2360 Gilder's Extra Whiting, fine quality boiled. Barrels, about 310 lbs., per lb. 20¢
Less quantity, per pound. 20¢

Limeproof Colors for Tinting Kalsomine and Whitewash.
A small quantity will tint a large bucket of kalsomine or whitewash.

No. 30W2362 Limeproof Green, per lb. 9¢
No. 30W2363 Limeproof Blue, per lb. 9¢
No. 30W2364 Limeproof Red, per lb. 9¢
No. 30W2365 Limeproof Yellow, per lb. 9¢



Kut-Kote Paint and Varnish Remover.

No. 30W2770 F. W. Thurston Company's Kut-Kote Paint and Varnish Remover is one of the best and quickest varnish removers on the market. It is free from caustics, carbolic acid, lye or any other injurious ingredient and is very effective and thorough. Guaranteed to remove paint, varnish or oil from wood or iron without damage to the wood, veneer, glue or filler.

1 Gal. Quart Pint
Shpg. wt., 11 4 2½
Price ..\$1.60 48¢ 28¢

SEROCO DRY COLORS.



The following dry colors are used for tinting kalsomines, making graining colors and other purposes. Some use these dry colors for painting purposes by mixing them with linseed oil. This we do not recommend unless the mixture is put through a paint mill, as you will have nothing but a coarse mixture which is not fit for anything. If a mineral paint is desired at a low price you will profit by purchasing the Seroco Weatherproof Mineral Paint; then you will have a substantial paint, a paint that will wear much longer, therefore cheapest in the end.

50 and 100-lb. Quantities. Bbl., Drums, ties, per Lb. per Lb. per Lb.

No. 30W2335 Yellow Ochre, 450 lbs. in barrel 1c 2c 3c

No. 30W2336 Imported Yellow Ochre, strong in color, 400 pounds in barrel. 3½¢ 4½¢ 6c

No. 30W2337 Oxide Red, 336 pounds in barrel. 2½¢ 3½¢ 5c

No. 30W2338 American Venetian Red, 350 lbs. in bbl. ¾¢ 1½¢ 3c

No. 30W2339 Imperial English Venetian Red, 336 lbs. in barrel. 1½¢ 2½¢ 3c

No. 30W2340 White Wood Filler, 540 lbs. in bbl. 1c 2c 3c

No. 30W2341 Prince's Brown Mineral, 350 lbs. in barrel. 1½¢ 2c 3c

No. 30W2342 White Ochre, 550 pounds in barrel. 1c 2c 3c

No. 30W2343 Lamp-black, Germantown, 50 lbs. in barrel. 9c 10c

No. 30W2344 Burnt Turkey Umber, 250 lbs. in barrel. 3½¢ 4½¢ 6c

No. 30W2345 Raw Turkey Umber, 300 lbs. in barrel. 3½¢ 4½¢ 6c

No. 30W2346 Burnt Italian Sienna, 325 lbs. in bbl. 4½¢ 5c 6c

No. 30W2347 Red Lead, guaranteed pure, 100-pound kegs. 8c 10c

No. 30W2348 Raw Italian Sienna, 350 lbs. in barrel. 4½¢ 5c 6c

No. 30W2349 Chrome Green, Medium, Best Quality. 6½¢ 9c

No. 30W2350 Chrome Yellow, Lemon, Fine Quality. 8c 10c

No. 30W2351 Chrome Yellow, Orange. 8c 10c

No. 30W2358 Ultra-marine Blue. 7c 9c

CEMENT COLORS.

Pure mineral colors for coloring cement blocks, brick and concrete work. Guaranteed absolutely strong and permanent colors. No. 30W2390 Red Oxide will produce a medium shade, about 15 pounds required to 100 pounds cement. No. 30W2391 Red Oxide is a very strong red of very brilliant color, about 12 pounds required to 100 pounds cement. No. 30W2392 Extra Red Oxide is the brightest and lightest red made, about 10 pounds required to 100 pounds cement. No. 30W2393 Brown Mineral will produce a deep rich brown color, about 20 pounds required to 100 pounds cement. No. 30W2394 Yellow Oxide is a good strong domestic yellow, about 15 pounds required to 100 pounds cement. No. 30W2395 Extra Yellow Oxide is used for making light and dark color cement brick, can be varied and deepened by the addition of red, about 15 pounds required to 100 pounds cement. No. 30W2396 Black is the strongest black known, and absolutely permanent, about 2½ pounds required to 100 pounds cement.

Bbl., 100 lbs., Less, per lb. per lb. per lb.

No. 30W2390 Red Oxide, 325-pound barrels. 2c 2½¢ 3c

No. 30W2391 Red Oxide, 600-pound barrels. 3½¢ 3½¢ 4c

No. 30W2392 Extra Red, 400-pound barrels. 9c 9½¢ 10c

No. 30W2393 Brown Mineral, 300-pound barrels. 2c 2½¢ 3c

No. 30W2394 Yellow Oxide, 350-pound barrels. 1½¢ 2c 2½¢

No. 30W2395 Extra Yellow, 350-pound barrels. 2½¢ 3c 3½¢

No. 30W2396 Black, 30-pound barrels. 15c 18c

Seroco Colors in Oil.

These colors are used by the painter for coloring or tinting when mixing his own paint. Dark shades of paint cannot be made with these colors; they are only intended for making light tints. Ground in pure linseed oil, strong and permanent. Put up in 1 and 5-pound cans. Shipping weights, 1 pound 3 ounces and 5 pounds 15 ounces.



Per lb.
No. 30W2230 Lamp Black. 15c
No. 30W2231 Ivory Black. 14c
No. 30W2232 Drop Black. 13c
No. 30W2233 Prussian Blue. 14c
No. 30W2234 Ultramarine Blue. 22c
No. 30W2235 Cobalt Blue. 25c
No. 30W2236 Raw Umber. 13c
No. 30W2237 Burnt Umber. 13c
No. 30W2238 Raw Sienna. 14c
No. 30W2239 Burnt Sienna. 15c
No. 30W2240 Van Dyke Brown. 15c
No. 30W2241 Blind Green. 14c
No. 30W2242 Chrome Green. 12c
No. 30W2243 English Venetian Red. 9c
No. 30W2244 Indian Red. 11c
No. 30W2245 Tuscan Red. 13c
No. 30W2246 Unfading Red. 17c
No. 30W2247 English Rose Pink. 15c
No. 30W2248 English Rose Lake. 15c
No. 30W2249 Scarlet Vermillion. 13c
No. 30W2250 Chrome Yellow, Light. 15c
No. 30W2251 Chrome Yellow, Medium. 15c
No. 30W2252 Chrome Yellow, Orange. 15c
No. 30W2253 French Yellow Ochre. 9c

All of above colors furnished in 25-pound cans at 1 cent per pound less. Don't forget to state color wanted.

Yellow Ochre in Oil.

No. 30W2280 Yellow Ochre in Oil, 12½ and 25-pound cans. Shipping weights, 18 and 30 pounds.
Price, per pound. 4c

English Venetian Red in Oil.

No. 30W2282 English Venetian Red, 12½ and 25-pound cans. Shipping weights, 18 and 30 pounds.
Price, per pound. 4c

White Ochre in Oil.

No. 30W2284 White Ochre Ground in Oil, 12½ and 25-pound cans. Shipping weights, 18 and 30 pounds.
Price, per pound. 4c

Zinc in Oil.

No. 30W2286 Pure French Zinc in Oil, 12½ and 25-pound cans. Shipping weights, 18 and 30 pounds.
Price, per pound. 10c

No. 30W2287 Pure French Zinc in Oil, 1 and 5-pound cans. Shipping weights, 1½ and 7½ pounds.
Price, per pound. 12c

No. 30W2288 Zinc in Oil, American snow white, 12½ and 25-pound pails. Shipping weights, 18 and 30 pounds.
Price, per pound. 7c

Linseed Oil Putty.



No. 30W2205 Guaranteed strictly pure. Will not crumble or crack. This is not the cheap marble dust putty that can be bought at from 1 to 2 cents a pound.

4-lb. sealed can, per lb. 4½¢
Shipping weight, 5½ lbs.
10-lb. sealed can, per lb. 4c
Shipping weight, 13 lbs.
20-lb. sealed can, per lb. 3½¢
Shipping weight, 25 lbs.

Glaziers' Points.

No. 30W2208 Glaziers' Zinc Points for fastening glass in sash. We furnish sizes 1, 2 and 3. The illustration is the actual size of No. 3. Nos. 1 and 2 are larger. State size wanted. Shipping wt., 6 oz.
Price, per ¼-pound paper. 4c





VELVET SANITARY KALSOMINE OR WALL FINISH

Kalsomine an Entire Room for Only 24c

*Absolutely No Experience Required to Do a Good Job of Kalsomining
With Our Wonderful Velvet Sanitary Kalsomine or Wall Finish.*

Velvet Sanitary Kalsomine is entirely sanitary and germ-proof. We guarantee a better finish when using Velvet Sanitary Kalsomine than from any other similar preparation, no matter how extensively advertised and what claims are made for it. Also bear in mind that our Velvet Sanitary Kalsomine can be easily removed from the walls at any time with a sponge and water and the walls recoated with new kalsomine, leaving them fresh and sanitary. You cannot do this with some wall finishes, for they cannot be removed, and you are therefore compelled to cover the dust and dirt with the new wall finish and seal the dirt to the walls instead of removing it.

Velvet Sanitary Kalsomine will give a smooth hard finish which will not rub off, and there is no danger of soiling any clothing that may come in contact with the wall. It comes in many beautiful tints, so that each room, if desired, may be treated in a different color and the most harmonizing combination of colors may be had with Velvet Sanitary Kalsomine. You can improve the appearance of any kalsomined room wonderfully by stenciling a border or panel on the walls or ceiling. Place stenciled borders 9 or 18 inches from the ceiling or directly under the ceiling. A full and complete variety of stencils will be found on page 24, and as they cost but very little and considering the wonderful effects that can be produced with them with very little extra labor, it will pay you

to include one or more of these stencils with your order for kalsomine.

Velvet Sanitary Kalsomine is ground so fine that settling after being mixed is practically impossible; this feature insures a uniform coat and, on account of its lightness, more surface may be covered at one time than is possible with the heavy kalsomines. One package will cover about 500 square feet on smooth walls, therefore one package will, in most cases, cover the walls of a room measuring 10x12 feet. Wonderful artistic effects may be obtained by a combination of the various tints, and since the cost is so very little, we suggest that a different tint be selected for the ceiling. In this way some remarkably beautiful effects can be produced. One package of our kalsomine, weighing 4 pounds, will cover more surface than a 5-pound package of any other kalsomine or wall finish. We do not say this merely to sell our goods, but it is an actual fact. There is no need of putting a lot of heavy material in kalsomine to make up weight when it does not add to the covering power or finish. You cannot get around this fact. Send us your order for the quantity you will need, compare it with other kalsomines or wall coatings that come in 5-pound packages, and if our Velvet Sanitary Kalsomine does not cover more surface, pound for pound, than any other, or if our Velvet Sanitary Kalsomine does not give you a better finished wall with less labor, then write us and we will return your money.

SEE SAMPLE SHADES ON PAGE 20.

No. 30W2600 Light Tan	No. 30W2604 Light Green	No. 30W2607 Olive Gray	No. 30W2612 Blue
No. 30W2601 Ivory	No. 30W2605 Yellow	No. 30W2608 Buff	No. 30W2613 Pea Green
No. 30W2602 Lavender	No. 30W2606 Cream	No. 30W2609 Light Pink	No. 30W2615 Green
No. 30W2603 Salmon Pink		No. 30W2611 Pink	No. 30W2617 White

Above tints, any shade. Per 4-pound package..... (Shipping weight, 4½ pounds.)..... **\$0.24**
Price, per case of 25 packages, all one color..... (Shipping weight, 115 pounds.)..... **5.25**

Velvet Sanitary Fresco Color Kalsomine

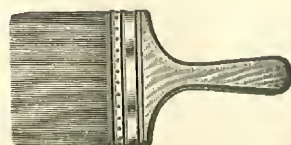
Sample shades of the four shades in which we furnish our Fresco Colors will be found on page 20. The Fresco Colors are mixed with hot water the same as the Velvet Sanitary Kalsomine, but the mixture should be allowed to stand until absolutely cold before using. This will insure the very best results and greatest satisfaction. You must see that the walls are thoroughly sized before applying the Fresco Color.

The covering capacity of Fresco Colors is greater than the covering capacity of the regular colors; 3 pounds of the Fresco Color will cover as much surface as 4 pounds of the regular. Three pounds are usually sufficient for the walls of a medium size parlor or dining room.

PRICES FOR FRESCO COLORS.

No. 30W2618 Red. 20c	No. 30W2619 Carmine. 27c
1-pound package. Price....	1-pound package. Price....
Shipping weight, 1¼ lbs.	Shipping weight, 1¼ lbs.
No. 30W2620 Green. 16c	No. 30W2621 Brown. 14c
1-pound package. Price....	1-pound package. Price....
Shipping weight, 1¼ lbs.	Shipping weight, 1¼ lbs.

KALSOMINE BRUSHES



No. 30W3102 A good kalsomine brush for the householder who wishes to do his own kalsomining. You can do good work with this brush and if taken care of it will last many years. Where a brush is in constant use we recommend one of our higher priced brushes.

Width, in. 6	7	8
Lgth., in. 3¼	3½	3¾
Lpg. wt., 1 lb. 7 oz.	1 lb. 13 oz.	1 lb. 15 oz.
Price, ea. 70c	80c	\$1.00

White Cold Water Paint Should Be Used in Place of Whitewash.

No. 30W2630 This paint comes in powder form and is ready for use when mixed with cold water. There is nothing better for coating interiors of barns, basements, chicken houses, granaries, sheds, factories, warehouses, summer cottages, etc. This paint should be used in place of whitewash, because our Cold Water Paint cannot be rubbed off when once dry. It increases the light in basements, barns or wherever used, and it is applied with a whitewash, kalsomine or wide paint brush or spraying machine. Not suitable for outside work.

10-lb. package, per pound... (Shipping weight, 15 lbs.).. 6c
25-lb. drum, per pound... (Shipping weight, 28 lbs.).. 5½c
50-lb. drum, per pound... (Shipping weight, 55 lbs.).. 5½c
100-lb. drum, per pound... (Shipping weight, 110 lbs.).. 5½c
200-lb. barrel, per pound... (Shipping weight, 225 lbs.).. 4c

A 10-pound package will cover from 600 to 800 square feet.

SPONGES

No. 30W2625 A very soft full sponge; the kind used by the professional kalsominer and painter. Also used extensively for washing carriages and automobiles. Usually sold at 50 cents each. Shipping weight, 4 ounces. Price, each..... 35c

No. 30W2624 This is a cheap sponge and not intended for professional use. It is just the sponge for removing old kalsomine from walls you intend to rekalsomine. Shipping weight, 4 ounces. Price, each..... 10c



STENCILS

FOR PAINTERS AND DECORATORS



When Ordering Mention Catalog Number and Number of Stencil Wanted.

CATALOG No. 30W2575

Stencil No. 406	Price, each.....	46c
Stencil No. 407	Price, each.....	62c
Stencil No. 408	Price, each.....	64c
Stencil No. 409	Price, each.....	16c
Stencil No. 410	Price, each.....	15c
Stencil No. 411	Price, each.....	16c
Stencil No. 412	Price, each.....	18c
Stencil No. 413	Price, each.....	14c
Stencil No. 414	Price, each.....	12c
Stencil No. 415	Price, each.....	12c
Stencil No. 416	Price, each.....	16c
Stencil No. 417	Price, each.....	18c
Stencil No. 418	Price, each.....	48c
Stencil No. 419	Price, each.....	48c
Stencil No. 420	Price, each.....	10c
Stencil No. 421	Price, each.....	27c
Stencil No. 422	Price, each.....	39c
Stencil No. 423	Price, each.....	16c
Stencil No. 424	Price, each.....	16c
Stencil No. 425	Price, each.....	16c
Stencil No. 426	Price, each.....	48c
Stencil No. 427	Price, each.....	58c
Stencil No. 430	Price, each.....	58c
Stencil No. 431	Price, each.....	78c
Stencil No. 432	Price, each.....	12c
Stencil No. 433	Price, each.....	16c
Stencil No. 438	Price, each.....	16c
Stencil No. 440	Price, each.....	46c
Stencil No. 441	Price, each.....	46c
Stencil No. 442	Price, each.....	62c
Stencil No. 443	Price, each.....	20c
Stencil No. 444	Price, each.....	48c
Stencil No. 445	Price, each.....	14c
Stencil No. 446	Price, each.....	14c
Stencil No. 447	Price, each.....	24c
Stencil No. 448	Price, each.....	16c

Shipping weight, 5 ounces to 1 lb.
These stencils are simple to use and will be found a valuable help to those who wish to decorate in this late and popular style. They are made of heavy oiled paper and are used for making borders, binders, panel borders or centerpieces on kalsomined, painted or frescoed walls. May also be used on plain or Ingrain papers. Any number of effective decorations may be made by varying the designs to suit yourself.

Denatured Alcohol Orange Shellac.

No. 30W2760 Orange Shellac used for coating stencils when kalsomine is to be used. One-fourth pint will coat from four to six stencils. Shipping weight, 8 ounces. Price, ¼-pint can, each..... 15c

Graining Colors in Oil.

These colors come in paste form and are prepared for use by mixing 1 pound of the graining color with 1 pint of liquid; the liquid is made up of one-third linseed oil and two-thirds turpentine or benzine. Put up in 1 or 5-pound cans. Shipping wts., 1-lb. can, 1½ lbs.; 5-lb. can, 7½ lbs.
No. 30W2268 Per lb. Light Oak Graining..... 10c
No. 30W2269 Dark Oak Graining..... 10c
No. 30W2270 Antique Oak Graining..... 10c
No. 30W2271 Walnut Graining..... 10c
No. 30W2272 Cherry Graining..... 10c

Graining No. 30W2273 Mahogany Graining..... 10c

Extra Oak Graining Roller.

No. 30W2960 Extra Graining Roller, 8 inches wide, for graining large panels. Shipping weight, 8 ounces. Price..... 70c

Special Wood Grainers.

Having received a number of calls for a set of graining rollers without the roller producing the quarter sawed effect, we have requested the manufacturers of these rollers to make up a set of two rollers, both producing the heart oak grain, one fine and the other slightly heavier. Graining rollers producing the heart oak effect are largely used; in fact, a better and more natural grain is produced with this roller than with any of the other rollers. We have included a steel graining comb with each set. This gives you an outfit with which you can produce an endless variety of growths of oak wood and the grain made with these rollers is hard to detect from the natural grain of oak. Rollers are 5 inches in length. Shipping weight, 8 ounces.
No. 30W2967 Price, per set of two rollers, including a steel graining comb..... 68c

Improved Davis Wood Grainers.

The Improved Davis Wood Grainers are composed of three rubber rolls, 5 inches in length. With the corrugated roll any known growth of wood can be imitated. Quarter sawed oak grain is produced with roll No. 2, the one with the irregular grooves. Roll No. 3 is used in place of combs for straight line work in connection with the other two rolls; this roll is made with three sizes of combs. Anyone possessing a set of our improved graining rolls can, with a few minutes' practice, do a perfect job of graining and imitate natural wood so that it would be almost impossible to distinguish the natural grain of any wood from the grain made by our improved wood grainers. Complete instructions packed with every set. Shipping weight, 12 ounces.
No. 30W2964 Price, per set of three rolls..... 95c

Rubber Graining Combs.

No. 30W2975 Rubber Graining Combs, used in place of steel combs for certain work. The rubber is securely set in wood handles. These are splendid rubber graining combs. Packed in cardboard cases, in sets of 12 combs, assorted 6, 9, 12 teeth per inch. Shipping weight, 11 ounces. Price, per set of 12 combs..... 55c

The Home Wood Grainer.

No. 30W2965 A handy tool for graining wainscoting, floors, woodwork, furniture, doors, etc. You need no experience. Anyone can do perfect graining with this new roller. All that you require is a can of the graining color, a small quantity of turpentine or benzine and one of these rollers. Shipping weight, 7 oz. Price..... 28c

No. 30W2962 Extra Graining Roller, 3 inches wide, for graining floors, doors, woodwork, wainscoting, furniture, etc. Shipping weight, 5 ounces. Price..... 28c

Steel Grainers.

No. 30W2966 Genuine Henry H. Taylor's English Graining Combs. Best quality steel, in sets of 12 assorted, 1 to 4 inches, in the compartment case. Shipping weight, 13 ounces. Price, per set..... 70c

Check Graining Roller.

No. 30W2968 Double Line Check Graining Roller. This tool is used by the professional grainer for producing the oak over-grain on hand or rubber roller graining. Surfaces must be grained first before this tool can be used. Shipping weight, 8 ounces. Price, each..... 50c

Transfer Graining Paper.

No. 30W2958 Imported German Transfer Graining Paper is used especially by the professional painter. Full instructions sent with each double roll. A double roll contains 18 yards, 26 inches wide, and is often sufficient to grain the doors and casings of a six-room house, as several impressions may be taken from one strip. Nos. 10, 9 and 20 furnished in light, medium or dark oak. No. 10, Quarter sawed and heart oak, like illustration. Price, per double roll of 18 yards..... 70c
No. 9, Straight oak, heavy heart grain and lines. Price, per double roll of 18 yards..... 70c
No. 20, Straight oak, small heart grain and lines. Price, per double roll of 18 yards..... 70c

No. 107, Marble for plastered walls. Price, per double roll of 18 yards..... 70c
Shipping wt., 2½ pounds.

When ordering mention catalog and pattern number and color.



HOUSEHOLD ARTICLES

FLOOR FINISHES, ETC.

Water Putty (Crevice Filler).

No. 30W2659 This is a hard drying mineral substance in powder form to be mixed with water. It dries in fifteen minutes. For filling imperfections and cracks in furniture, vehicles, plastered or board walls, floors, statuary, picture frames, sinks, etc. When dry, water will not dissolve it and it may be sandpapered, carved or saved without crumbling. Picture frames with composition ornaments may be repaired with our Water Putty. Use No. 30W2660 for filling cracks in floors that are springy or not well nailed. Use our Water Putty for filling cracks in solid floors.

1-pound package.....(Shipping wt., 2 lbs.).....10c
2-pound package.....(Shipping wt., 3 lbs.).....18c
5-pound package.....(Shipping wt., 5 1/2 lbs.).....36c



Seroco Crevice Filler.

No. 30W2660 Seroco Filler for cracks in floors. A specially prepared, elastic, non-shrinkable compound for filling cracks in floors or furniture before applying paint or varnish; also adapted for smoothing rough surfaces.

1-lb. can. (Shipping wt., 2 lbs.).....12c
5-lb. can. (Shipping wt., 7 lbs.).....55c

Seroco Floor Oil.

No. 30W2635 Seroco Floor Oil. A special preparation for floors of residences and stores. A very small quantity applied with a cloth will bring out a rich color; also, it will do away with scrubbing, as floors oiled with Seroco Floor Oil are easily cleaned by simply washing them with soap and water.

1-pint can.....\$0.25
Shipping weight, 2 pounds.
1-quart can......42
Shipping weight, 2 1/2 pounds.
1/2-gallon can......75
Shipping weight, 6 1/2 pounds.
1-gallon can.....1.30
Shipping weight, 10 1/2 pounds.
5-gallon jacket can.....6.00
Shipping weight, 45 pounds.



Success Linoleum and Floor Oilcloth Finish.



No. 30W2642 Why allow your linoleum or floor oilcloth to wear away when it can be preserved for a few cents and given a better finish than the original finish of the linoleum or floor oilcloth? This material puts a coating on the linoleum and dries hard but remains elastic like the linoleum or oilcloth itself, therefore it will not crack or check. Linoleum is today one of the most popular of all floor coverings; its most objectionable feature has been the continual unevenness of wear, causing color to become dull and pattern to be lost, leaving a decidedly spotted effect in the linoleum. By using Success Linoleum Finish the linoleum or oilcloth will retain all its original brightness and luster, thus making the life of linoleum much longer. Hot or cold water does not affect it. A quart can costing 38 cents and a few minutes of your time will save you ten times this amount. One coat will do the work; applied in the evening, it will be dry, ready to walk on, in the morning. One quart will cover a square 12x15 feet. This finish may also be used on parquet flooring.

1-pint can.....(Shipping wt., 1 1/4 lbs.).....26c
1-quart can.....(Shipping wt., 2 1/4 lbs.).....48c

Cedar Oil Compound.

No. 30W3401 For preparing as well as replenishing the oil in Dustless Mops and Cloths. You can make your own Dustless Cloths by saturating a piece of cheese cloth with water, removing the surplus water by passing it through a wringer then adding a small quantity of Cedar Oil Compound. All the germ-baden dust and dirt is collected and held in the cloth or mop and when through dusting you shake out the dust and it is again ready for use. It cleans as well as polishes all varnished, waxed and painted woodwork, furniture and floors. Cedar Oil Compound is antiseptic and prevents the breeding of germs. Contains no grease.

1-pint can. (Shpg. wt., 2 lbs.).....32c
1-quart can. (Shpg. wt., 3 1/2 lbs.).....58c



Quick Refinisher.

No. 30W2769 Applied with a cloth, and no expensive brushes required. It produces a high gloss finish on old scratched and marred furniture, woodwork and floors. It dries in a few hours and leaves a highly polished piano gloss finish, making the surface brighter, richer and more lustrous than ever before. Try it on an old marred piece of furniture and see the wonderful result. This Quick Refinisher is used in hundreds of furniture stores to give a fresh, new appearance to furniture that has been used for show purposes or has been in stock for some time. One quart can of this material will refinish the furniture of an entire room. It is easy to apply and a little goes a long way.

1-pint can.....(Shipping weight, 2 lbs.).....32c
1-quart can.....(Shipping weight, 3 1/2 lbs.).....58c



Seroco Floor Wax.

No. 30W2636 Seroco Floor Wax is the ideal preparation for floors where a brilliant and lasting polish is desired. It is perfectly transparent and will not change the color of the wood. Dirt and dust positively will not adhere to it. It is easily applied, and simple directions are plainly printed on every can. A 1-pound can will cover about 300 square feet.

1-pound can.....25c
Shipping wt., 2 lbs.
5-pound can.....\$1.20
Shipping wt., 8 lbs.



Dancing Floor Wax.

No. 30W2637 Dancing Floor Wax (powdered). This preparation for dancing floors is easily applied and can be used on new, old or canvas covered floors. Guaranteed not to soil the most delicate fabric. Sprinkle it on the floors and the dancers will do the rest.

1-pound can.....\$0.24
Shipping weight, 2 pounds.
Price for 6 cans.....1.35
Shipping weight, 9 pounds.



Fifteen-Minute Floor Finish.

No. 30W2640 A most wonderful finish for floors, interior stairs, etc. It is a compound consisting of wax and other ingredients and is applied to the floor in liquid form with a cloth. Brings out the grain of the wood and imparts a rich color. Floors finished with this material can be kept thoroughly clean without scrubbing, as all dust and dirt is readily removed with an ordinary broom or dustless mop. Highly recommended for schools, colleges, stores, public halls, churches, as well as residences. For hard and soft wood floors. The scrubbing expense of large schools, colleges, etc., is enormous. This expense can be greatly reduced by using our Fifteen-Minute Floor Finish. Do not apply this preparation over a painted surface as it is only intended for new floors, or floors that have previously been oiled or waxed. One quart will finish 150 square feet of surface.

1-pint can.....(Shipping weight, 1 1/4 lbs.).....\$0.25
1-quart can.....(Shipping weight, 2 1/4 lbs.)......40
1-gallon can.....(Shipping weight, 9 1/2 lbs.).....1.30
5-gallon can.....(Shipping weight, 40 lbs.).....6.00



Pumice Stone Bricks.

No. 30W2672 Pumice Stone Bricks are used by the painter and varnisher for rubbing down varnished surfaces. These bricks are now used by the thousands for scrubbing stone window sills, steps and sidewalks. Weight, about 1 1/4 lbs. Shipping weight, 2 1/4 lbs.

Price, per dozen, \$1.70; each.....15c

Powdered Pumice Stone.

No. 30W2673 Finest Imported Powdered Pumice Stone. Price, per pound.....6c
25-pound package. Per lb.....4c
Shipping weight, 29 pounds.
100-pound drum, per pound.....3c
Shipping weight, 107 pounds.



English Rotten Stone.

(Powdered)
No. 30W2676 Used for polishing varnished surfaces, after rubbing down with pumice stone and water or oil. Price, per pound.....(Shpg. wt., 1 1/4 lbs.).....6c

Rubbing Oil.

No. 30W2678 Used with powdered pumice stone and rotten stone for rubbing down varnished surfaces. Rubbing felt is recommended, but many furniture finishers use the common burlap.

1-pint can.....(Shpg. wt., 1 1/4 lbs.).....8c
1-quart can.....(Shpg. wt., 3 lbs.).....1.10
1-gallon can.....(Shpg. wt., 10 lbs.).....35c
50-gal. bbl., per gal.....(Shpg. wt., 450 lbs.).....19c

Lightning Furniture and Piano Polish.

Highly Recommended for Polishing Automobile Bodies.

No. 30W2768 Lightning Furniture and Piano Polish will not injure the finest finish. Furniture polish is used retains its highly lustrous finish for a long time and it is therefore not necessary to repolish quite as often as when inferior polishes are used. Automobile owners find our Lightning Furniture and Piano Polish one of the best body polishes on the market, and it is in great demand for this use. When using this polish on highly finished furniture and woodwork we recommend the surface be first washed with soap and water, and after it has thoroughly dried apply the polish with a piece of cheese cloth. Try a small can of this polish and you will never use any other.

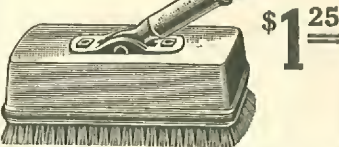
Shipping weight, pounds.....1 Quart 1 Pint 1/2 Pint
Price.....45c 25c 15c



No. 30W3160

Floor Waxing and Polishing Brush.

Iron weighted with protected corners and sides. This brush is used for waxing and polishing hardwood floors. Price includes 4 1/2-lb. handle, 15-lb. brush (Shipping wt., 18 lbs.) \$1.25 25-lb. brush (Shipping wt., 28 lbs.) \$1.55



Seroco Household Oil.

No. 30W3394 No home should be without a can of Seroco Household Oil. Best quality, guaranteed not to gum. For lubricating anything that requires lubrication, sewing machines, lawn mowers, washing machines, wringers, carpet sweepers, scales, baby carriages, grindstones, chains, etc. Put up in neat lithographed cans with oiler spout. Shipping wt., 1 1/2 pounds.

Price, per 1/2-pint can.....8c



Steel Wool and Shavings.

No. 30W2670 Steel Wool is a mass of fine fibers of steel, resembling curled hair, which, while sharp, does not scratch, but will cut as smoothly as the finest sandpaper, emery or pumice stone. For many purposes it is superior to sandpaper, etc. Used for rubbing down fillers and varnishes and for polishing aluminum ware. Steel shavings is a coarse grade and is used for removing rust from iron preparatory to painting; also for cleaning floors or any surface of old varnish. Shipping weight, 1 1/2 pounds.



No. 0. Very fine, per pound.....38c
No. 1. Fine, per pound.....29c
No. 3. Fine, per pound.....25c
Steel Shavings, per pound.....22c

Steel Wool for Household Use.

No. 30W2671 For housekeepers and amateur wood finishers. Better than sandpaper for rubbing down varnish, removing old paint, cleaning hardwood floors and a hundred other uses. For the housekeeper it is unexcelled for cleaning pots and pans, removing burnt matter from pans instantly; also used for removing rust, cleaning sinks, bath tubs, stoves, removing paint or varnish from windows, etc. Shpg. wt., 6 oz. No. 1. For rubbing down varnish and fine work. Per package.....(Package contains 2 1/2 oz.).....8c
No. 3. For household and general use. 2 1/2-oz. pkg. 8c
Fine Shavings for removing old paint and other coarse work. Per package.....(Package contains 2 1/2 oz.).....8c

12 Sheets Assorted Sandpaper, 12 Cents. NONE BETTER MADE. Back is extra heavy and very tough. Highest quality flint sand and glue used.

No. 9R58865 Our assorted package is the biggest bargain ever offered in sandpaper. Assorted, 12 sheets each. No. 0, No. 1 and No. 2; three sheets each. No. 1 and No. 1 1/2. Weight, about 12 ounces. Price.....12c
No. 9R58864 Full quires of twenty-four sheets (we do not sell less than a quire of one number). No. 00 is finest. Weight, about, pound.....1/4 1/2 3/4 1 1 1/2 2 2 1/2 3 3 1/2 4 4 1/2 5 5 1/2 6 6 1/2 7 7 1/2 8 8 1/2 9 9 1/2 10 10 1/2 11 11 1/2 12 12 1/2 13 13 1/2 14 14 1/2 15 15 1/2 16 16 1/2 17 17 1/2 18 18 1/2 19 19 1/2 20 20 1/2 21 21 1/2 22 22 1/2 23 23 1/2 24 24 1/2 25 25 1/2 26 26 1/2 27 27 1/2 28 28 1/2 29 29 1/2 30 30 1/2 31 31 1/2 32 32 1/2 33 33 1/2 34 34 1/2 35 35 1/2 36 36 1/2 37 37 1/2 38 38 1/2 39 39 1/2 40 40 1/2 41 41 1/2 42 42 1/2 43 43 1/2 44 44 1/2 45 45 1/2 46 46 1/2 47 47 1/2 48 48 1/2 49 49 1/2 50 50 1/2 51 51 1/2 52 52 1/2 53 53 1/2 54 54 1/2 55 55 1/2 56 56 1/2 57 57 1/2 58 58 1/2 59 59 1/2 60 60 1/2 61 61 1/2 62 62 1/2 63 63 1/2 64 64 1/2 65 65 1/2 66 66 1/2 67 67 1/2 68 68 1/2 69 69 1/2 70 70 1/2 71 71 1/2 72 72 1/2 73 73 1/2 74 74 1/2 75 75 1/2 76 76 1/2 77 77 1/2 78 78 1/2 79 79 1/2 80 80 1/2 81 81 1/2 82 82 1/2 83 83 1/2 84 84 1/2 85 85 1/2 86 86 1/2 87 87 1/2 88 88 1/2 89 89 1/2 90 90 1/2 91 91 1/2 92 92 1/2 93 93 1/2 94 94 1/2 95 95 1/2 96 96 1/2 97 97 1/2 98 98 1/2 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Stripping and Lettering Brushes.

The following brushes are used by carriage painters for stripping, lettering and other carriage work.

No. 30W3001 French Camel Hair Lettering Pencils or Strippers. Finest quality. Hair from $\frac{3}{8}$ to $\frac{1}{4}$ inches in length, according to size. Made in France. Shipping weight, each, 1 ounce.	
Sizes.....	2 4 6 8 10 12
Price, each.....	5c 8c 10c 14c 18c 20c

No. 30W3003 French Camel Hair Stripping Pencils or Strippers. Finest quality. Hair from $\frac{1}{4}$ to 2 inches in length, according to size. Made in France. Shipping wt., each, 1 oz.	
Sizes.....	2 4 6 8
Price, each.....	5c 8c 10c 14c

No. 30W3004 Camel Hair Swan Quill Pencils, for lettering and stripping. Shipping weight, each, 1 oz.	
Size, inches.....	$\frac{1}{2}$ $\frac{3}{4}$ 1 $1\frac{1}{4}$
Price, each.....	6c 8c 10c 12c

No. 30W3006 Camel Hair Flat or Sword Strippers. Square ends, tin ferrules, without handles, for carriage work. Hair, $\frac{1}{2}$ to $\frac{3}{4}$ inches long. Shipping weight, each, 1 ounce.	
Sizes.....	1 2 3 4
Price, each.....	6c 7c 8c 9c

No. 30W3008 Camel Hair Dagger Strippers. Diagonal ends, copper wire bound, small cedar handle; for carriage work. Hair, $\frac{1}{2}$ to $\frac{3}{4}$ inches long. Shipping weight, each, 1 ounce.	
Sizes.....	1 2 3 4
Price, each.....	9c 10c 11c 12c

SIGN WRITERS' BRUSHES.

No. 30W3050 Sign Writers' Ox Hair Brushes; fine quality, red polished handles. Shipping weight, each, 2 ounces.	
Width, inch.....	$\frac{3}{8}$ $\frac{1}{2}$ $\frac{3}{4}$ 1
Price, each.....	17c 20c 30c 35c

No. 30W3052 Sign Writers' Russian Sable Brushes, chiseled; fine quality, red polished handles. Shipping weight, each, 2 ounces.	
Width, inch.....	$\frac{3}{8}$ $\frac{1}{2}$ $\frac{3}{4}$ 1
Price, each.....	28c 32c 37c 42c

Ox Hair Riggers.

No. 30W3053 Ox Hair Riggers, for sign writers. Shipping weight, each, 1 ounce.	
Sizes.....	1 2 3 4 5 6
Price, each.....	4c 6c 7c 8c 9c 10c

Marking Brushes.

No. 30W3054 Camel Hair Marking Brushes; polished handles. Shipping wt., each, 1 oz.	
Sizes.....	1 2 3 4
Price, each.....	3c 4c 5c 8c

No. 30W3056 Ox Hair Marking Brushes, round polished handle. This brush is used in the large mercantile houses for marking cases, bales, etc. Shipping weight, each, 1 oz.	
Sizes.....	1 2 3 4
Price, each.....	6c 8c 10c 12c

No. 30W3058 Super Bristles Marking Brushes, round polished handle. Shipping weight, each, 1 ounce.	
Sizes.....	1 2 3 4 5 6
Price, each.....	3c 3c 3c 4c 4c 5c

CARD WRITERS' BRUSHES.

No. 30W3059 Card Writers' Special Fine Quality Pure Camel Hair Brushes. Very few dealers handle as fine a quality. Used by sign writers and show card writers. Shipping weight, each, 1 oz.	
Sizes.....	2 4 6 8 10 12
Price, each.....	6c 8c 10c 12c 16c 18c

No. 30W3060 Card Writers' Pure Ox Hair Brushes. Shipping weight, each, 1 ounce.	
Sizes.....	2 4 6 8 10 12
Price, each.....	5c 7c 9c 11c 14c 16c

Artists' Brushes.

No. 30W3068 Artists' White French Bristle Brushes, nickel plated ferrules, black handles. An extra high grade brush for artists' and painters' use. Shipping wt., each, 3 oz.	
Sizes.....	2 4 6 8 10 12
Width, inch.....	$\frac{3}{16}$ $\frac{1}{4}$ $\frac{3}{8}$ $\frac{1}{2}$ $\frac{3}{4}$ $\frac{1}{2}$
Length, inches.....	$\frac{5}{8}$ $\frac{3}{4}$ $\frac{1}{2}$ $1\frac{1}{4}$ $1\frac{1}{2}$ $1\frac{3}{4}$
Price, each.....	4c 6c 7c 10c 14c 16c

School Brushes.

No. 30W3064 Superior Camel Hair School Brush. This is the standard brush for school use. It is a better brush than you will find in the majority of stores. Black handles, tin ferrules. Shipping weight, 1 ounce for three.	
Sizes.....	2 4 6 7 8
Price, 3 brushes for.....	5c 6c 8c 9c 12c
Per dozen.....	18c 21c 27c 30c 42c

Brushes for Bronzing.

No. 30W3012 Camel Hair Lacquering Brushes. Polished handles; fine quality; flat. Shipping weight, each, 1 ounce.	
Sizes.....	$\frac{3}{8}$ $\frac{1}{2}$ $\frac{5}{8}$ $\frac{3}{4}$ $\frac{7}{8}$ 1
Price, each.....	6c 7c 8c 10c 11c 14c

CAMEL HAIR FLAT BRUSHES.

Camel Hair Flat Brushes are used for high class carriage work in putting on color and should not be used as varnish brushes. Very thin paints, such as gold, silver or aluminum, should be put on with this brush.

Mottling Brushes.

No. 30W3016 Camel Hair Mottling Brushes or Spatters. Short cedar handles, tin ferrules, fine quality. Shipping weight, each, 2 ounces.	
Size, inches.....	1 $1\frac{1}{2}$ 2 $2\frac{1}{2}$ 3
Price, each.....	17c 23c 30c 36c 44c

No. 30W3018 Color Brush, same as No. 30W3016, but brass bound; a thicker brush. Shipping weight, each, 3 ounces.	
Size, inches.....	1 $1\frac{1}{2}$ 2 $2\frac{1}{2}$ 3
Price, each.....	22c 31c 45c 59c 82c

Special Household Brush.

No. 30W3024 Soft Hair Brush, specially made for household use. For bronzing picture frames, bric-a-brac, small articles of furniture, chandeliers, etc. Nickel plated ferrule. Shipping weight, each, 1 ounce.	
Price, each.....	6c

Radiator Brush.

No. 30W3013 Radiator Brush. Just the brush for applying either gold, silver or aluminum enamels on radiators, steam pipes, hot water boilers, etc. Made of good soft hair. Width, $\frac{1}{2}$ inches; length, including handle, $\frac{9}{16}$ inches. Shipping weight, each, 2 ounces.	
Price, each.....	15c

Grainers' Blending Brushes.

No. 30W3020 Round Badger Hair Blenders or Softeners, for graining and oil painting; polished handles. Shipping weight, each, 2 ounces.	
Size, inches.....	1 $1\frac{1}{2}$ 2
Price, each.....	13c 17c 20c

No. 30W3022 Flat Kotted Badger Hair Blenders, polished handles. Shipping weight, each, 3 ounces.	
Size, inches.....	2 3
Price, each.....	65c \$1.10

Stencil Brushes.

No. 30W2576 Stencil Brush. Made of fine white bristles. For use with stencils for stenciling walls or fabrics. Shipping weight, each, 3 ounces.	
Length, including handle, inches.....	No. 6 $8\frac{1}{2}$ No. 8 9 $\frac{1}{2}$
Diameter at ferrule, inch.....	$\frac{5}{8}$ $\frac{3}{4}$
Price, each.....	11c 18c

No. 30W2578 Stencil Brush. Made of fine white Chinese bristles. For use by shippers for stenciling boxes. Shipping weight, each, 3 oz.	
Diameter at ferrule, inches.....	$\frac{1}{2}$ 2
Price, each.....	35c 50c

Tar Paint Brush.

No. 30W3170 Roof Paint Brushes, bound with wire and carefully cemented into a head of hardwood, will not check nor crack. Recommended for heavy tar paints, roof coatings and heavy painting material.	
Price, each, two knots.....	33c
Shipping weight, 1 pound.....	
Price, each, three knots.....	50c
Shipping weight, 1 pound 11 ounces.....	
Price, each, four knots.....	68c
Shipping weight, 2 pounds.....	

NOTICE.

RUBBERSET BRUSHES CAN BE USED IN ANY LIQUID, benzine, turpentine, alcohol, creosote, lacquers, paint removers, hot glue, oils, any paint or varnish, and the bristles cannot come out.

Flat Varnish Brushes.

The Rubberset Home Brush. For Varnishing, Staining and Enamelling.



No. 30W3025 This is a special metal bound Rubber-set Varnish Brush that is made expressly for home use because it will stand more abuse and do better work than any other brush for the money. The bristles are set in hard rubber, therefore they cannot come out. The brush will last many years. Width, 2 inches. Shipping weight, each, 4 ounces.

Price, each.....22c

No. 30W3026 Badger Hair Flowing Varnish Brush, glue set; for fine varnishing of carriages, pianos, etc. Single thick, chiseled, tin ferrule. Shipping weights, 2 to 4 ounces.	
Size, inches.....	1 $1\frac{1}{2}$ 2 $2\frac{1}{2}$ 3
Price, each.....	20c 30c 40c 55c 60c

No. 30W3028 Flat Flowing Varnish Brush, glue set, superfine quality, single thick, tin ferrule. Shipping weights, 2 to 4 ounces.	
Size, inches.....	1 $1\frac{1}{2}$ 2 $2\frac{1}{2}$ 3
Price, each.....	21c 24c 32c 38c 45c

No. 30W3030 Double Thick Flat Flowing Varnish Brush, chiseled, superfine quality, glue set. For fine varnishing. Shipping weights, 2 to 4 ounces.	
Width, inches.....	1 $1\frac{1}{2}$ 2 $2\frac{1}{2}$ 3
Price, each.....	19c 28c 36c 45c 51c

No. 30W3034 Bristle Flowing Varnish Brush, stained handle, tin ferrule, black Chinese bristles, chiseled.	
Size, inches.....	1 $1\frac{1}{2}$ 2 $2\frac{1}{2}$ 3
Shipping weight, oz.....	2 3 4 5 6
Price, each.....	7c 10c 12c 16c 20c

No. 30W3036 An extra fine, extra thick, soft elastic Chinese Bristle Flowing Varnish Brush. Something for the painter who does good work.	
Size, inches.....	1 $1\frac{1}{2}$ 2 $2\frac{1}{2}$ 3
Shipping weight, oz.....	2 3 4 5 6
Price, each.....	13c 17c 25c 34c 42c

No. 30W3039 Rubberset Varnish Brush. Bristles are set in hard rubber and bound with a metal ferrule. Best black Chinese bristles, chiseled. Very full, yet light in weight. Bristles can't come out.	
Width, inches.....	2 $2\frac{1}{2}$ 3 $3\frac{1}{2}$
Length of bristles, inches.....	$2\frac{1}{2}$ $2\frac{1}{2}$ $2\frac{1}{2}$ $2\frac{1}{2}$ 3
Shipping weight, ounces.....	3 4 6 7
Price, each.....	25c 34c 45c 60c

No. 30W3040 Rubberset Varnish Brush, old style, best white French bristles. For varnishing and enamelling. Bristles will never come out.	
Width, inches.....	$1\frac{1}{2}$ 2 $2\frac{1}{2}$ 3 $3\frac{1}{2}$
Shipping wt., oz.....	2 3 4 5
Price, each.....	27c 35c 44c 53c 73c

No. 30W3041 Rubberset Chiseled Bristle Varnish Brush. Black Chinese bristles securely set in hard rubber, nickel plated ferrule, natural finish handle.	
Size, inches.....	2 $2\frac{1}{2}$ 3
Shipping weight, ounces.....	4 5 6
Price, each.....	15c 22c 28c

Oval Varnish Brushes.

You can cover more surface and do better work with an oval varnish brush than with any of the flat varnish brushes. An oval varnish brush is recommended for varnishing floors, woodwork, buggies, wagons and other large jobs.

No. 30W3043 Oval Varnish Brush. Best selected pure Chinese bristles, very elastic and full. Nickel plated ferrule. A brush that will do good work and last a long time.	
Sizes.....	1-0 2-0 3-0 4-0 5-0 6-0
Width, inches.....	$1\frac{1}{2}$ 1 $\frac{3}{4}$ 1 $\frac{1}{2}$ 2 $2\frac{1}{2}$ $2\frac{1}{2}$
Length, inches.....	$2\frac{1}{2}$ $2\frac{1}{2}$ 3 $3\frac{1}{2}$ $3\frac{1}{2}$ $3\frac{1}{2}$
Shipping weight, ounces.....	4 5 5 6 6 6
Price, each.....	28c 36c 42c 48c 55c 67c

No. 30W3045 Rubberset Extra Large Oval Varnish Brush. Bristles are set in hard rubber and bound with a metal ferrule. Extra long stock Chinese bristles. A splendid brush for use in factories and for the professional painter. May be used for painting as well as varnishing.	
Sizes.....	7-0 8-0 10-0
Diameter at ferrule.....	$2\frac{1}{2}$ $2\frac{1}{2}$ $2\frac{1}{2}$
Length of bristles.....	$4\frac{1}{2}$ $4\frac{1}{2}$ $4\frac{1}{2}$
Shipping weight, ounces.....	10 11 13
Price, each.....	\$1.05 \$1.20 \$1.55

No. 30W3047 This is a regular 25-cent brush which we are selling for 18 cents. A splendid brush for applying Screen Enamel and Stovepipe Enamel. Length of bristles, $2\frac{1}{2}$ inches; width, $\frac{1}{2}$ inches. Shipping weight, each, 4 ounces. Price, each.....18c	
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Painters' Dusters.

No. 30W3127 Painters' Round Duster. Strictly pure black and gray bristles. No better painters' duster made. Width, 2½ inches; length, 4 inches. Shipping weight, 12 ounces. Price.....58c

No. 30W3128 Painters' Round Duster. Mixed hair and fiber. A very good brush for general all around use. Just the brush for the man who does his own painting. Width, 2½ inches; length, 3½ inches. Shipping weight, 12 ounces. Price.....23c

No. 30W3129 Painters' Flat Duster. Very full and springy, a first class painters' duster. Width, 4 inches; length, 4 inches. Shipping weight, 8 ounces. Price.....45c

Sash Brushes.

Used by painters for painting window sash and molding, also used for trimming and painting around corners. Can be used as a general family brush where a small brush is wanted.

No. 30W3070 Extra Quality Flat Bristle Fitch Brush; white bristles, black handles, tin ferrules. Used by painters for painting sash. Shipping weight, each, 3 ounces. Size, inches.....½ ¾ 1 1½ 2 2½ Price, each.....6c 10c 12c 17c 20c

No. 30W3072 Extra Fine Black Sash Brush; black Chinese bristles, oval shaped, chiseled, warranted not to twist; a brush for particular people. Size.....1 2 4 6 8 10 Width, inches.....½ ¾ 1 1½ 2 2½ Length, inches.....1¼ 1½ 1¾ 2 2½ 2¾ Shpg. wt., oz.....1 2 3 4 5 6 Price, each.....6c 8c 10c 14c 16c 18c

Rubberset.

No. 30W3073 Rubberset Sash Brush. Bristles are set in hard rubber and bound with a metal ferrule. Best Chinese bristles, chiseled. This is the brush that will give you long service. Bristles will never come out. Size.....4 6 8 10 Width, inches.....½ ¾ 1 1½ 2 2½ Length of bristles, in.....1¾ 2 2½ 3 3½ 4 Shipping wt., oz.....2 3 4 5 6 7 Price, each.....12c 15c 18c 21c

Round Paint Brushes.

No. 30W3078 Round Paint Brush, wire bound. All best selected Russian bristles. This brush is largely used by professional painters. Size.....1-0 2-0 3-0 4-0 5-0 6-0 Diam. at ferrule, inches.....1½ 1¾ 2 2½ 3 3½ Length, inches.....3¾ 4½ 5½ 6½ 7½ 8½ Shipping wt., oz.....9 10 11 12 13 14 Price, each.....33c 60c 73c 97c \$1.20 \$1.52

Flat Paint or Wall Brushes.

No. 30W3084 Wall Brush. A fair brush for odd jobs. All Chinese bristles, tin ferrule. Width, inches.....2½ 3 3½ 4 4½ Length, inches.....2 2½ 3 3½ 4 Shipping wt., oz.....4 5 6 7 8 Price, each.....13c 16c 20c 25c 33c

Wall Brushes are generally used for painting large surfaces, such as roofs, interior and exterior walls, floors, etc. Extension Wall Brushes and Stucco Paint Brushes are better grades and have longer bristles. Length given is length of bristles clear of binding or ferrule.

Flat Paint Brushes—Continued.

No. 30W3086 Flat Paint Brush. A splendid brush for painting walls, floors, roofs, etc. Well made throughout. All black Chinese bristles; metal bound. Width, inches.....3 3½ 4 4½ 5 Length, inches.....2½ 3 3½ 3¾ 4 Shipping wt., oz.....6 7 8 9 10 Price, each.....25c 36c 48c 60c 72c

No. 30W3087 Painters' Extra Long Bristle Metal Bound Flat or Wall Brush. Pure Chinese bristles, metal bound. A first class brush for house and barn painting. Width, inches.....3 3½ 4 4½ Length, inches.....3¾ 4 4½ 4¾ 5 Shipping wt., oz.....7 13 14 16 18 Price, each.....38c 52c 65c 85c

No. 30W3088 Painters' Brass Bound Wall Brush. White Okaka bristles, full, stiff, springy stock. Our standard brush for house painters' use. Size.....6 7 8 Width, inches.....3 3½ 4 Length of bristles, inches.....3¾ 4½ 5 Shipping weight, oz.....7 14 16 Price, each.....60c 84c \$1.10

No. 30W3089 Painters' Brass Bound Wall Brush. White Okaka bristles, full, stiff, springy stock. Our standard brush for house painters' use. Size.....6 7 8 Width, inches.....3 3½ 4 Length of bristles, inches.....3¾ 4½ 5 Shipping weight, ounces.....7 14 16 Price, each.....\$1.45 \$1.80

Rubberset Flat Paint Brushes.

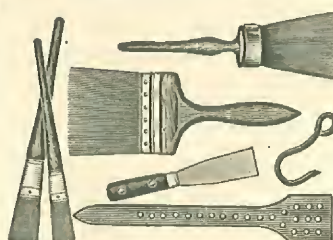
No. 30W3093 The new metal bound "Rubberset" Paint Brush. If you want a brush that will stand all kinds of abuse, a brush that will never shed a bristle, then pay the few cents extra and secure one of these brushes. The bristles are set in hard vulcanized rubber, therefore they will not come out. It may be used in alcohol, turpentine, benzine, varnish removers or water without affecting the setting. This is the best low priced brush that was ever put on the market and we recommend a Rubberset brush because we know that it is a satisfactory article and is sure to please. Best black Chinese bristles, metal bound. For painting houses, barns, floors, walls, boats or anything where a good substantial brush is required. Width, inches.....3 3½ 4 4½ Length of bristles, in.....2½ 3 3½ 3¾ Shipping weight, oz.....12 14 15 16 Price, each.....32c 37c 50c 60c

No. 30W3094 Rubberset Flat Paint or Wall Brush. All white pure Russian bristles. Very full. A brush that will do good work and wear longer than most others. Bristles simply can't come out. Width, inches.....3 3½ 4 4½ Length, inches.....3 3½ 4 4½ Shipping wt., oz.....13 15 15 17 Price, each.....90c \$1.05 \$1.22 \$1.40

No. 30W3095 Rubberset Brass Bound Extension Style Paint Brush. Bristles are set in hard rubber and bound with a brass ferrule. Pure Russian bristles. Very full, yet light in weight. It is a brush we recommend to the painter or anyone who desires a first class working tool. Bristles cannot come out. Width, inches.....3 3½ 4 4½ Length of bristles, inches.....3¾ 4½ 5 Shipping weight, ounces.....13 13 15 15 Price, each.....63c 85c \$1.05

No. 30W30931 This brush has best black Chinese bristles imbedded in hard rubber, nickel plated ferrule. Every bristle will stay in place regardless of wear or any solvent used. A low priced brush, excellent for family use. Width, inches.....2½ 3 3½ 4 4½ Length, inches.....2 2½ 3 3½ 4 Shipping wt., oz.....4 5 6 7 8 Price, each.....22c 26c 33c 42c 62c

SPECIAL OUTFITS FOR PAINTING



1 Chinese Bristle Chiseled Sash Brush.
1 Chinese Bristle Chiseled Sash Brush, large size.

No. 30W2952 Price for complete outfit.....(Shipping weight, 5 pounds).....\$1.20

\$2.60 Paint Brush Outfit

No. 30W2954

This assortment has been especially selected for the painter and for large jobs where strictly high grade brushes are necessary. These brushes are made from the best stock, and were you to purchase them singly from a dealer the outfit would cost at least double our price. This outfit includes the following:

1 Chinese Bristle Chiseled Sash Brush, large size.
1 Chinese Bristle Chiseled Sash Brush, extra large.
1 Russian Bristle Round Paint Brush, large size.
1 Russian Bristle Flat Paint Brush, extra long bristles.
1 Extra Chinese Bristle Flat Paint Brush.

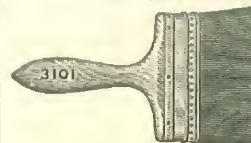
No. 30W2954 Price for complete outfit.....(Shipping weight, 5½ pounds).....\$2.60

80 Cents for This Popular Dollar Brush.

No. 30W3098 S., R. and Co.'s Dollar Brush. This is the brush that the dealer sells for \$1.00 and nothing less. Pure Chinese black bristle brush, metal bound, with long stock measuring 4 inches in length. Very full and springy and just the brush for the painter or anyone who desires a first class article that will do the best work. Each brush is put up in a neat pasteboard box. Width, 4 inches; length of bristles, 4 inches. Shipping weight, 1½ pounds. Price, each.....80c



Combination Paint, Whitewash and Paste Brush.



No. 30W3101 This brush is 6 inches wide; bristles, 3¼ inches long. Will serve equally as well as a paint, kalsomining or whitewash brush. It can be used for painting where a large surface is to be covered in a short time and where a low priced brush is desired; can also be depended upon to do a good job of whitewashing or kalsomining. Shipping weight, 10 ounces. Price, each.....48c

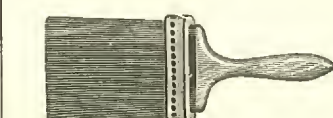
Leather Bound Flat Paint Brushes.



No. 30W30952 Rubberset Stucco Paint Brush. Made of the best selected

No. 30W3090 This brush is used for fine house painting; it will hold more paint and better work can be done with it than with brushes having shorter bristles. Best selected Russian white bristles, extra long. This brush is also used by frescoers and for stucco work and is known to the trade as a stucco paint brush.

Width, inches.....3½ 4 4½ Length, inches.....4½ 4½ 4½ Shipping weight, oz.....13 15 15 Price, each.....\$1.15 \$1.45 \$1.65



white Russian bristles securely set in vulcanized rubber and bound with leather. This is an extra good working brush. Bristles guaranteed not to come out. Width, inches.....3½ 4 4½ Length of bristles, in.....3¾ 4½ 4½ Shipping weight, oz.....14 15 16 Price, each.....\$1.05 \$1.25 \$1.38

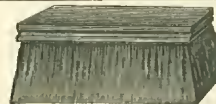
No. 30W30953 Rubberset Paint Brush. This brush has selected black Chinese bristles firmly set in hard rubber and leather bound. The vulcanized process of setting the bristles assures the permanence of their service. Width of brush, in.....3½ 4 4½ Length of bristles, out-side binding, inches.....4½ 4½ 4½ Shipping weight, oz.....14 15 16 Price, each.....\$1.03 \$1.20 \$1.40

German Paint Brush. **No. 30W30954 Rubberset German Wall Brush.** This is the best brush of its type that

money can buy. Purchasers who realize the value of the Rubberset guarantee take much satisfaction in buying this brush. Bristles cannot come out. Size of block, 2½x4½ inches. Length of bristles, 5 inches. Shipping weight, 1½ pounds. Price, each.....\$2.20

Wall Stippler.

No. 30W3049 This brush is used to produce the rough effect on painted interior walls. A stippler needs frequent and thorough cleaning and the remarkably strong construction of this brush insures great length of service. The bristles are divided into knots and each individual knot is solidly anchored in hard vulcanized rubber, set in an aluminum and wood block. Made of extra quality gray Russian bristles, 3¼ inches long. Shipping weight, 2 pounds. Price, each.....\$2.65



KALSOMINE AND WHITEWASH BRUSHES.

SPECIAL NOTICE—We have discontinued handling all fiber kalsomine brushes for the reason that all fiber brushes are practically useless. No matter how common the work, it is real economy to pay a little more and secure a brush that will satisfy the user in quality and workmanship. When comparing prices do not fail to take this into consideration.

WARNING—Never use a bristle brush in kalsomine or whitewash that has just been made. Hot lime will destroy and burn the life out of the bristles and make the brush limp and useless.

Length given is length of bristles, clear of binding and ferrule.

No. 30W3102
Kalsomine Brush, white bristles, metal bound; excellent quality.

Width, inches.....	6	3 1/4	3 3/4
Length, inches.....	7	3 1/4	3 3/4
Shipping weight, ounces.....	23	29	31
Price, each.....	70c	80c	\$1.00

No. 30W3104
Selected Russian White Bristle Kalsomine Brush. Brass bound.

Width, inches.....	7	8
Length, inches.....	4 1/4	4 3/4
Shipping weight, ounces.....	31	32
Price, each.....	\$1.90	\$2.45

No. 30W3105 Black Chinese Bristle Kalsomine Brush. Brass bound with good elastic bristles.

Width, inches.....	7	8
Length, inches.....	4 1/4	4 3/4
Shipping weight, pounds.....	1 1/2	2
Price, each.....	\$1.25	\$1.60

No. 30W3106
New York Style Kalsomine Brush. Extra heavy. Specialty selected Russian bristles, finest workmanship. Metal bound. Usually sold in large city stores at \$4.00 to \$5.00 each.

Width, inches.....	7	8
Length, inches.....	5 1/2	5 3/4
Shipping weight, pounds.....	2 1/2	2 3/4
Price, each.....	\$3.30	\$3.90

Rubberset.
No. 30W3108
Rubberset Kalsomine

Brush. Bristles will never come out, which insures clean work. Extra long Okatka bristles, gray center. Water or lime cannot affect the setting.

Width, inches.....	7	8
Length, inches.....	5	5 1/4
Shipping weight, ounces.....	31	36
Price, each.....	\$2.98	\$3.70

No. 30W31081
Rubberset New York Kalsomine Brush. Made of selected yellow Okatka bristles securely set in vulcanized rubber with galvanized iron band, plain handle. Covered by the binding guarantee of the Rubberset Company that the bristles will never come out. This brush is a great favorite with the practical mechanic.

Width, inches.....	7	8
Length of bristles, inches.....	5 1/4	5 3/4
Shipping weight, pounds.....	2 3/4	2 1/2
Price, each.....	\$3.70	\$4.50

No. 30W31082
Rubberset Plain Kalsomine Brush. A brush made of all white Russian bristles, securely held in place by the patented Rubberset vulcanizing process. Bristles positively cannot come out.

Width, inches.....	7	8
Length of bristles, inches.....	4 1/4	4 3/4
Shipping weight, pounds.....	1 1/2	2
Price, each.....	\$1.80	\$2.10

No. 30W3109 German Kalsomine Brush. This is the old fashioned "Dutch" kalsomine brush, used by the best decorators. Will hold more kalsomine without leaking and do better work than the regular kalsomine brushes. Especially desirable for rough walls. Size of block, 3x7 1/2 inches. Pure gray bristles. Length of bristles, 4 1/2 inches. Shipping weight, 1 pound 15 ounces.

Price	\$3.15
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Rubberset Kalsomine Brush.

No. 30W31084
Rubberset German Improved Kalsomine Brush. Made to stand wear and hard usage. Made of high quality Russian bristles, which are everlasting held in a patented metal plate by the celebrated Rubberset process. Being an extra full brush, it will hold more kalsomine than others, and is guaranteed to give satisfactory service. Size of block, 2 1/2 x 7 1/2 inches. Length of bristles, 5 inches. Shipping weight, 2 pounds.

Price, each.....	\$3.75
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WHITEWASH BRUSHES.

No. 30W3110
Whitewash Brush. White tampico stock (not a bristle in it). The stock is soft and white. Metal bound. Used for whitewashing fences, outbuildings, etc.

Width, inches.....	6	7	8
Length, inches.....	2 1/2	2 1/2	2 1/2
Shipping weight, ounces.....	8	9	10
Price, each.....	10c	12c	15c

No. 30W3112
Whitewash Brush, mixed fiber and hair. A fair quality brush for common work. Leather bound. Width, 7 1/2 inches; length of bristles, 2 3/4 inches. Shipping weight, 10 oz.

Price	28c
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No. 30W3116 Extension Whitewash Brush, all white bristles. Metal bound. Exceedingly good value at the price.

Width, 7 1/2 inches; length, 3 1/4 inches. Shipping weight, 1 1/2 pounds.	Price	95c
Width, 8 inches; length, 4 inches. Shipping weight, 1 1/2 pounds.	Price	\$1.18

No. 30W3118
Whitewash Brush, all white Russian bristles; extension style. Metal bound. A brush that is used by many kalsominers and whitewashers.

Width, inches.....	8	8 1/4
Length, inches.....	4 1/4	4 1/2
Shipping weight, ounces.....	25	26
Price, each.....	\$1.75	\$2.15

Stucco Whitewash Brush.
No. 30W3120
Stucco Whitewash Brush. Wide and heavy for whitewashers' and plasterers' use. Made of finest white Okatka bristles. Leather bound.

Width, inches.....	8	9
Length, inches.....	4 1/2	5
Shipping weight, pounds.....	2	2 1/2
Price, each.....	\$2.90	\$3.85

Rubberset Whitewash Brushes.

No. 30W3121 All White Russian Bristles. The bristles are set in hard vulcanized rubber. Water or lime cannot affect the setting. Width, 8 inches; length, 3 1/4 inches. Shipping weight, 1 lb. 5 oz.

Price, each.....	\$1.20
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No. 30W3123
Gray Russian Bristles. White outside, leather bound. These are excellent brushes, having good life and spring. Under no circumstances will the bristles become loose and fall out.

Width, inches.....	8	9
Length, inches.....	4	5
Shipping weight, ounces.....	23	29
Price, each.....	\$2.10	\$3.75

PLASTERERS' BRUSHES.

No. 30W3124
Plasterers' Brush. All gray stiff bristles. Will hold lots of water, wear well and give satisfaction. Leather bound.

Size.....	1	2
Width, inches.....	7	8
Length, inches.....	4	4
Shipping wt.....	1 lb. 15 oz.	2 lbs.
Price, each.....	\$1.85	\$2.20

Plasterers' Rubberset Brush.

No. 30W3125
Made with all gray stiff Russian bristles set in hard rubber and solidly bound. The center row of bristles is vulcanized in brass and the brass strip securely attached to the block, making one of the strongest brushes on the market. Being very full, it will hold more water than most other brushes. Width, 8 inches; length of bristles, 4 inches. Shipping weight, 2 pounds 3 ounces.

Price, each.....	\$2.25
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PAPERHANGERS' SMOOTHING BRUSHES.

No. 30W3130 Paperhangers' Smoothing Brush. A smoothing brush is necessary to insure a good smooth job of paperhanging. Made of selected elastic gray fiber which will not scratch nor tear the paper. This brush should not be compared with the heavy coarse fiber brushes that are usually sold at 10 to 15 cents. Shipping weight, 6 ounces.

Price	10c
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No. 30W3132 Paperhangers' Smoothing Brush. Two rows of stiff Chinese bristles, 2 1/2 inches long.

Width, inches.....	10	12
Shipping weight.....	7 oz.	1 lb.
Price, each.....	55c	70c

Paperhangers' Rubberset Smoothing Brush.

No. 30W3133 Made thick of all yellow bristles permanently set in hard rubber. Guaranteed to be the best brush of its kind on the market for wear. Length of bristles, 2 1/2 inches.

Size, inches.....	10	12
Shipping weight.....	12 oz.	14 oz.
Price, each.....	\$1.25	\$1.50

Paperhangers' Paste Brushes.

No. 30W3134 Paperhangers' Paste Brush. Mixed white and gray bristles, all hair, no fiber; double nailed, leather bound. Width, 7 1/2 inches; length of bristles, 3 1/4 inches. Shipping weight, 1 lb. 1 oz. Price.....48c

No. 30W3135 Paperhangers' Paste Brush. For the professional paperhanger. A well made high grade brush with long handle. Pure gray Russian bristles, galvanized bands.

Width, inches.....	7	8
Length, inches.....	4 1/4	4 1/2
Shipping weight, pounds.....	1 1/2	1 3/4
Price, each.....	\$1.40	\$1.70

STEEL WIRE BRUSHES.

No. 30W3148
Steel Wire Brush. For removing old paint, rust and dirt from iron, stone, brick and woodwork. Made of the best steel wire, 1 1/2 inches long, hardwood block, six rows. Length, 7 1/2 inches; width, 2 1/4 inches. Shipping weight, 1 pound 3 ounces.

Price	25c
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No. 30W3149 Curved Back Wire Brush with stiff wires. Used by painters for removing scaly paint from wood or iron, also used for removing rust. Size of block, 2 1/2 x 8 inches. Wires, 1 1/4 inches in length. Shipping weight, 14 ounces.

Price	35c
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No. 30W3151 Curved Back Wire Brush with soft wires. Does away entirely with the use of sandpaper for rubbing down all surfaces preparatory to finishing. Will remove dirt from new woodwork and floors. This brush will reach crevices not accessible with sandpaper or other rubbing materials. Size of block, 2 1/2 x 7 inches. Length of wires, 1 1/4 inches. Shipping weight, 1 pound 1 ounce.

Price	30c
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No. 30W3150 Steel Wire Brush with Handle. Narrow steel wire brush suitable for cleaning ornamental iron work, corners, etc.; three rows wire. Width, 1 inch; length of brush, 5 1/4 inches; entire length with handle, 13 inches. Shipping weight, 12 ounces.

Price	18c
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Painters' Wire Brushes.

No. 30W3152
Painters' Wire Brush. Length of wire, 1 1/2 inches; length of brush, 5 inches; length with handle, 10 inches. Fine wire, very full. A handy brush for the painter. Shipping weight, 6 ounces.

Price	27c
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No. 30W3155 Painters' Wire Duster. One of the handiest brushes made. A convenient brush for cleaning around cornices and moldings. Excellent for household use for cleaning pots and pans. Handle, 5 inches long; six rows fine wire, 2 1/4 inches long. Shipping weight, 6 ounces.

Price	20c
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Brick Liner.

No. 30W3138 Brick Liner. White bristles.

Size, inches.....	2	2 1/2	3
Shipping weight, oz.....	1	1	1
Price, each.....	7c	8c	9c

Rubbing Brush.

No. 30W3140 Pure Chinese Bristle Rubbing Brush. Length of bristles, 1 inch; length of brush, 5 inches; length with handle, 10 inches; wire bound. Used by furniture finishers for rubbing uneven surfaces. Shipping weight, 5 ounces.

Price	16c
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GLASS CUTTERS, DIAMONDS, KNIVES, PASTES AND GLUES

Wheel Glass Cutters will cut quicker and better if the wheel is dipped in oil just before cutting the glass. Any machine or lubricating oil may be used.

Glass Cutters.

No. 30W2871 Royal Glass Cutter. The best cutter for the money. The frame or head is made of bright hard steel, the cutter revolves on steel pin in steel cap. Nickel plated ferrule, polished rosewood handle. Shipping weight, 3 ounces. Price.....4c

No. 30W2874 Damascus Coal Carbon Disc Wheel Glass Cutter. A smooth cut guaranteed when using this cutter. Rosewood handle, solid steel head. Shipping weight, 3 ounces. Price.....12c

No. 30W2875 Glass Cutter with extra large cutting wheel for cutting plate, art and rough glass. Used by nearly all professional glass setters. Will cut the thinnest single glass as well as the heaviest plate. Iron handle. Shipping weight, each, 3 ounces. Price, per dozen, 85c; each.....8c

No. 30W2876 Goodell's Improved Glass Cutter with turret head. The cutters are carefully hardened and ground by special process. Polished and nickel plated frame; turret head, six cutter wheels, which can be instantly revolved to place. Nickel plated ferrule, rosewood finish handle. Shipping weight, 3 ounces. Price.....18c

No. 30W2878 Favorite Magazine Glass Cutter that will give long and satisfactory service. Handles are nicely finished and have six extra cutting wheels, complete with axles, stored in upper end. This is an important feature, as most magazine glass cutters are furnished with only one axle which soon wears out. Each wheel will cut about 500 feet of glass. Shipping weight, 3 ounces. Price.....25c

No. 30W2879 Circular Glass Cutter. A very handy tool to have. Will cut circles from 2½ to 20 inches in diameter. This is the improved circular cutter, fitted with felt base to prevent slipping. Shipping weight, 4 oz. Price.....22c

Superior Diamond Glass Cutters.

Anyone can cut glass with this tool successfully. Genuine diamond finished in the best manner and metal parts nickel plated. Never cut twice in the same place. Weight of cutters, about 4 ounces.

No. 30W2888 Sure cut. Will cut single strength glass. Shpg. wt., 4 oz. Price.....\$2.80
No. 30W2890 Sure cut, extra fine diamond. A very fine diamond for general use. Will cut double strength glass. Shipping weight, 4 oz. Price.....\$3.75
No. 30W2892 Sure cut, superior diamond. Will cut anything excepting plate glass. Shipping wt., 4 oz. Price.....\$4.85

Glaziers' Diamonds.

Our Glaziers' Diamonds are made of the best quality genuine diamonds. The mountings are made in the very best possible manner, highly finished and heavily nickel plated. We guarantee our diamonds to reset not less than four times and give good satisfaction, provided they are sent to us to reset, NEVER CUT TWICE IN THE SAME PLACE.

No. 30W2880 The Standard Keyed Diamond, for single thickness glass. A good diamond for ordinary use. Shipping weight, 4 ounces. Price.....\$2.95

No. 30W2882 Superior Keyed Diamond. A very fine diamond for general use. Will cut double strength glass. Shipping weight, 4 ounces. Price.....\$4.35

No. 30W2884 Superior Keyed Plate Glass Diamond. A very superior cutter for general use and will cut plate glass. Shipping weight, 5 ounces. Price.....\$7.50

No. 30W2886 Extra Superior Keyed Plate Glass Diamond. Cuts any kind of rough or polished plate glass. Dealers have always charged an exorbitant profit on this class of diamonds, selling them as high as \$20.00. By contracting for a large number we are able to make the price. Shpg. wt., 5 oz. Price.....\$9.75

Putty Knives.

No. 30W2904 Putty Knife, with stiff blade, square point. Shipping weight, 5 ounces. Price.....4c

No. 30W2908 Putty Knife with stiff blade, square point. With cocobolo handle, lap bolster strongly riveted. A superior tool. Shipping weight, 6 ounces. Price.....12c

No. 30W2910 Putty Knife, with spring blade, square point, cocobolo handle, lap bolster strongly riveted. Shipping weight, 6 ounces. Price.....12c

No. 30W2915 Glaziers' Putty Knife. Blade is made of best steel and riveted to handle. Has brass bolster or ferrule and both blade and handle are finely finished and polished. Width of blade, 1½ inches; length, 3½ inches. No better knife made for hard usage. Shipping weight, 6 ounces. Price.....22c

Scraping Knives.

No. 30W2926 Wall Scraping Knife. Stiff blade, 3-inch square point, beechwood handle. Shipping weight, 8 ounces. Price.....8c

No. 30W2925 Wall Scraping Knife. Stiff blade, 3-inch square point, made of best grade steel and is reinforced at the tang. A high grade knife. Shipping weight, 6 ounces. Price.....20c

No. 30W2924 Scraping Knife. Best steel blade, cocobolo handle, steel bolster. Shipping weight, 5 to 11 ounces each. Width of blade, inches.....3 4 Price, each.....35c 50c

Spatula or Painters' Palette Knife.

No. 30W2928 Spatula or Painters' Palette Knife. Lap bolster, cocobolo handle. Length of blade, inches.....4 6 8 10 Shipping weight, ounces.....5 8 10 12 Price.....16c 22c 35c 58c

Paperhangers' Knives.

No. 30W2934 Paperhangers' Square Point Knife. Extra quality steel, wood handle. Shipping weight, 5 ounces. Price.....12c

No. 30W2906 Chisel Putty Knife. Heavy blade, ½ inch thick with chisel edge. For applying putty, digging out old putty, pulling out tacks and driving glaziers' points. This is a very handy all around putty knife. Shipping weight, 7 ounces. Price.....15c

Hacking Knife.

No. 30W2900 For digging old putty from sash. Made of the best material, with heavy steel blade. Shipping weight, 10 ounces. Price.....23c

Painters' Time Saver.

Paint as fast as you like without spoiling surrounding decorations. **No. 30W2980** This is one of the handiest articles ever invented for the painter, finisher or for household use. Made of light metal, highly polished, and is fitted with protectors. No danger of soiling the wall paper, window panes, door glass, etc., where this tool is employed. It is invaluable to the amateur, for it will save considerable time and will allow you to do far better work. This article is also used when washing wood-work to prevent the wall decorations from being soiled, and at our low price you really cannot afford to be without at least one of these tools. Shipping weight, 8 ounces. Price, each.....15c

Paint Pot Hooks.

No. 30W2940 A very convenient article when painting from ladders. Shipping weight, 1 ounce. Price, per dozen, 32c; each.....3c

Iron Paint Paddle.

No. 30W2942 Iron Paint Paddle. For stirring paints. Mixes the paint more thoroughly than with wood paddles. Shipping weight, 10 oz. Price, each.....6c

Seroco Patent Prepared Paste Flour.

Only Boiling Necessary. **No. 30W2786** Warranted never to sour and to make strong and adhesive paste. One pound will make 3 gallons of ready to use paste or 1 gallon of solid paste. No chemicals or preservatives required. 1-pound package.....(Shipping wt., 1½ lbs.).....\$0.10 25-pound drum.....(Shipping wt., 31 lbs.).....50 50-pound drum.....(Shipping wt., 50 lbs.).....2.75

Seroco Perfect Cold Water Dry Paste.

NO SMELL. NO VERMIN. NO WASTE. **No. 30W2788** Dissolves immediately in cold water. Makes a transparent and snow white paste. Can be made to any consistency by adding more dry paste or more water. It is very adhesive, convenient, saves time, is mixed at the job and ready for immediate use. Warranted chemically pure, will never sour, and will hang any kind of wall paper. 2½-lb. package.....(Shipping wt., 3 lbs.).....\$0.20 100-lb. drum.....(Shipping wt., 117 lbs.).....1.75 100-lb. drum.....(Shipping wt., 117 lbs.).....6.00 One 2½-pound package will make a large pail of paste ready to use.

Seroco Elastic Sizing.

No. 30W2789 This sizing never ferments nor molds on the walls. It can be used on white, washed, painted or sand finished walls or ceilings, and on brick, wood, metal, glass, or other surfaces, and insures a perfect surface on which to hang any material. It is a germ destroyer and is therefore sanitary. It covers the maximum surface and is thus the most economical. It sticks, and sticks for good. For burial, pressed paper, lincrusts or other heavy wall coverings, it is ideal. It gives timely warning of the walls that would discolor and destroy the delicate tones of wall papers and wall coatings. If there is only a small quantity of alkali, the size will neutralize and overcome it, but if the quantity is too great, it discolors the sizing and warns you in time to use other means of neutralizing it. Used on kalsominer walls it saves the annoyance of washing, and paper can be hung without danger of peeling. It is very simple to use, just dissolve it in hot water. 1-quart can.....(Shipping wt., 3 lbs.).....\$0.33 1-gallon can.....(Shipping wt., 10½ lbs.).....1.06

HIGH GRADE GLUE AND GELATIN.

No. 30W3200 High Grade Flake Glue. Suited to the requirements of the most exacting woodworker. Can be used on all woods, even the hardest, and is especially adapted for furniture repairing. May also be used for making printers' rollers, white moldings, emery wheels and belts and for many other purposes where strength and flexibility are required. Shipping weight, add 3 ounces to each pound. Price, per pound.....19c 100-pound kegs, per pound.....18c 200-pound barrels, per pound.....17c
No. 30W3203 Kalsominers' Glue. A thin cut white pig stock glue, prepared especially for making kalsominers. It is pure white in color. Shipping weight, add 3 ounces to each pound. Price, per pound.....18c 10-pound packages, per pound.....16c 50-pound kegs, per pound.....15c 100-pound kegs, per pound.....14c
No. 30W3205 Kalsominers' Gelatin. A pure white thin gelatin used by the kalsominer when making kalsominers. There is no better kalsominers' gelatin made and it will go twice as far as the ordinary kalsominers' glues. Shipping weight, add 3 ounces to each pound. Price, per pound.....25c 10-pound packages, per pound.....24c 50-pound kegs, per pound.....22c 100-pound kegs, per pound.....20c
No. 30W3206 Special Flake Glue. Unsurpassed for soft wood joining and veneer bookbinding, paper boxes, wood boxes, sizing barrels and pails, composition moldings, picture frame joining, lining trunks, medium grade kalsominer and wall sizing, and for all other purposes where the highest grade glue is not required. Shipping weight, add 3 ounces to each pound. Price, per pound.....14c 100-pound kegs, per pound.....12c 200-pound barrels, per pound.....10c
No. 30W3208 Ground Glue, same grade No. 30W3206 does not require more than thirty minutes soaking. Shipping weight, add 3 ounces to each pound. Price, per pound.....14c 100-pound kegs, per pound.....12c 200-pound barrels, per pound.....10c

No. 30W3210 Flake Gelatin. To be used for high grade joining, repairing leather belts, sizing straw hats and sizing walls. Shipping weight, add 3 ounces to each pound. Price, per pound.....26c 10-pound packages, per pound.....25c 50-pound kegs, per pound.....23c

Seroco Liquid Glue.

No. 30W3216 As strong as the strongest; if you do not find it so, we will return the full price paid for same. It will cement together all known substances, such as wood, leather, ivory, cork, cloth, marble, glass, iron, china, crockery, pearl, metals, porcelain, etc. This is not a fish glue, but a pure hide and sinew glue in liquid form and has no offensive odor. It will keep indefinitely. Put up in self sealing tubes and cans. The tubes are expressly put up for family use. Large tube.....(Shipping wt., 4 oz.).....8c ½-gill can.....(Shipping wt., 8 oz.).....9c ½-pint can.....(Shipping wt., 1½ lbs.).....17c 1-pint can.....(Shipping wt., 1½ lbs.).....26c 1-quart can.....(Shipping wt., 3½ lbs.).....50c

Porcelain Enamelled Glue Pots.

No. 30W3224 The kind used by cabinet makers everywhere. Price, ½-pint capacity; shipping wt., 4 lbs.....32c Price, 1-pint capacity; shipping wt., 5½ lbs.....38c Price, 1-quart capacity; shipping wt., 9 lbs.....50c

Glue Brushes.

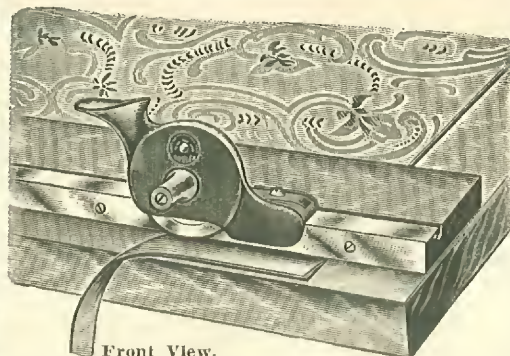
No. 30W3146 Glue Brush. Made entirely of metal and bristles and will stand the constant shrinking and swelling that glue brushes are subjected to. Iron handle, brass ferrule and all white bristles. Sizes.....2 4 6 Length, inches.....2½ 2½ 2½ Shipping weight, oz.....2 2 2 Price, each.....20c 28c 41c

PAPERHANGERS' TOOLS



If You Do Your Own Papering You Should Have This
Excellent and Reliable Simplex Wall Paper Trimming Outfit

\$2⁷⁵



Front View.

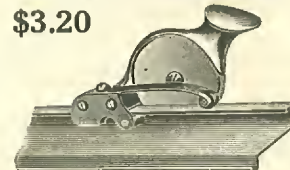
of the board toward you and you have a table ready for cutting paper. The board with the zinc strip, together with the entire outfit, occupies little space and can be stored away in a basement or elsewhere, as there is nothing about it that will easily spoil or become damaged. (We can supply all repair parts.) Your money will be returned if trimmer proves unsatisfactory.

No. 30W2856 Simplex Trimmer, complete outfit with 6-foot wood straight edge. Shipping weight, 8 pounds. Price.....\$2.75

No. 30W2857 Simplex Trimmer, complete outfit with 7-foot wood straight edge. Shipping weight, 9 pounds. Price.....\$2.90

SIMPLEX TRIMMER.
WITH METAL STRAIGHT EDGE.

\$3.20



This trimmer outfit is without a doubt as good an outfit as you could possibly purchase. The all metal straight edge will always remain true and straight, and the trimmer is a roller bearing tool that reduces the friction to the minimum. A zinc strip is also included in outfit, and when you consider that our former price for this very outfit was \$4.15 you will realize what a saving our customers make at the price given below. This price is possible because we manufacture the Simplex Trimmer and we sell at actual manufacturing cost with only our one profit added.

No. 30W2854 Simplex Outfit. Consists of trimmer, zinc and metal straight edge, 7 feet long. Shipping weight, 13 lbs. Price.....\$3.35

No. 30W2855 Simplex Outfit, as above, but with 6-foot metal straight edge. Shipping weight, 11 pounds. Price.....\$3.20

Seam and Smoothing Rollers.

Our Seam Rollers are guaranteed to be the very best for the money and with ordinary care will last a lifetime. A seam roller is necessary to do good work, and as our prices are very low, it will pay you to include a roller with your order for wall paper.



No. 30W2800 Large Seam Roller, 1 1/4 inches wide, 1 1/2 inches in diameter. Maple roller, polished handle. Shipping weight, 4 oz. Price.....12c

No. 30W2801 Maple Seam Roller, 1 inch wide, polished handle. Shipping weight, about 3 ounces. Price.....8c



No. 30W2802 Seam Roller, 1 1/4 inches wide, flat face, rubber covered. Shipping weight, 5 ounces. Price.....9c

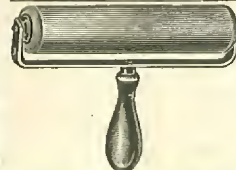
No. 30W2803 Celluloid Covered Seam Roller. This roller is the same as No. 30W2802, but has a celluloid covering instead of rubber. This is one of the most practical low priced rollers made. Shipping weight, 3 ounces. Price.....12c

No. 30W2806 Side Arm Seam Roller, bevel face, celluloid covered, 1 inch wide. Some paperhangers claim this is the handiest roller manufactured. Indispensable for ceilings, doors, casings and frames. Shipping weight, 5 ounces. Price.....28c



No. 30W2807 Side Arm Seam Roller with wood roller. Shipping wt., 3 ounces. Price.....14c

No. 30W2812 The Zylonite Seam Roller, oval face. Celluloid roller. For professional paperhangers; will wear for years. Shipping weight, 7 ounces. Price.....53c



Smoothing Roller. Cloth covered. A very satisfactory roller, 8 inches wide. Shipping weight, 1 lb. 1 oz. No. 30W2808 Price.....39c

Wheel Knives and Base Trimmers.

We deal direct with the manufacturer of paperhangers' tools. Should a blade or other part break, caused by any defect, we will replace the tool absolutely free of charge.

No. 30W2820 Wheel Knife for trimming wall paper. Shoulder on both sides. Blade, 2 inches in diameter. Shipping wt., 3 oz. Price.....20c

No. 30W2824 Wall Paper Trimmer or Wheel Knife. You can cut several thicknesses of wall paper with this trimmer with very little pressure. Blades are made of the best tempered steel, 2 inches in diameter. Shpg. wt., 9 oz. Price.....42c

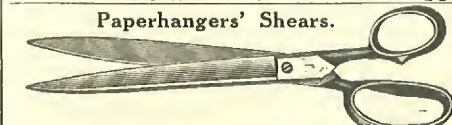
No. 30W2822 Base Trimmer. Serrated edge. Iron handle. A handy tool for trimming around casings, frames, etc. Shipping weight, 5 ounces. Price.....22c

No. 30W2826 Combination Base Trimmer and Paper Knife. No paperhanger should be without this handy tool. Shipping weight, 5 ounces. Price.....35c

No. 30W2828 Wheel Knife. Offset handle, a very handy tool, 2-inch blade. Nickel plated frame. Shipping weight, 6 ounces. Price.....35c

No. 30W2830 Base Trimmer. For trimming around casings, frames, etc. Short bevel, plain edge, case hardened, nickel plated steel brackets, polished maple handle. Blade, 1 1/2 inches in diameter. Shipping weight, 3 ounces. Price.....20c

No. 30W2832 Simplex Rotary Knife. Will cut ten thicknesses of ingrain, four thicknesses of burlap, also cuts linocut with ease. Blade makes a clean cut without crushing edge of paper. The handle fits the hand perfectly. Highly nickel plated. Shipping weight, 8 ounces. Price.....36c



Paperhangers' Shears.

No. 30W2834 Paperhangers' or Bankers' Shears. Nickel plated steel laid blades and enameled handles. We guarantee these shears to be equal in material and workmanship to any shears made. Give size wanted. Shipping weight, about 15 ounces. Size, inches.....10 12 14 Length of cut, inches.....5 7 8 1/2 Price.....60c 70c 98c

Folding Paste Tables.

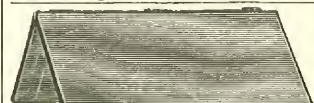


Straight Edge and Tools Not Included.

No. 30W2839 Length, 6 feet. Price.....\$2.60
No. 30W2840 Length, 7 feet. Price.....2.80
No. 30W2841 Length, 8 feet. Price.....3.00

Folding Trestle.

No. 30W2849 A strong and practical folding trestle. All joints are strengthened with special steel clamps so that there is no danger of splitting the sticks where the bolts pass through. Made of very best material. Return them if not as represented. Shipping weight, about 6 pounds. Price.....88c



Improved Paste Boards.

The paste board we are offering is made of 1/2-inch thick, clear, air dried whitewood, built up of several boards, tongued and grooved and glued to prevent dishng. Four battens to prevent warping and hinged with three hinges. 22 inches wide, open; 11 inches wide, closed. A zinc strip furnished with each board. Shipping weight, about 15 pounds.

No. 30W2842 Length, 6 feet. Price.....\$1.30
No. 30W2845 Length, 7 feet. Price.....1.40
No. 30W2847 Length, 8 feet. Price.....1.55

Ruled Knife Straight Edge.

Without Brass.



Ruled Straight Edge. Made of the best lumber and is as true a straight edge as can be made. Made of five pieces, hard maple on outer edges. This is not the cheap straight edge that is usually found on the market. Shipping wt., about 5 pounds.

No. 30W2866 Length, 6 feet. Price.....55c
No. 30W2867 Length, 7 feet. Price.....65c
No. 30W2868 Length, 8 feet. Price.....80c



LADDERS

LADDER JACKS STAGE HOOKS



Regular Extension Ladders. 13c A FOOT

Our regular Extension Ladder is one of great merit throughout. Every rung is tested before it is used; this insures only sound rungs being placed in these ladders. The sides are of good straight grain pine, solid and strong. The drop hooks are a decidedly new feature and are very simple and strong. This is a ladder that is safe and sound in every particular. Sold only in the following lengths. Shipped from factory near CHICAGO. Shipping weight, about 2½ pounds a foot.

No. 30W2944 Our Regular Extension Ladder.	
20-foot, two 10-foot sections. Price.....	\$2.60
24-foot, two 12-foot sections. Price.....	3.12
28-foot, two 14-foot sections. Price.....	3.64
32-foot, two 16-foot sections. Price.....	4.16
36-foot, two 18-foot sections. Price.....	4.68
40-foot, two 20-foot sections. Price.....	5.20

Rope Extension Ladders. 17c A FOOT

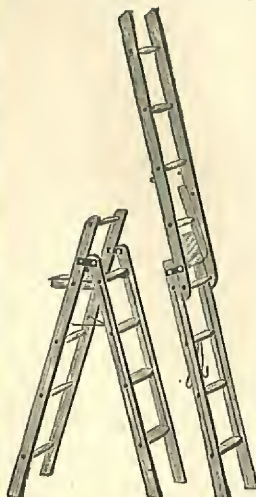
The rungs and sides are of exactly the same high grade as furnished in our No. 30W2944 Regular Extension Ladder. This Rope Extension Ladder is also provided with double roller top irons and the upper section is raised and lowered by a rope, pulley and windlass attachment. Notice in particular the self locking hook fitted to this ladder. Furnished only in the following sizes. Shipped from factory near CHICAGO. Shipping weight, about 2½ pounds a foot.

No. 30W2946 Rope Extension Ladder.	
24-foot, two 12-foot sections. Price.....	\$4.08
32-foot, two 16-foot sections. Price.....	\$5.44
36-foot, two 18-foot sections. Price.....	\$6.12
40-foot, two 20-foot sections. Price.....	\$6.80



Combination Step and Extension Ladder. No. 30W2953

This is a very handy ladder, being so designed that it may be used as a step ladder or, by a simple operation, be extended and used as a long extension ladder. It is made of finest quality selected pine, and is provided with a shelf as shown in the illustration, which is very handy for household use when washing windows or doing other work. When used as a stepladder it is 6 feet high; when extended, 11 feet high. Shipped from our CHICAGO store. Shipping weight, 20 lbs. Price\$1.45



Stepladder. Same Ladder extended.

Folding Stepladder. No. 30W2951

This Combination Stepladder and Kitchen Chair will prove very useful to the housewife for it is just high enough to use in hanging curtains, dusting picture moldings, washing top windows and is always working, never in the way. When not in use it may be folded and used as a chair. Made of hardwood and varnished in light color. Height, when extended, 3 feet. Shipping weight, about 10 pounds. Price\$1.20



Every home should have one. Illustrations show how this folding stepladder can be used



NOTICE IRON RODS UNDER STEPS.



Showing Detail of Bracing.

Painters' Trestles or Stepladders.

Made of clear pine, very light weight yet strong. Braces so arranged that plank can be put on any step. Steps are braced with irons in front and back. Shipping weight, about 3½ lbs. a foot.

No. 30W2949	Price
5 feet.....	\$0.95
6 feet.....	1.14
8 feet.....	1.52
10 feet.....	1.90



95c

Farm or Long Ladders.

No. 30W2947 Sides are made of clear pine. Rungs are made of hickory and securely fastened. A strong and well constructed ladder, suitable for use on the farm, also for painters. Made only in the following lengths. Shipped direct from our CHICAGO plant. Shipping weight, about 2½ pounds a foot.

Length, 12 feet. Price.....	\$1.20
Length, 14 feet. Price.....	1.40
Length, 16 feet. Price.....	1.60
Length, 18 feet. Price.....	1.98
Length, 20 feet. Price.....	2.20



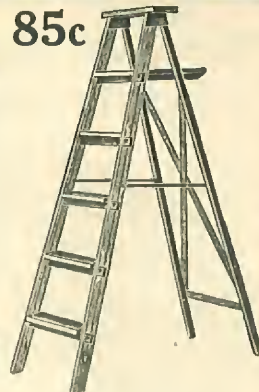
Thousands of professional painters and paperhangers buy all their tools and supplies from us.

\$1.20

A Substantial Ladder.

This is, in our opinion, the very best stepladder ever put on the market. It has in addition to a handy pail shelf, double flanged steel hinge cleats riveted to top and sides and is fitted with a folding angle iron lock brace. There is an iron rod under each step as shown in illustration to left. A very safe and durable ladder and worth a great deal more than the price we ask. Shipping weight, about 2¾ pounds a foot.

No. 30W2948	Price
5 feet.....	\$0.85
6 feet.....	.98
8 feet.....	1.26



85c

Stage Hooks.

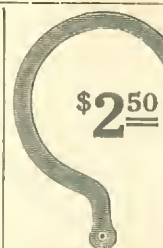
Made of hand forged steel, 2 inches wide by ½ inch thick.

No. 30W2938 Length, 29 inches, suitable for ordinary work. Shipping wt., per pair, 20 pounds.

Price, per pair.....\$2.50

No. 30W2939 Length, 39 inches; extra large size. Shipping weight, per pair, 20 pounds.

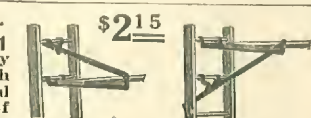
Price, per pair.....\$3.00



\$2.50

Ladder Jacks.

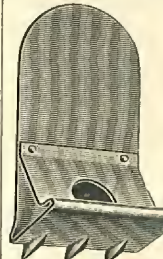
No. 30W2941 You can do away entirely with stage or scaffold on small jobs of painting with a set of these attachments, two ladders and a plank. Carpenters will also find a set of these ladder jacks useful in repair work. Made of the best grade steel. Shipping weight, 11 pounds each; 22 pounds per pair. Price, per pair.....\$2.15



\$2.15

Roof Brackets or Safety Stage Supports.

39c



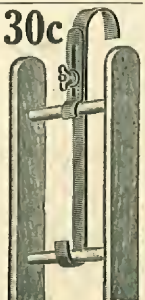
No. 30W2943 For use on shingled roofs. Will not injure the shingles. Does away entirely with nailing cleats and gives more absolute security than any other method. The illustration shows the different uses of the bracket. Shipping weight, 2¼ pounds.

Price, each.....	\$0.39
Per set of six.....	2.20

Adjustable Ladder Hook. 30c

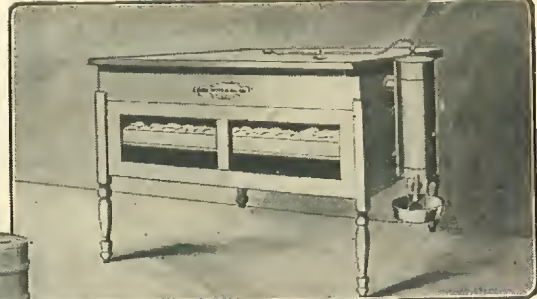
No. 30W2937 Ladder Hook. Adjustable to fit any ladder. The hook drops over the ridge-board, making roof work safe. Not only painters, but every property owner should have one of these hooks; they are handy when making roof repairs. Shipping weight, 2¾ pounds.

Price30c

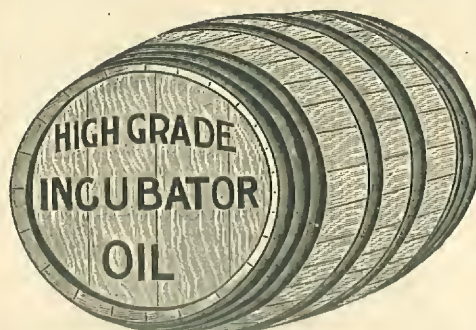


KEROSENE

HIGHEST GRADE FOR INCUBATORS



Our High Grade Incubator Oil, the Pure Pennsylvania Product



Our High Grade Incubator Oil is a pure water white liquid refined from the best oil produced in Pennsylvania, absolutely free from impurities. It will not crust the asbestos ring in an oil stove nor spoil the lamp and incubator wicks. Operators of incubators realize that without an even temperature it would be impossible to secure a successful hatch, and an even temperature cannot be obtained with the majority of oils offered

on the market. Our incubator oil burns with a steady white flame and you do not have to trim the wicks as often as when using ordinary kerosene. For oil stoves this oil will produce the maximum amount of heat and the rooms will be free from that disagreeable odor so common when using a cheap oil. When used in house lamps it will give the best even light with very little wick and soot trouble. Once a week is often enough to clean lamp chimneys when using this oil, and the wicks need very little attention.

No. 30W3301 10-gallon can.	No. 30W3300 50-gallon barrel.
Price\$1.85	Price\$6.75
Shipping weight, 75 pounds.	Shipping weight, 400 pounds.

High Grade Incubator Oil in Steel Barrels, 17½c a Gallon

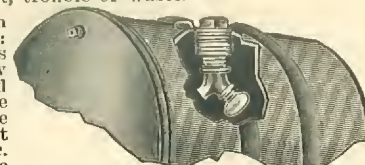


Made of 16-Gauge Steel.

in these Welded Steel Barrels. The staves in a wooden barrel often contract and this loosens the seams, wasting the oil and causing the ends and sides of the barrel to become oily and dirty.

WELDED STEEL BARRELS are always clean, safe and ready for use. We ship a brass faucet attached to the barrel (as shown in the illustration), and a few minutes' work will make the barrel the handiest steel oil tank that money can buy. On one side of the barrel a large plug is inserted. Unscrew this plug, detach the faucet which is secured on the inside end of the plug and screw the plug back in its original place. Then unscrew the small plug which you will find at the bottom of the barrel and attach the faucet. Set the barrel on its side on some slight elevation and you have a steel oil tank from which the oil can be taken without dirt, trouble or waste.

Another great advantage in buying oil in steel barrels is this: When the barrel is empty it is not useless like the ordinary wooden barrel for it can be used for many purposes. After the kerosene is all used, clean the barrel with gasoline and set it high up in your loft or attic. Fill it with water, attach a pipe or hose to the tank and you have an ever ready fire extinguisher with only a few minutes' labor. It can be set on wheels and used as a water cart to bring water for the traction engine in harvest time and is invaluable where there is no running water. Think it over carefully, consider all the advantages and send us an order for 50 gallons to be shipped in a **WELDED STEEL BARREL**.



No. 30W13300 50-Gallon Steel Barrel High Grade Incubator Oil.....	(Shipping wt., 380 lbs.).....	\$8.75
No. 30W3310 Empty Steel Tank, as illustrated above.		
Price, each.....	(Shipping wt., 50 lbs.).....	3.95

Signal Oil

No. 30W3388 Expressly for lantern use. This is a high grade oil, used extensively by railroad conductors and hunters and for use in dark lanterns; also used by some railroads for signal lamps.

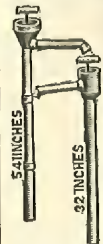
1-quart can.....	(Shipping wt., 3½ lbs.).....	\$0.15
1-gallon can.....	(Shipping wt., 11 lbs.).....	.45
5-gallon can.....	(Shipping wt., 40 lbs.).....	2.00

Transfer Pumps

No. 30W3298 Transfer Pumps for transferring gasoline or kerosene from barrels into tank.

Length, 32 inches; diameter, 1¼ inches. Shipping weight, 5 pounds. Price.....85c

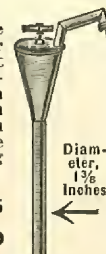
Length, 54 inches; diameter, 1½ inches. Shipping weight, 10 pounds. Price.....\$1.70



Combination Pumps

This Combination Pump is a great improvement over the old style in that it can be used equally as well for oil or kerosene. The detachable spout can be unscrewed so that there is no danger of the top blowing off from the pressure when transferring heavy oils. All of our 60-gallon kerosene tanks are now fitted with this pump and it can be used with any ordinary tank also. The larger mouth enables you to pump the oil out faster and easier, while the smaller cap can be screwed on when used for pumping kerosene. Shipping weight, each, about 7 pounds.

No. 30W3297 Pump for 30-gallon tank. Length of suction pipe, 20 inches. Price.....	\$0.85
No. 30W3299 Pump for 60-gallon tank. Length of suction pipe, 27½ inches. Price.....	\$1.00
No. 30W3302 Pump for 110-gallon tank. Length of suction pipe, 34 inches. Price.....	\$1.15



Tanks With Brass Faucets

For Kerosene or Lubricating Oils.



LOCK FAUCET. LOCK NOT FURNISHED.

These tanks are made of best 26-gauge galvanized iron in body and bottom; wood bottom under metal; have 4-inch screw top and lock faucet. May be used for gasoline or oil. A couple of these tanks for your gasoline and lubricating oil will prevent a lot of waste. We cannot ship gasoline or oil in these tanks as the railroad companies will

not accept them filled. We furnish these tanks with ½-inch brass lock faucets without the lock, like illustration herewith. We do not guarantee these tanks against rough usage. If a tank is wanted in which to carry oil, one which must be hauled around in a wagon, we recommend our Tank No. 30W3310, shown to the right.

No. 30W3294 Capacity, 30 gallons, fitted with lock faucet.	
Shipping wt., 30 lbs. Price.....	\$3.10

No. 30W3295 Capacity, 60 gallons, fitted with lock faucet.	
Shipping wt., 50 lbs. Price.....	3.45

No. 30W3296 Capacity, 110 gallons, fitted with lock faucet.	
Shipping wt., 70 lbs. Price.....	5.45

Kerosene Tanks

For Kerosene or Lubricating Oils.

Our Kerosene Tanks are made of best 26-gauge galvanized iron in body and bottom; wood bottom under metal, tin hood, and fitted with our new combination pump which can be taken out of tank and used for pumping kerosene from barrel into tank. All tanks are neatly painted and securely crated. The prices below do not include kerosene. We cannot ship kerosene in these tanks as the railroad companies will not accept them filled.



No. 30W3290 Kerosene Tank. Capacity, 30 gallons. Weight, crated for shipment, 35 pounds. Price.....	\$3.00
No. 30W3291 Kerosene Tank. Capacity, 60 gallons. Weight, crated for shipment, 50 pounds. Price.....	\$3.40
No. 30W3292 Kerosene Tank. Capacity, 110 gallons. Weight, crated for shipment, 65 pounds. Price.....	\$5.75



LUBRICATING OILS

KEROSENE TANKS AND PUMPS

Plumbago Axle Grease.

A PURE GRAPHITE AXLE GREASE.



No. 30W3440
Made from pure plumbago (graphite) combined with the best lubricating oil, and chemically solidified. Can be used on the lightest carriages or the heaviest trucks. Order a box for experiment. Grease one side of your vehicle

with our Plumbago Axle Grease and the other side with some other grease (the best you can buy), being sure to use much less of ours than of the other. Ours will wear longer, even though less of it is used. This grease will be found a fine article for lubricating all kinds of farm machinery.

1-pound can... (Shipping wt., 1 1/4 lbs.)... \$0.08
10-pound can... (Shipping wt., 13 lbs.)... .50
25-pound pail... (Shipping wt., 28 lbs.)... 1.00

Graphite Cup Grease.

No. 30W3489

Furnished in three consistencies: Soft, intended for general use on crank pins, cross heads, valve motions, eccentrics, slides, pillow blocks, main journals, automobile transmissions, etc. Medium is adapted for screw cups or in compression cups having extra strong springs. Can also be used on open bearings where oil opening is moderately large. Hard, a good stiff grease for heavy open bearings and places where a high melting point is essential. Can be used in screw cups and is especially suitable for upright shafting, cams, spindles, etc. Be sure to mention kind of grease wanted.



1-pound can... (Shipping wt., 2 lbs.)... \$0.20
5-pound can... (Shipping wt., 9 lbs.)... .85
10-pound can... (Shipping wt., 13 lbs.)... 1.52
25-pound can... (Shipping wt., 32 lbs.)... 3.40

Seroco Axle Oil.



No. 30W3446 This is the very same kind of oil that you have been buying at \$1.00 a gallon and more. It is a heavy oil of a greenish cast. There is nothing better for the axles of buggies, carriages and light wagons. Order a gallon or less and give it a trial; use one-half of the oil if you like, so as to give it a thorough trial; then if you are not satisfied with it we will return the amount paid for the oil and make no charge for that used.

1-quart can... (Shipping wt., 3 lbs.)... 20c
1-gallon can... (Shipping wt., 11 lbs.)... 60c

Seroco Solid Axle Oil.

No. 30W3442 Our Seroco Solid Axle Oil is a high grade lubricant. It is used by many of the large teaming concerns in Chicago and other cities.

10-pound pail... (Shipping wt., 12 lbs.)... .36c
25-pound pail... (Shipping wt., 30 lbs.)... .78c



CREAM SEPARATOR OIL

Cream Separator Oil for Hand Power Machines.



No. 30W3354 No better cream separator oil made. It is a fine white oil which will not gum and contains more lubricating matter than the majority of separator oils on the market. Recommended for use in machines that are kept in moderately warm rooms where the temperature does not drop below 40 degrees. Keep your cream separator in a warm room and use this oil. It will save the bearings of your machine and reduce your repair bills.

Shipping Wt. Price
1-quart can... 3 1/2 lbs. 12c
1-gallon can... 11 lbs. 37c
5-gallon can, per gallon... 40 lbs. 28c
10-gallon can, per gallon... 80 lbs. 26c
50-gallon barrel, per gallon... 400 lbs. 20c

Cream Separator Oil for Hand Power Machines That Are Kept in Unheated Rooms.

No. 30W3355 This oil is especially made for use in machines that are operated in unheated rooms at a temperature below 40 degrees Fahrenheit. It is a very light bodied oil, and since it carries very little lubricating matter it should only be used for the purpose for which it is intended. Manufacturers of cream separators usually send this grade of oil with new cream separators. We recommend that the cream separator be kept in a warm room so that our best grade separator oil (No. 30W3354) may be used. It will save the bearings of the machine and reduce your repair bills.



Shipping Wt. Price
1-quart can... 3 1/2 lbs. 10c
1-gallon can... 11 lbs. 32c
5-gallon can, per gallon... 40 lbs. 24c
10-gallon can, per gallon... 80 lbs. 22c
50-gallon barrel, per gallon... 400 lbs. 16c

Separator Oil for Use in Creameries and Large Dairies Where Power Machines Are Employed.



No. 30W3356 Pale straw color. Our power separator oil can be used in general throughout the factories operating power machines, being especially adapted for cream separators, dynamos, high speed engines and machinery. It does away with carrying an extensive variety of oils.

Shipping Wt. Price
1-gallon can... 11 lbs. 39c
5-gallon can, per gallon... 40 lbs. 34c
10-gallon can, per gallon... 80 lbs. 33c
50-gallon barrel, per gallon... 400 lbs. 26c

SPECIAL NOTICE.

The prices we ask for oils in 1-gallon cans are very high in proportion to the prices we ask in larger quantities. This is due to the cost of containers, for we pay from 15 to 20 cents for empty 1-gallon cans and of course we must add this amount to the cost of the oil. Therefore, you will best serve your own interests by purchasing oil in quantities of 5, 10, 25 or 50 gallons and thereby get the benefit of the lowest prices.

Engine Oils.

No. 30W3348 Dynamo Engine Oil. A pale red guaranteed oil. For lubricating dynamos, motors and engines of all kinds. Especially adapted for use in the ideal engine.



Shipping Weight Per Gal.
1-gal. can... 11 lbs. 34c
5-gal. can... 40 lbs. 28c
10-gal. can... 80 lbs. 26c
50-gal. barrel... 400 lbs. 21c

No. 30W3350 No. 1 Red Engine Oil. Slightly darker than No. 30W3348; a first class oil, better than the majority of 40 or 50-cent engine oils on the market.

Shipping Wt. Price
1-gal. can... 11 lbs. 29c
5-gal. can, per gal... 40 lbs. 25c
10-gal. can, per gal... 80 lbs. 20c
50-gal. barrel, per gal... 400 lbs. 15c

Machine Oils.

No. 30W3372 No. 1 Castor Machine Oil. A fine heavy oil, light in color. If you are using a castor machine oil, send us your next order; we can save you money.

Shipping Wt. Price
1-gal. can... 11 lbs. 31c
5-gal. can, per gal... 40 lbs. 25c
10-gal. can, per gal... 80 lbs. 23c
50-gal. barrel, per gal... 400 lbs. 17c

No. 30W3374 No. 2 Castor Machine Oil. Slightly thinner than our No. 1.

Shipping Wt. Price
1-gal. can... 11 lbs. 28c
5-gal. can, per gal... 40 lbs. 22c
10-gal. can, per gal... 80 lbs. 20c
50-gal. barrel, per gal... 400 lbs. 14c

No. 30W3360 Summer Black Oil. A heavy black oil. A good lubricant for sawmill and heavy machinery during the summer months.

Shipping Wt. Price
1-gal. can... 11 lbs. 24c
5-gal. can, per gal... 40 lbs. 18c
10-gal. can, per gal... 80 lbs. 15c
50-gal. barrel, per gal... 400 lbs. 9c

No. 30W3362 Black Oil. 15 degrees cold test. Not quite as heavy as No. 30W3360.

Shipping Wt. Price
1-gal. can... 11 lbs. 25c
5-gal. can, per gal... 40 lbs. 19c
10-gal. can, per gal... 80 lbs. 16c
50-gal. barrel, per gal... 400 lbs. 10c

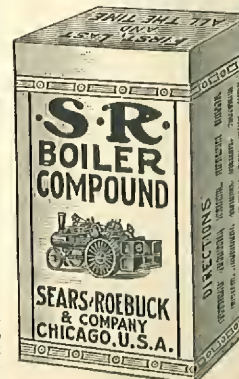
No. 30W3364 Zero Black Oil. A thin black oil which can be used in cold weather and lubricates perfectly. An excellent sawmill oil for winter use.

Shipping Wt. Price
1-gal. can... 11 lbs. 26c
5-gal. can, per gal... 40 lbs. 20c
10-gal. can, per gal... 80 lbs. 18c
50-gal. barrel, per gal... 400 lbs. 11c

S. R. Boiler Compound.

DOES AWAY WITH THE WEEKLY BLOWING OUT; SAVES TROUBLE AND COAL; ONLY ONE WASHING A MONTH IS NECESSARY IF YOU USE OUR COMPOUND.

This is a pure vegetable compound that has absolutely no chemical action upon any kind of metal boiler. It dissolves the sediment and scale from the metal so that a thorough washing will remove all deposits. To prevent explosions and other boiler troubles you must keep the boiler clean and if you wash the boiler once a week or oftener, as is necessary with other compounds, you will in a year actually waste many tons of coal, much labor, and have a weakened boiler in the end. The main cause of loss of efficiency is the accumulation of scale in the interior, and to prevent this with as little loss of time and energy as is possible, we advise you to use our S. R. Compound. Introduce through the manhole one box of our compound per month to every 50-horse power and run twenty-eight to thirty days without washing. Then empty the boiler and the scale can be washed out with a good stream of water. S. R. Compound can be used in stationary boilers fed with fresh water, in traction engine boilers, in marine boilers without surface condensers fed with salt water, in locomotive boilers, in lake and river steamboat boilers, and, in fact, any boiler no matter what kind of water is fed to it. It removes old scale and prevents new, cleans the boiler and keeps it clean and saves you three washings a month.



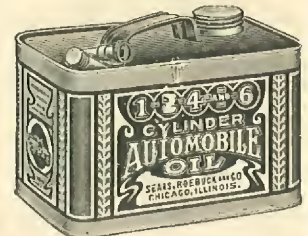
No. 30W3383 S. R. Boiler Compound. Shipping weight, 8 pounds. Price... \$1.75

SEROCO AUTOMOBILE OIL AND OTHER LUBRICATING OILS



1, 2, 4 and 6-Cylinder Automobile Oil for Water Cooled Engines

The successful operation of an automobile demands a motor oil which will perform satisfactory service. For this reason we have made an exhaustive study of all oils on the market to obtain the one oil which answers thoroughly every known demand. We have not found a better oil than our One, Two, Four and Six-Cylinder Automobile Oil, and we are listing this with the positive conviction that it will make a permanent customer of every machine owner who puts it to the practical test of use. It is a Pennsylvania oil which has proved to be much superior to the Western products and which has five essential qualities not combined in any other oils. This is proved in the tests of gravity, viscosity, flash, fire and carbon. Mere appearance is no test whatever of the service quality of an auto oil. Some of the lightest colored oils are made so by a sulphuric acid process. The filtering process through which our oils pass removes the excess carbon, while the acid process of whitening which others use merely bleaches the oil without removing any carbon, and leaves an acid remnant that is very injurious to the metal of the cylinders. Remember, the true test of an oil is how it will act in your machine when subjected to a very high temperature. When put through every test for which this oil is designed the Pennsylvania product stands up and performs the service intended, while others vaporize too soon before the intense heat and fail to perform their function of lubricating the cylinder. Even if you have been paying \$1.00 a gallon for oil, we are certain you have not obtained as good a product as the one we here offer you.



No. 30W3347				
1-gallon can.....	(Shipping weight, 11 lbs.).....	48c	30-gallon half barrel, per gallon....	(Shipping weight, 250 lbs.)...27c
5-gallon can, per gallon.....	(Shipping weight, 40 lbs.).....	33c	50-gallon wood barrel, per gallon....	(Shipping weight, 400 lbs.)...24c
10-gallon can, per gallon.....	(Shipping weight, 80 lbs.).....	31c	50-gallon steel barrel, per gallon....	(Shipping weight, 380 lbs.)...29c

See page 32 for description of steel barrel.

See page 32 for description of steel barrel.

Steam Cylinder Oils.



The following Cylinder Oils are made from Pennsylvania Premium Crude. This crude is settled before distilling, and re-refined after distilling, doing away with all foreign matter. The tests of these oils, such as fire, flash, viscosity and gravity, are unexcelled.

No. 30W3336 Highest Test Cylinder Oil. Made from the finest stock. Amber in color. Nothing better on the market that we have been able to find for this purpose. May be used in any engine; high or low steam pressure.	
1-gal. can.....	48c
Shipping wt., 11 lbs.	
5-gal. can, per gal.....	42c
Shipping wt., 40 lbs.	
10-gal. can, per gal.....	40c
Shipping wt., 80 lbs.	
50-gallon barrel. (Shipping wt., 400 lbs.)	Per gal...35c

No. 30W3340 Extra Cylinder Oil. For high steam pressure. We are listing this oil in competition with 60-cent cylinder oils. Dark green in color. The following prices include package:	
1-gallon can.....	(Shipping wt., 11 lbs.)...44c
5-gallon can, per gallon.....	(Shipping wt., 40 lbs.)...38c
10-gallon can, per gallon.....	(Shipping wt., 80 lbs.)...35c
50-gallon barrel, per gal....	(Shipping wt., 400 lbs.)...30c

Fireproof Steam Cylinder Oil.

No. 30W3341 Fireproof XXX Cylinder Oil. Black in color. Used in any engine, high or low pressure, and lubricates perfectly. You will always find a film of oil inside of cylinders where this oil is used, also on the rings; packing and piston rods are so thoroughly lubricated they show comparatively little wear, no matter how high the steam pressure. After you have once used this oil you will never use any other. We will accept your order for a barrel or can of this oil with the understanding that if not found as represented we will allow you to return the balance of the oil and we will return your money, making no charge for the oil used. The following prices include package:



1-gallon can.....	(Shipping wt., 11 lbs.)...49c
5-gallon can, per gal.....	(Shipping wt., 40 lbs.)...43c
10-gallon can, per gal.....	(Shipping wt., 80 lbs.)...41c
50-gallon barrel, per gal..	(Shipping wt., 400 lbs.)...36c



Economy Gasoline Engine Cylinder Oil.

No. 30W3342 Special Compound Cylinder Oil for Gas and Gasoline Engines. Red in color. This is strictly high grade oil and guaranteed. Do not experiment with cheap oils and ruin the cylinder of your engine.

	Shpg. Wt.	Per Gal.
1-gal. can.....	11 lbs.	37c
5-gal. can.....	40 lbs.	34c
10-gal. can.....	80 lbs.	29c
50-gal. wood bbl.....	400 lbs.	27c
50-gal. steel bbl.....	380 lbs.	22c

Same style steel barrel as is furnished with our incubator oil. (See page 32.)

Sears Motor Oil.



For Air Cooled Gasoline Engines.

A special high fire test cylinder oil for air cooled auto gas engines. This oil will not burn up nor cause the pistons to stick in the cylinders because it has an extra high fire test which is necessary in an oil intended for air cooled gas engine lubrication. No better oil can be secured for air cooled engines and we will match it against any oil on the market, no matter what the name, make or price. Order a 5-gallon can of this oil and use a gallon of it or more and if you do not find it the finest and most satisfactory oil that you have ever used, return the balance of the oil and we will return to you full price paid, making no charge for the oil used.

will match it against any oil on the market, no matter what the name, make or price. Order a 5-gallon can of this oil and use a gallon of it or more and if you do not find it the finest and most satisfactory oil that you have ever used, return the balance of the oil and we will return to you full price paid, making no charge for the oil used.

No. 30W3346	
1-gallon can.....	(Shipping wt., 11 lbs.)...50c
5-gallon can, per gallon.....	(Shipping wt., 40 lbs.)...35c
10-gallon can, per gallon.....	(Shipping wt., 80 lbs.)...33c
30-gallon half barrel, per gal..	(Shipping wt., 250 lbs.)...29c
50-gallon wood barrel, per gal..	(Shipping wt., 400 lbs.)...26c
50-gallon steel barrel, per gal..	(Shipping wt., 380 lbs.)...31c

Peerless Motorcycle Cylinder Oil.

A highly viscous lubricating oil of a special high fire test, made especially for motorcycle and other air cooled motors. Your motor will give you the maximum amount of power when using our Peerless Motorcycle Oil. We challenge anyone to produce an oil that will give better lubrication and satisfaction in general, no matter what the price. Give our oil a trial and if you do not find it a better oil than you have ever used, write us and we will promptly return the full price paid for the oil.



No. 30W3345 Peerless Motorcycle Oil.	
1-gallon can.....	55c
Shipping wt., 11 lbs.	
5-gallon can, per gallon....	40c
Shipping wt., 40 lbs.	

30-gallon half barrel, per gallon..	(Shipping wt., 250 lbs.)...34c
50-gallon wood barrel, per gal..	(Shipping wt., 400 lbs.)...31c
50-gallon steel barrel, per gal..	(Shipping wt., 380 lbs.)...36c

Excelsior Machine Oil.



No. 30W3358 Excelsior Machine Oil. A light oil, red in color, used for general machine lubrication. No better oil on the market for the purpose.

1-gallon can. (Shipping wt., 11 lbs.).....	29c
5-gallon can. (Shipping wt., 40 lbs.)	Per gal.23c
10-gallon can. (Shipping wt., 80 lbs.)	Per gallon.....21c
50-gallon barrel. (Shipping wt., 400 lbs.)	Per gallon.....15c

Ice Machine Lubricating Oil.

No. 30W3380 A high grade oil which will flow in the coldest weather. Made especially for ice machines, but is now extensively used for windmills and other machinery during cold weather. It will not congeal in the coldest weather. Pale straw in color.



1-gallon can.....	33c
Shipping weight, 11 pounds.	
5-gallon can, per gallon.....	28c
Shipping weight, 40 pounds.	
10-gallon can, per gallon.....	25c
Shipping weight, 80 pounds.	
50-gallon barrel, per gallon.....	20c
Shipping weight, 400 pounds.	

Standard Grade Harvester Oil.

No. 30W3376 A standard harvester oil suitable for heavy farm machinery of all kinds. It is an oil that has given satisfactory service. It is handled by nearly all dealers, and is probably the oil you have been using. The color is pale straw. We carry this oil because so many have called for the kind to which they have become accustomed. It is not as good a grade as our Compound Harvester Oil, No. 30W3378, and we strongly advise our customers to order the better grade.

	Shipping Weight	Price
1-gallon can.....	11 lbs.	33c
5-gallon can, per gallon.....	40 lbs.	28c
10-gallon can, per gallon.....	80 lbs.	26c
50-gallon wood barrel, per gallon.....	400 lbs.	19c
50-gallon steel barrel, per gallon.....	380 lbs.	24c

Compounded Harvester Oil.

No. 30W3378 Our Compounded Harvester Oil is one of the best lubricants for farm machinery to be found anywhere on the market. Its superiority cannot possibly be exaggerated. The economy of using only the highest grade of oil, and plenty of it, may well be emphasized. If you wish to save on the amount of horse power required to accomplish your work; if you are anxious to reduce the annoyance and expense of repairs to a minimum; if you are concerned in adding years of service to the life of your machinery, you should by all means adopt as a policy the generous use of the very best harvester oil. Compounded Harvester Oil is wine color and will run in cold weather. Send us a trial order and give this oil a thorough test. If you are not satisfied with its use, return what is left at our expense, and we will return your purchase price, including any transportation charge you paid. Try it once.

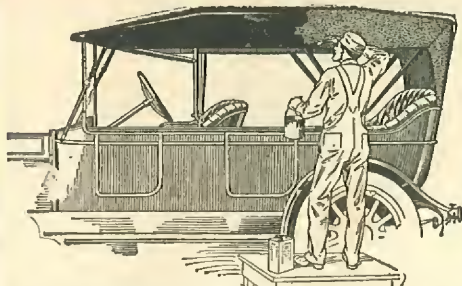
1-gallon can. Shipping wt., 11 lbs.	Price.....36c
5-gallon can, per gallon. Shipping wt., 40 lbs.	Price.....31c
10-gallon can, per gallon. Shipping wt., 80 lbs.	Price.....29c
50-gallon wood barrel, per gallon. Shipping wt., 400 lbs.	Price.....22c
50-gallon steel barrel, per gallon. Shipping wt., 380 lbs.	Price.....27c



SEROCO AUTOMOBILE SPECIALTIES



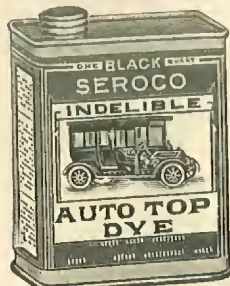
Seroco Waterproof Auto Top and Seat Dressing.



No. 30W3420 For waterproofing automobile tops and seats. May also be used for leather goods. Will dry in one hour and positively will not crack or peel. The most delicate fabric will not be affected by coming into contact with the material after it has dried, which fact makes this dressing fine for use on automobile seats, backs and even the finest leather furniture. It is not recommended for mohair tops. We will return your money if you do not find this dressing as good as any you have ever used, regardless of price.

1-pint can.....	(Shipping wt., 2 lbs.).....	35c
1-quart can.....	(Shipping wt., 3 lbs.).....	60c

Seroco Indelible Auto Top Dye.



No. 30W3418 Apply this dye to the under lining of auto tops and to the entire surface of mohair auto tops and it will make them look like new. It is an indelible, black waterproof liquid that is prepared for dyeing faded top linings and mohair tops and is not intended to be used on leather or imitation leather. For leather, or imitation leather auto tops and seats, we recommend our Seroco Waterproof Auto Seat Dressing, listed above.

Price, per quart.... (Shpg. wt., 3 lbs.).... 45c

Black Radiator Enamel.

No. 30W2184 A splendid enamel for automobile radiators and one not affected by intense heat or by the weather. This enamel imparts a smooth glossy finish and is ready to apply. Dries in four to six hours. Use a varnish brush, 1 or 1½-inch recommended.



½-pint can.....	12c
Shipping wt., 1¼ lbs.	
1-pint can.....	20c
Shipping wt., 2¼ lbs.	
1-quart can.....	35c
Shipping wt., 2¾ lbs.	

Seroco Auto Lamp and Fender Lacquer.



An ideal preparation for refreshing auto hoods and fenders and for painting brass lamps. A high quality finish, tough and durable, will stand hard wear and weather. If the finish on fender or radiator hood of your machine is dull and marred, one coat of Seroco Lacquer will give it a new appearance. Often when you feel that your automobile needs repainting, you can save the expense of it by retouching the parts that receive the greatest wear, thus changing the appearance of the whole machine to a surprising degree. Furnished in black only.

No. 30W2185 Black. High gloss.	
No. 30W2186 Black. Dull finish.	
1-pint can.....	(Shipping wt., 2¼ lbs.)..... \$0.36
1-quart can.....	(Shipping wt., 2¾ lbs.)..... 59
½-gallon can.....	(Shipping wt., 7¼ lbs.)..... 1.08

Denatured Alcohol.

No. 30W2766 For use in alcohol lamps, alcohol stoves and other utensils that are made for burning alcohol. This alcohol has been denatured; not to be used for medicinal purposes, in accordance with the law, so that it can be used only as a solvent or for heating and lighting purposes. Also used for making non-freezing solutions for automobile radiators. Used extensively by painters and decorators for cutting shellacs.

	1 Gallon	5 Gallons
Shipping weight, pounds.....	10½	43
Price	65c	\$2.70

Seroco Auto Metal Polish.



No. 30W3458 The brass and other metal parts of automobiles are made from the finest quality of material and will take on a very high luster if the proper polish is used. Our Seroco Auto Metal Polish will give a quicker and longer lasting polish than can be obtained from the majority of polishes on the market. It will work as easily in cold as in warm weather and polishes hot as well as cold metals. Polishes brass, gold, silver, nickel, zinc and tin and produces the most durable brilliancy.

½-pint can....	(Shipping wt., 1¼ lbs.)....	14c
1-pint can....	(Shipping wt., 2 lbs.)....	22c
1-quart can....	(Shipping wt., 2¾ lbs.)....	38c
1-gallon can..	(Shipping wt., 10¾ lbs.)....	90c

TRANSMISSION GREASES

Seroco Transmission Grease.

No. 30W3456 For use in transmissions of automobiles in the sliding gear and planetary type; also used for lubricating differential gears. We are selling this grease for about one-half what is usually charged for a similar grade.



	5-lb.	10-lb.	25-lb.
	can	can	can
Shipping weight, lbs.....	7	13	32
No. 1. For winter use....	45c	80c	\$1.60
No. 3. For summer use....	45c	80c	1.60

No Noise Transmission Grease.



No. 30W3457 If the transmission or differential gears of your car are somewhat worn, causing them to make considerable noise, then give our No Noise Grease a trial. This grease will not make new gears for you, but it will stop the noise to a great extent. Its peculiar properties

have the effect of deadening gear noises and at the same time lubricate as well as any of our other greases.

6-pound pail. (Shipping wt., 8½ lbs.)..	\$0.85
12-pound pail. (Shipping wt., 17½ lbs.)..	1.60
30-pound pail. (Shipping wt., 37 lbs.)..	3.60

Sponge or Fiber Transmission Grease.

No. 30W3461 This grease is of a spongy nature, making it adhere perfectly to the gears. It will not work out of the transmission or differential gear cases. Nearly all automobile manufacturers recommend the use of fiber transmission grease, and there are grease manufacturers and dealers who are selling at very much higher prices the very same kind of grease that we are here offering. We guarantee our grease to be the equal or better than any similar grease sold by others, regardless of the price asked.



5-pound pail..	(Shipping wt., 7 lbs.).....	\$0.50
10-pound pail.....	(Shipping wt., 13 lbs.).....	.90
25-pound pail.....	(Shipping wt., 32 lbs.).....	2.00

High Quality Transmission Grease.



No. 30W3455 Our transmission greases are the best on the market today, regardless of price. We handle none but those that will positively give perfect satisfaction. This grease is known the world over as the best grease for automobile use. We cannot use the manufacturer's name because we are selling it at a greatly reduced price; the same grease under its regular brand name is sold at 25 cents a pound. Water will not mix with this grease and it retains the same consistency summer or winter. It never hardens nor gums. Less power is required to run the gears and there is almost no wear when this grease is used. Guarantee on every pail.

5-lb. pail....	(Shipping wt., 7½ lbs.)... \$0.60
10-lb. pail....	(Shipping wt., 15 lbs.)... 1.10
25-lb. pail....	(Shipping wt., 31 lbs.)... 2.50

Auto Transmission Oil.

No. 30W3335 This Transmission Oil is recommended by automobile manufacturers for use in transmission and differential gears. Many autoists consider it superior to transmission grease because of its excellent lubricating qualities. It has an extra heavy body and is similar to steam cylinder oil, but is especially treated for use in automobile transmission and differential gears.



1-gallon can.....	(Shpg. wt., 11 lbs.)..	\$0.45
5-gallon can.....	(Shpg. wt., 40 lbs.)..	1.50
10-gallon can.....	(Shpg. wt., 80 lbs.)..	2.75
50-gallon barrel....	(Shpg. wt., 400 lbs.)..	9.50

CUP GREASES

Seroco Cup Grease.

No. 30W3454 Seroco Cup Grease for automobiles. This grease is compounded from pure acidless fats and oils, made especially for cups on automobiles. Recommended wherever a high grade solidified oil or grease is required.



1-pound can..	(Shipping wt., 2 lbs.)..	\$0.18
5-pound can..	(Shipping wt., 8½ lbs.)..	.65
10-pound can..	(Shipping wt., 13 lbs.)..	1.20

Cup Grease or Hard Oil.

No. 30W3390 Used as a high grade motor grease, and for shaftings and journal boxes. No. 2 soft, No. 3 medium, No. 4 hard. When ordering please mention kind wanted.

10-pound pail....	(Shipping wt., 14 lbs.)..	\$0.70
25-pound pail....	(Shipping wt., 31 lbs.)..	1.60

Economy Cup Grease.

No. 30W3392 A Special High Grade Cup Grease recommended for use in stationary, marine and automobile gasoline engines.

1-pound can....	(Shipping wt., 2 lbs.)..	\$0.15
5-pound can....	(Shipping wt., 7 lbs.)..	.50
25-pound can....	(Shipping wt., 30 lbs.)..	2.00

OIL DRESSINGS

FOR LEATHER GOODS OF ALL KINDS



Seroco Harness Oil.



No. 30W3410 This is not the heavy, greasy material commonly sold for harness oil, but is a special high grade compounded oil that will renew leather harness, make it pliable and prevent the leather from cracking. It contains sufficient coloring matter to color the cracks in old harness and make the leather

look like new without any injury to it. Send us a trial order; if you are not satisfied after a fair trial, return the balance of the oil and your money will be promptly returned.

1-quart can. (Shpg. wt., 3 1/2 lbs.) \$0.20
1-gallon can. (Shpg. wt., 10 lbs.) .50
5-gallon can. (Shpg. wt., 40 lbs.) 2.00
10-gallon can. (Shpg. wt., 80 lbs.) 3.80

DO YOU OWN A HARNESS? READ THIS.

Fairman, Ill.

I certainly am very highly pleased with your harness oil. I have a vat into which I put the oil and dip the harness. I have dipped harness for at least forty men, and each and every one of them has expressed his perfect satisfaction. This Seroco Harness Oil makes harness look as good as new, and more pliable than when new. I wish to thank you for putting this oil on the market, as it is far better than other oils I have used.

R. M. Corrigan

Waterproof Leather Filler and Preservative.

Makes Shoes Watertight.



No. 30W3411 This oil preparation will lengthen the life of your shoes by preserving the leather and making it waterproof. It makes the leather pliable and thus prevents it from cracking. One good application to the soles and uppers of your shoes will keep them watertight for several weeks. One hour after the preservative has been applied the shoes can be polished to a beautiful shine, because the oil soaks into the leather and does not remain on the surface greasy. One pint should be enough to keep your shoes waterproof all winter. Liverymen, railroad men, farmers, policemen, in fact, everyone who is exposed in wet sloppy weather, should not be without a can of this wonderful Leather Preservative. Besides being recommended for shoes it should be used on leather gloves, harness, etc.

1-pint can. (Shipping wt., 1 1/2 lbs.) \$0.48
1-quart can. (Shipping wt., 3/4 lbs.) .85
1-gallon can. (Shipping wt., 10 lbs.) 3.00

Seroco Harness Dressing.



No. 30W3414 Seroco Harness Dressing gives a soft jet black finish that will neither blister nor peel off, and will retain its luster a long time. The dressing is made of oils and preservatives which add life to the leather as well as producing a high gloss finish.

1-pint can. (Shipping weight, 2 lbs.) 19c
1-quart can. (Shipping weight, 3/4 lbs.) 33c

Seroco Neatsfoot Oil Compound.

No. 30W3327 This is a special compound of Neatsfoot oil that has been prepared by our chemists to supply the demand for a good leather softener. It makes the skin soft and pliable without leaving a dirty coat on the outside to come off on your clothes. This Neatsfoot Oil Compound is a very good grade and for keeping harness, saddles, belting, gloves and baseball mitts in perfect condition cannot be surpassed. It makes leather last twice as long and keeps the outer skin in a nice looking condition. Harness treated with this compound will not rot or crack.

1-pint can. (Shipping weight, 1 1/2 lbs.) 18c
1-quart can. (Shipping weight, 3/4 lbs.) 32c

Neatsfoot Oils.

No. 30W3326 Pure Neatsfoot Oil, used in dressing leather, oiling guns and for other purposes. Guaranteed pure.

1-quart can. (Shpg. wt., 3 1/2 lbs.) 31c
1-gallon can. (Shpg. wt., 11 lbs.) 98c
5-gallon can, per gal. (Shpg. wt., 40 lbs.) 90c
10-gallon can, per gal. (Shpg. wt., 80 lbs.) 89c
50-gal. barrel, per gal. (Shpg. wt., 380 lbs.) 83c
No. 30W3330 No. 1 Neatsfoot Oil, commonly sold for extra.

1-quart can. (Shpg. wt., 3 1/2 lbs.) 23c
1-gallon can. (Shpg. wt., 11 lbs.) 82c
5-gallon can, per gal. (Shpg. wt., 40 lbs.) 74c
10-gallon can, per gal. (Shpg. wt., 80 lbs.) 73c
50-gal. barrel, per gal. (Shpg. wt., 380 lbs.) 67c

Seroco Harness Soap.



Seroco Harness Soap is acknowledged to be of the highest grade. It oils, softens, preserves and beautifies all articles of leather with one application. Seroco Harness Soap will make old harness look like new and prevent new harness from looking old. Put up in attractively lithographed cans.

No. 30W3424 Black.
No. 30W3425 White.
1-pound can. (Shipping wt., 1 1/2 lbs.) 15c
2 1/2-pound can. (Shipping wt., 3 3/4 lbs.) 28c

Seroco Hoof Dressing.



No. 30W3422 Seroco Hoof Dressing stimulates the growth of the hoof and keeps it in a healthy condition. Seroco Hoof Dressing is used in cases of split hoofs, quarter cracks, corns, dry, brittle or contracted feet, thrush, founder, scratches, and all diseases of horses' feet.

1-quart can. (Shipping weight, 3 lbs.) 27c
1-gallon can. (Shipping weight, 12 lbs.) 84c

Pine Tar.

No. 30W3466

Strictly Pure North Carolina Pine Tar. Used by horsehoers for packing, healing and dressing the hoof. Used by the farmer for tarring the hands before husking, for healing sores on horses and cattle and as a sheep dip. Pine tar will keep buffalo goats off your live stock. Used by the nurserymen to promote the growth of bark on trees. Painting the trunks of your trees will keep off the insects; also used for tarring seines, rope and steel cables. We guarantee our tar to be the pure Southern tar, free from impurities.



1-gallon can. (Shpg. wt., 12 lbs.) \$ 0.35
5-gallon can. (Shpg. wt., 45 lbs.) 1.55
10-gallon can. (Shpg. wt., 100 lbs.) 2.20
50-gallon barrel. (Shpg. wt., 500 lbs.) 10.20

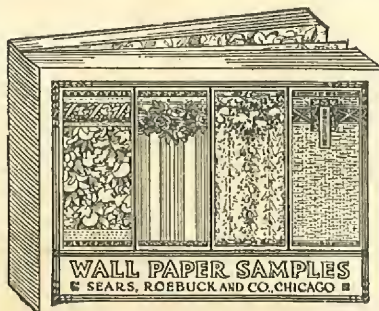
Floor or Oil Dressing.

No. 30W3400 For dressing floors of stores, offices and factories. It lays the dust and thus purifies the air; all dust coming in contact with the floor becomes lifeless and is readily removed with a broom. The surface does not become sticky or greasy. Keep the floors of your store well oiled; it will be a time and labor saver, as it will not be necessary to dust the shelving every morning. This floor oil cannot be used for residences. No charge for cans or barrels.

1-gallon can. (Shpg. wt., 11 lbs.) 34c
5-gal. can, per gal. (Shpg. wt., 40 lbs.) 29c
10-gal. can, per gal. (Shpg. wt., 80 lbs.) 26c
25-gal. 1/2-bbl., gal. (Shpg. wt., 225 lbs.) 24c
50-gal. bbl., per gal. (Shpg. wt., 380 lbs.) 20c

Send for Your Copy of This Wall Paper Sample Book

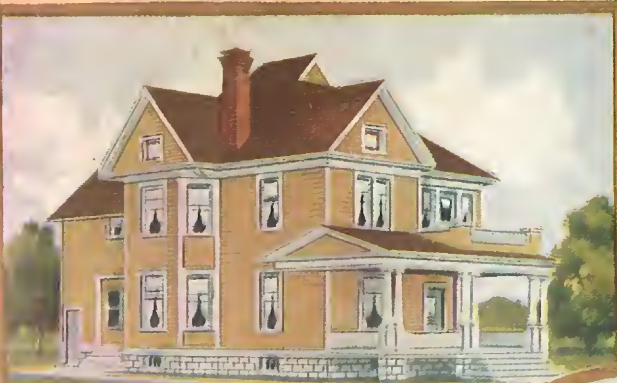
It Contains Nearly 100 Samples
Cut Direct From Our 1914 Patterns



Papers suitable for every room in the home. The price range is from 3 to 50 cents a double roll and the values offered are self evident. We invite comparison both as to quality and price. When you see the beautiful designs with which you can paper an entire room for less than \$2.00, we are sure you will take advantage of our low prices and decorate some of the rooms of your home. Whether or not you intend papering this year, you should get this book. Just send us a postal card or letter and say, "Send me your Wall Paper Sample Book," and it will be sent free and post-paid on receipt of your request.

SEROCO PAINT

IMPROVES THE APPEARANCE AND INCREASES
THE VALUE OF YOUR HOME AT A SMALL COST



\$11.05

Paints the Above
Residence

Two Coats

Size of house, 26x28—18
feet high to eaves.

Body, 8 gallons No.
30W216 **\$ 8.81**

Trimming, 2 gal.
No. 30W243... **2.24**
Total **\$11.05**

Roof requires 9 gallons
No. 30W1185 Shingle
Stain, costing \$6.95 ex-
tra. For color samples
of Shingle Stain see
page 17.



\$12.17

Paints the Above
Residence

Two Coats

Size of house, 30x30—20
feet high to eaves.

Body, 7 gallons No.
30W215—2 gal.
No. 30W253... **\$ 9.93**

Trimming, 2 gal.
No. 30W213... **2.24**
Total **\$12.17**

Seven gallons Concrete
Paint No. 30W2023 for
poreh and gables, \$10.25
extra. For color samples
of Concrete Paint see
page 20.

\$15.02 Paints the Above Residence Two Coats.

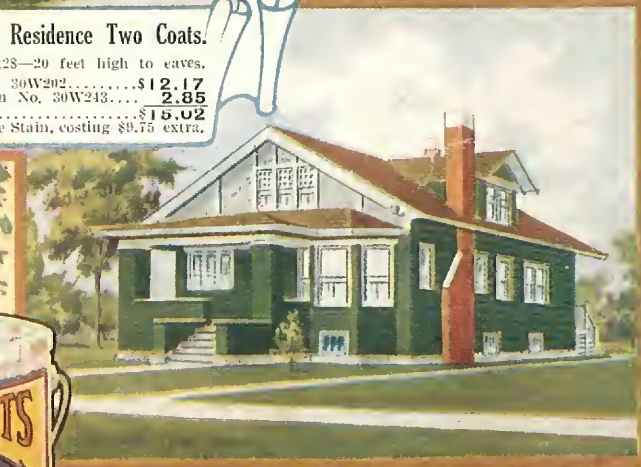
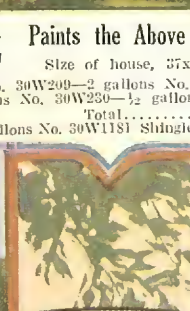
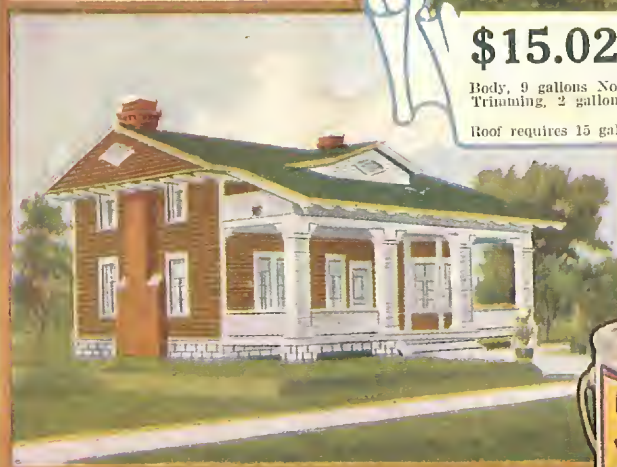
Size of house, 37x28—20 feet high to eaves.

Body, 9 gallons No. 30W209—2 gallons No. 30W202..... **\$12.17**

Trimming, 2 gallons No. 30W230—1/2 gallon No. 30W243... **2.85**

Total..... **\$15.02**

Roof requires 15 gallons No. 30W1181 Shingle Stain, costing \$9.75 extra.



\$13.14 Paints This Residence Two Coats.

Size of house, 42x23—20 feet high to eaves.

Body, 10 gallons No. 30W221..... **\$10.90**

Trimming, 2 gallons No. 30W243... **2.24**

Total..... **\$13.14**

Roof requires 12 gallons No. 30W1181 Shingle Stain, costing
\$7.90 extra.



\$9.93 Paints This Residence Two Coats.

Size of house, 41x28—12 feet high to eaves.

Body, 7 gallons No. 30W236..... **\$7.69**

Trimming, 2 gallons No. 30W243... **2.24**

Total..... **\$9.93**

Roof requires 12 gallons No. 30W1186 Shingle Stain, costing
\$7.90 extra.

For \$1.00 We Will Furnish Complete Plans for Any One of These Houses. Write for Our Book of Modern Homes. It's Free.



SUCCESSFUL FARMERS RECOGNIZE VALUE IN SEROCO PAINT-IT ADDS TO THE APPEARANCE, PROTECTS THE WOOD AND INCREASES THE VALUE OF THE PROPERTY AT A SMALL COST



HOME OWNERS ACKNOWLEDGE THE PERMANENT DECORATIVE QUALITIES OF SEROCO PAINT. THE LABOR AND MATERIALS COST LITTLE WHEN COMPARED TO THE INCREASED VALUE OF THE HOME